

A NATIONAL LEVEL SHORT FILM MAKING COMPETITION

Venue

Pandit Deendayal Upadhyaya Auditorium,
Faculty of Management Studies,
The Maharaja Sayajirao University of Baroda, Fatehgunj,
Vadodara-390002.

Date

23rd January, 2016

Patron

Professor (Dr.) J.D. Jadeja
Dean - Faculty of Management
Studies. Vadodara

Event By

Management Students' Forum (MSF)
The M.S. Patel Institute of Management Studies
Faculty of Management Studies (FMS – B)
The Maharaja Sayajirao University of Baroda

Contact Persons

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❖ YUVANTAS - In Search of Sunrise

Students of Faculty of Management Studies have been making short films on various themes of Management Concepts since the year 2009. Every year the theme has been kept focusing on the contemporary issues of management concepts that can bring in sea change in the way the organizations can sustain with success. Till date the themes covered are Leaders and Leadership (2009), Governance of Various Organizations (2010), Importance of Ethics in organizations (2011) and CSR activities of companies where social responsibility and business sense go hand in hand (2012).

And then after the grand success of Yuvantas – 13 & 14, Once again, the Management Students' Forum thought of inviting members of society to showcase their innovative prowess with the declaration of Yuvantas'16. Thus, the obvious choice was 'Youth' who are ready to show their empowerment to bring in a big change in the society, the 'NGO's' who are involved in societal development and the 'Companies' who are dedicated in doing their CSR activities to show that they not only do charity but are also carrying on their social responsibility as directed by the new Companies Act, 2013.

The three themes are therefore designed as follows:

1) FILMATO - Where Potential Meets Opportunity

This is an event, wherein the team of students (**up to 4 participants**) has to showcase their talent and innovativeness by creating a short film (max: 5 minutes) on 'Youth Empowerment'.

Prizes: A Trophy with cash prize

Winner	: 15,000 INR
1st Runner up	: 10,000 INR
2st Runner up	: 7,500 INR
Registration Fees	: 1000 INR

Coordinators: Dhaval: +91 95584 06465 Sudhir: +91 74051 51827

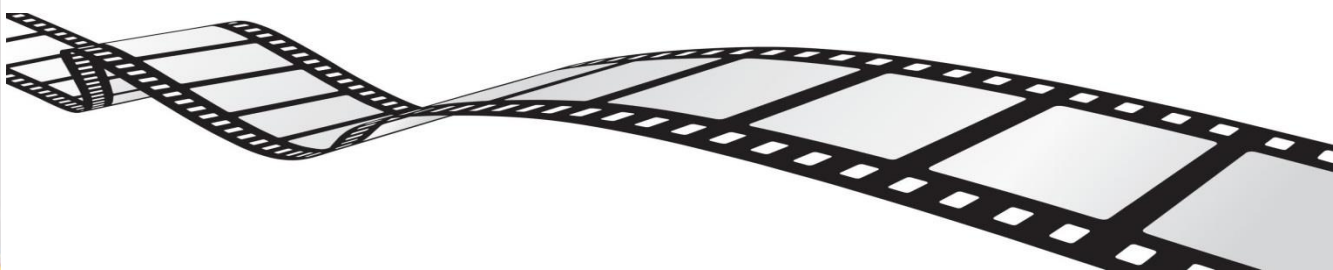
2) CSR VidFest - Add Life to Life

This is an event for the corporates wherein the participating company (**up to 2 participants**) has to showcase a short film (max: 15 minutes) on the activities under 'Corporate Social Responsibility' that they are involved in. We provide platform for companies to showcase different ways to do CSR activities that largely impact the society, companies and its stakeholders.

Prizes: A Trophy with cash prize

Winners	: 30,000 INR
1st Runner up	: 20,000 INR
2st Runner up	: 10,000 INR
Registration Fees	: 2,500 INR

Coordinators: Rashmi: +91 84603 83560 Harsheel: +91 99250 08499



3) N’Jiyo – Live to Give

The participating team (**up to 2 participants**) has to be a registered NGO. It has to submit its short film (max: 10 minutes) on the activities, events and programs the organization has undertaken with respect to a social cause or social issue. The Participating teams are required to show the activities they have undertaken, its consequences and benefits to the society and the social message they want to spread in their innovative ways.

