

#BetiBachaoBetiPadhao: Spot the Logo and Suggest a Tagline Contest Terms and Conditions

1. The Contest is open to Indian Nationals only.
2. All entries (Photograph of the BBBP Logo spotted and a tagline) must be submitted **on MyGov only**. Entries submitted through any other medium/ mode would not be considered for evaluation.
3. The **tagline** would be the intellectual property of **Beti Bachao Beti Padhao** under the **Ministry of Women and Child Development, Government of India**, and the winner cannot exercise any right over it, after. The winning tagline is meant to be used by the Government of India for any use as may be deemed appropriate.
4. Winner will be awarded a cash prize.
5. The tagline must not contain any provocative, objectionable or inappropriate content.
6. The tagline can be in English or Hindi language.
7. The photograph should be in JPG/JPEG/PNG format.
8. Plagiarism of any nature would not be allowed.
9. Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
10. The employees of Ministry of Women and Child Development, Government of India as well as their family members are not allowed to take part in this competition. Participant is to make sure that his/her Profile is accurate and updated within email since Ministry would be using this for further communication. This includes details such as **name, photo and phone number**. Entries with incomplete profiles would not be considered. Ministry of Women and Child Development reserves the right to cancel or amend all or any part of this Contest and/ or the Terms & Conditions. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the Ministry's Social Media platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions stated for this contest.
11. It is mandatory for every participant to follow/ like the Ministry's social media accounts to be updated with the developments of the contest. Twitter ([@MinistryWCD](#) & [@ManekaGandhiBJP](#)) and Facebook ([@MinistryWCD](#) & [@ManekaGandhiOfficial](#))
12. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.
13. The decision of the Selection Committee will be final and binding on all the contestants and no clarifications would be issued to any participant.



सत्यमेव जयते

my
GOV
मेरी सरकार

“ Let us join this mass movement towards **Surajya**, Realise the hopes and aspirations of the people and take India to greater heights! ”

सत्यमेव जयते