

## Suggest a Name and Design a Logo for India International Convention & Expo Centre, Dwarka

## **Terms & Conditions**

- All entries must be submitted through creative corner section of www.mygov.in. Entries submitted through any other medium/mode would not be considered for evaluation.
- Participants must make sure that their MyGov profile is accurate and updated as we will use
  the information on the profile for further communication. This includes the name, photo and
  phone number of the participant. Entries by participants with incomplete profiles are liable to
  be rejected.
- The contest is open to all participants in India or abroad. The entry could be an individual project or a team project. The employees of DMICDC, DIPP, Office of the Controller General of Patents, Designs and Trade Marks (CGPDTM) and MOCI as well as their family members are not allowed to take part in this Contest.
- The winning design of the logo and the name would be the intellectual property of India International Convention & Exhibition Centre Limited and the winner cannot exercise any right over it, after acceptance of the prize. The winning logo and name is meant to be used by India International Convention & Exhibition Centre Limited for promotional and display purposes and also for any other use as may be deemed appropriate by the India International Convention & Exhibition Centre Limited. The participants would be required to surrender copyright of the design to India International Convention & Exhibition Centre Limited.
- The logo or the name must not contain any provocative, objectionable or inappropriate content.
- Please note that the logo and the name must be original and should not violate any provision of the Indian Copyright Act, 1957. India International Convention & Exhibition Centre Limited does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants. The design of the logo and the name must not infringe on the Intellectual Property Rights of any third party.
- All entries are governed by the provisions of Emblems and Names (Prevention of improper use)
  Act, 1950 and any violation of the said Act will result in disqualification.
- The participant must be the same person who has designed the logo / the name. India International Convention & Exhibition Centre Limited follows a zero-tolerance policy toward plagiarism.
- India International Convention & Exhibition Centre Limited reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/posted on www.mygov.in. It



- would be the responsibility of the participants to keep themselves informed about any changes in the Terms & Conditions Technical Parameters Evaluation Criteria stated for this Contest.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant and India International Convention & Exhibition Centre Limited shall not be liable for any dispute raised by a third party.
- All prizes will be awarded and paid in INR to the winning applicant. India International Convention & Exhibition Centre Limited will not in any way be responsible for the division of the prizes among the members of the team (if any).
- Taxes are the sole responsibility of the teams receiving prizes. Prizes may be subject to tax reporting and other purposes. Participants agree to supply with any necessary information to affect the same and to fully cooperate in fulfilling all applicable legal requirements.

## **Evaluation Criteria**

- All the entries received would be assessed for awards by Screening Committee for an initial evaluation. After such screening, all approved entries would be assessed by a Selection Committee for final evaluation.
- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of Geographical Indications.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or any decision of Selection Committee.
- DMICDC, India International Convention & Exhibition Centre Limited shall not use the disqualified entries for any purpose and shall have no intellectual rights over the same.
- Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi courts.

## **Technical Parameters**

- Participants should upload the logo in JPEG or PNG or PDF format only. The title of the project shall be submitted in text.
- A specification sheet containing graphical construction of the logo in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted. All technical details, including file formats, can be structured in the sheet itself.
- The size of the final logo may vary from 4 cms X 4 cms to 60 X 60 cms or more. It is to be submitted along with minimum FIVE different proportionally smaller sizes up to 4 points font size of the text matter.
- The file size of each entry should not be more than 1 MB.



- The logo should be in high resolution with minimum 300 DPI.
- The logo should be designed on a digital platform.
- The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as black and white press releases, stationery and signage.
- Participants should not imprint or watermark logo design.
- The logo should be designed in colour.
- The winner of the logo design contest shall have to be submit a 'vector graphics' version of the logo design in an EPS/SVG format as an editable file. The winner of the logo design contest shall have to be submit the CMYK colour equivalents for all the colours used in the digital version presented to the jury. The CMYK colours shall be used in the printed versions of the logo.