Prizes: A Trophy with cash prize

Winners	: 30,000 INR
1st Runner up	: 20,000 INR
2st Runner up	: 10,000 INR
Registration Fees	: 1,500 INR

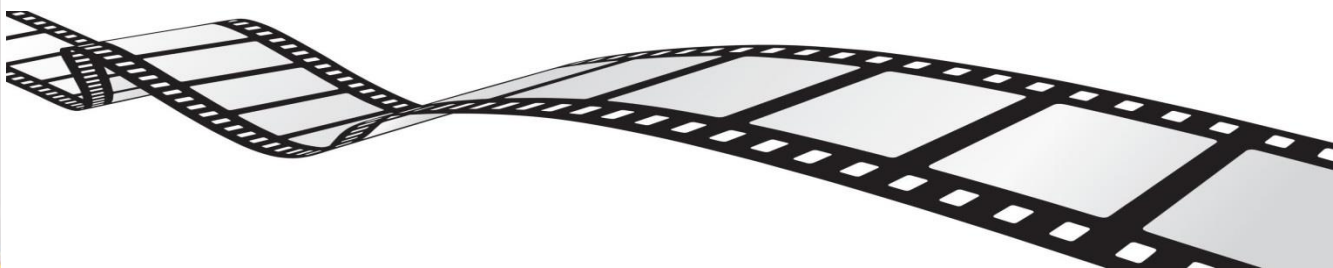
Coordinators: Anup: +91 95748 86169 Harsh: +91 97274 10670

❖ Opportunities:

- An opportunity to interact and learn from experts who are best in the industry.
- An opportunity to network and interact with students from different colleges across the country.
- An opportunity to understand what others are doing differently.
- An opportunity to meet high profile personalities to understand their view on youth empowerment and CSR.
- An excellent opportunity to interact, integrate and initiate the spirit of “Yuvantas”.
- Attractive Rewards & Recognition.

❖ Guidelines:

- For Filmato, all the members have to remain present; and for CSR VidFest and N’Jiyo, presence of the organization's delegate is must.
- The short film must be clear & of high resolution.
- The short film duration for Filmato (youth empowerment) must be upto 5 minutes, N’Jiyo must be upto 10 minutes and for CSR VidFest should be upto 15 minutes.
- Video format should ideally be AVI, FLV or MP4.
- Film can be in any language (English, Hindi or any other regional language. All non-English films must have English sub-titles.)



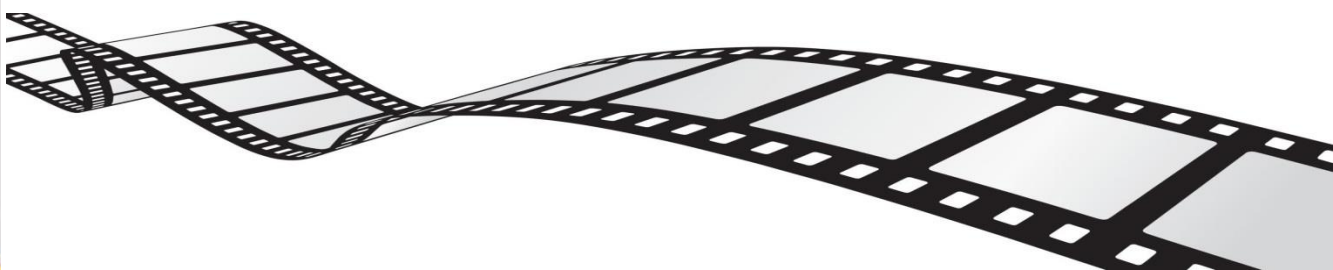
❖ Rules & Regulation:

- Short Film must be an original work. Plagiarism in any form is not allowed.
- The entrant is responsible for the contents of the film and should not violate copyright and patent laws.
- The video must not benefit any political party or official interest group by the use of logos, brands, or representatives of parties.
- The submitted short film should be a movie. The Slides & PowerPoint Presentations are not allowed.
- All expenses of making the movie will be borne by the participants themselves.
- The teams are required to submit 2 DVD copies of their film.
- No vulgarity or obscene acts should be showcased anywhere in the video.
- The movie should not hurt the sentiments of any nation, religion, caste, colour or gender.
- No movie/movie copy will be returned and once submitted becomes a part of the competition archive. Re-submissions not permitted and any such requests will not be entertained.
- The decision of the jury will be final and binding. No disputes will be entertained.

