

# MVSR Engineering College

## EDC (Entrepreneurship Development Cell)

### LOGO Contest-2018

MVSR Engineering College Entrepreneurship Development Cell is spearheading Entrepreneurship and Innovation in the college. We take this platform as an opportunity to launch a logo competition that will benefit you and support the cause.

#### Logo Requirements

- **Professional:** This logo may be featured on our website, our social media platforms and other mediums (stationary, pamphlets, t-shirts etc). As a result, while we want the logo to be eye-catching and must be legible.
- **Theme:** Logo must promote the mission of MVSR EDC (Entrepreneurship Development Cell), Design should be unique which aligns with our motives – “Wish to convert Job Seekers to Job Providers”.
- **Color:** There are no limitations and any colors may be used. However, logo must look good in color. Do not use only black and white colour while using colours to design the logo.
- **Integrity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

#### Rules to be followed:

- All Graduate / Post Graduate students are eligible to participate in this contest.
- Team Size : 1 to 2 members.
- Logo and tagline both should be appealing and should communicate the value and cause we are standing for.
- The following tagline to be used in the logo as it rhymes with the name and aligns with our motives – “Wish to convert Job Seekers to Job Providers”.
- Logo and tagline should look catchy and lively.
- Prepare a description in a MS-Word document, explaining the design of logo and tagline.
- Certificates will be awarded to top three teams.
- Each entry should submit their Names,E-mail,Mobile, Branch and Year
- Each entry should certify that the EDC logo is designed from their own ideas and imagination and is free from any copyrights issue.MVSR Engineering College or EDC is not liable for any copyrights issue.
- The participants are solely responsible for any copyrights infringement
- MVSREC is free to use the logos for any purpose as it seems fit.
- All the participant teams should submit the Logo and description document by 8th February, 2018 to Mrs. S.E. Pravena A.P, MBA or mail to hod\_mba@mvsrec.edu.in.