❖ Judging Criteria:

- Content Originality (Quality of storyline, and script).
- Theme selection.
- Production (Camera work, lighting, and shot composition).
- Post-Production (Editing, transitions, pacing, continuity, and flow)
- Sound Quality (Clarity, consistency of audio levels, and lack of noise)
- An impact by theme on individual, Society, group or nation in terms of number, financial investment, methods/ process etc.
- The final results would have an 80-20 weightage ratio wherein 80% would depend on Judges and the rest (20%) would depend on registered audience voting.

Probable winners would be selected by a committee of jury members comprised of eminent personalities and individuals from various walks of life e.g. NGO's, Academicians and Educationists, Law Professionals, Judiciary, Film Industry and Media etc. The decision of the jury will be final and no correspondence will be entertained in this matter. The "Yuvantas" Committee will use its best efforts to announce the selected videos and winners at the designated time, but will not be held liable for any unforeseen delays. The organizers are free to decide the prize money and numbers depending on the number and types of entries received.



❖ Schedule:

1.	Last date for Registering category, Payment of Registration fees, Submission of form	15 th December, 2015
2.	Last date for Submission of film	1 st January, 2016
3.	Short listing the movies and Screening of Shortlisted ones, and prize distribution(Event Day)	23 rd January, 2016

❖ Payment Details:

The participation form will be considered only on receipt of entry fees with the photocopy of the Id proofs of all the participants, fees are as follows:

1.	Filmato	Registration Fees : 1,000 INR
2.	CSR VidFest	Registration Fees : 2,500 INR
3.	N'Jiyo	Registration Fees : 1,500 INR

Mode of Payment:

1. Cash, or
2. Cheque, or
3. DD in favour of "Management Students Forum, Faculty of Management Studies, The M.S. University of Baroda" payable at Vadodara

Note: Until the transaction is not completed successfully, your registration will not be considered. (As cheque would be subject to clearance)

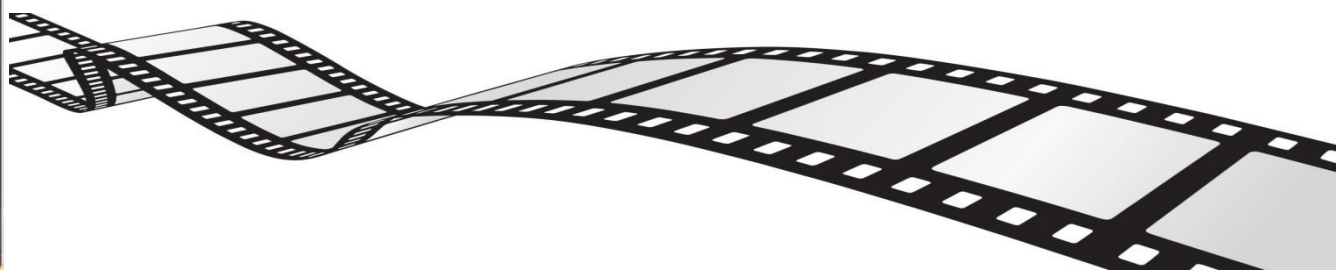
Pass for Non Participants:

- For Students: **250** INR,
- Corporate Delegates: **1000** INR,
- Academicians/ other individuals: **500** INR.

Note:

- Id-card is must to be shown while buying the Event Pass (For Non-participants).
- The final results would have an 80-20 weighing ratio wherein 80% would depend on Judges and the rest (20%) would depend on registered audience voting.
- Venue may be subject to change and will be intimated accordingly.
- All the Registration forms (along with photocopy of Id proofs) with payment (DD, Cheque or cash) are to be submitted at following address of correspondence:

**Management Students' Forum, M.S. Patel Institute, Faculty of Management Studies,
The M.S. University of Baroda, Opp. University Head Office, Fatehgunj,
Vadodara, Gujarat-390002, India.**



❖ Glimpses of Yuvantas '13 & 14

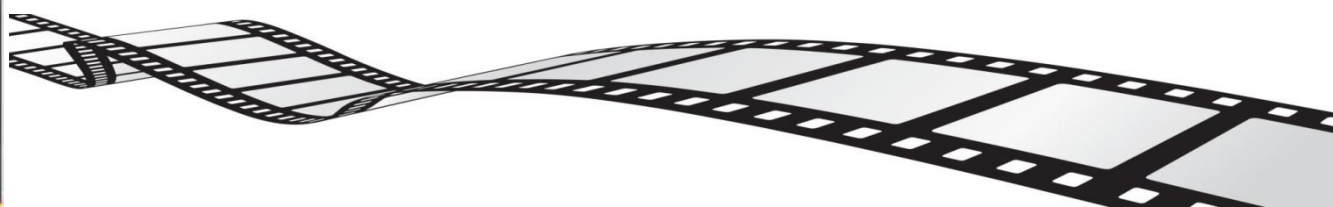


YUVANTAS-2014

*Congratulations to the Winners
of the various segments!*



Category	CSR VidFest	N'JIYO	FILMATO
Winners	Pawan Group: 50,000/-	Ray of Hope (rotract): 30,000/-	Humourtainment: 15,000/-
1st Runner-up	L&T Knowledge city, Vadodara: 30,000/-	Vikas Trust: 20,000/-	Depiction Movies: 10,000/-
2nd Runner-up	Lupin Pharmaceutical: 20,000/-	Prabhutva Vikas: 10,000/-	Majestic Buddies: 7,500/-
Thanks to the Judges:	Mr. Deepak Antani	Smt. Smita Maniyar	Mr. Maulik Pathak
Main Sponsor:	Co-Sponsors:	Associate Sponsors:	Media Partner:
Bank of Baroda	L&T Hazira Mfg. Complex GaCL	ONGC, IOCL, GSFC Associate Partner: United Way Baroda	GTPL Designing Partner: Cubic



❖ The Maharaja Sayajirao University of Baroda

The Maharaja Sayajirao University (MSU) of Baroda was set up by a contribution made by Sir Pratap Singh Rao Gaekwad under the patronage of Maharaja Sayajirao III of Vadodara state in 1949. It is the only English medium university in the state with unitary and residential status. The university, to provide education in broad and diversified fields, has at present 13 Faculties, which facilitate from graduation to doctoral studies. Further, more than 38,000 students from different castes, creeds, cultures and religions from all corners of India and the world come to pursue their studies here. This makes MSU having one of the most varied cultures on campus.

❖ Faculty of Management Studies

M. S. Patel Institute of Management Studies, popularly known as FMS-Baroda, was established in July 1984 to make a distinct contribution to advance management education and research in the city of Vadodara. It is run under the aegis of The Maharaja Sayajirao University of Baroda. The courses are approved by All India Council for Technical Education (AICTE). The Faculty aims to develop itself into a Centre for quality management education, known for its contribution to the development of business leadership and corporate excellence.

FMS has got its own **MDC (Management Development Center)** for conducting various training programs and business meets. It is the only institute in Gujarat after IIM-A to have such a facility. FMS has also got its own Auditorium famously known as **Pandit Deendayal Upadhyaya Auditorium**, which is used for conducting events, corporate talks, business seminars etc.

❖ Management Students' Forum

The Management Students' Forum (MSF), established in 1988, is a non-profit organization, registered under the Bombay Public Trust Act, 1952. It comprises the alumni and present students of the Faculty of Management Studies. The autonomous nature of MSF enables the members to bring out their latent potential and develop organizational abilities.

Each year the MSF organizes at least one major event, besides numerous Guest Lectures, Symposium, Quiz Competitions and Workshops.

Since its inception, MSF has organized **10 National Level Events**, 3 Finance and Investment Fairs (FINVEST), 2 Marketing Fairs (MARQUEST), and 2 HR Seminars, 1 National level Symposium on "People Connect", 2 Short Film making competition 'YUVANTAS' and also organize many other activities.

