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# **ACADEMIC EVENTS**

### I. <u>BUSINESS QUIZ</u>

#### Let's see how aware you are about your economy and the business world

#### About the Activity:

An activity which will test the current business knowledge and general awareness of the participants.

#### **Rules:**

- It is an event for Post Graduate students.
- Only 1 team per college or institution is allowed.
- Each team will have 2 participants

#### Rounds

**Elimination Round :** Round 1 will be an Elimination Round, with 15 questions on business and management to be attempted in 10 minutes. A pre-designed question paper will be given to the contestants on team basis. After elimination round, 4 teams will be selected on the basis of merit for the final round.

**Final Round :** The Final Round will be an on-stage activity with several sub-rounds like, Management Round , Personality Round, Rapid Fire Round, Audio/Visual etc.

No. of members : 2 per team

**Time Limit** : 10 minutes for Elimination Round and 1 hour for Final Round

### II. <u>VAAD - VIVAAD</u>

#### "If you have got the truth you can demonstrate it. Talking does not prove it."

Topic: Success is defined only by the size of your pay cheque.

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अधिक धन कमाना ही सफलता है।
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#### **Rules:**

- It is an event for UG students only.
- Two participants from each college. One in favour and one against the motion.
- Participants may speak in Hindi or English.
- Each participant would get to speak for three minutes and then 2 minutes of question answer session.
- If no question is put forth, the participant speaking would get the advantage of marks.
- Participants are advised not to include any controversial issue in their speech.

No. of members : 2 per team

**Time Limit** : 5 minutes per participant

### III. <u>AD-MAD SHOW</u>

#### Enact an advertisement that will make others go mad and make them buy your product

#### **Rules:**

- It is an event for UG students only.
- Only 1 team per college.
- Number of Participants should be minimum 4 and maximum 5
- Use of Hindi and English is allowed
- Products will be given to teams at the time of registration.
- Each team will get 5 minutes for performing their act.
- The advertisement should have a jingle.

#### Judgment Criteria:

- Originality of Idea
- Jingle
- Presentation
- Dialogue Delivery

No. of members : 4-5 per team

**Time Limit** : 5 minutes per team

## IV. <u>CREATIVE WRITING - EXPRESSIONS</u>

Creativity is not everyone's cup of tea. Let your words do the talking

#### About the Activity:

Creativity is just connecting things, when you ask creative people how they did something, they feel a little guilty because, they didn't really do it, they just saw something. It seemed obvious to them after a while. - Steve Jobs

#### **Rules:**

- It is an event for both UG and PG Students
- Categories : Poetry, Short Story, Article or Essay
- Participant can choose any one category for writing
- Topic will be given on the spot.
- Each college can nominate only two participants, one in Hindi and one in English
- Language: English and Hindi
- The winning contribution will be published in IILM Newsletter.

No. of members : Individual Event

Time Limit : 1 hour

### V. MARKETING WARFARE

What shows is what sells. Let's see how well can you sell.

#### About the Activity:

The participants will be required to promote a product which would be informed two days prior to the event. The promotion must cover all relevant aspects of marketing, strategy, contingency plans, pricing and distribution strategies. The teams are required to carry out the promotion campaign within the campus for one hour by decorating the counters provided to them with self designed promotion material.

#### **Rules:**

- It is an event for PG students.
- The participants may use any kind of promotion material or explanatory notes/handouts.
- The participants shall arrange for all the required material on their own.
- The counters will be visited by the judges and questions will be asked.

No. of members : 3-5 per team

**Time Limit** : 15 minutes to decorate the stall and 1 hour for promotion

### VI. <u>B-PLAN – THE BIG SHOT</u>

### Young entrepreneurs will make a difference in the Indian ecosystem - Ratan Tata

**About the Activity:** Business Plans help students understand the nitty-gritty of an entrepreneurial venture and prove to be a great learning platform in terms of marketing skills, financial projections, SWOT analysis etc. The students get to gain experience by working on their innovative, out of the box entrepreneurial ideas.

#### **Rules:**

- It is an event for both UG and PG Students.
- Each team will consist of 2-3 members. One team per course per college will be entertained.
- One of the team members should be registered as Team Leader along with e-mail id and mobile number.
- Teams will have to submit a one-page Executive Summary and a 10-15 slide Powerpoint Presentation through e-mail latest by February 19, 2018, 5 pm.
- The B-Plan should have following details:
  - A brief about the team members with contact details
  - Name of the venture
  - Competitive strengths of the venture
  - Competitors' strengths and weaknesses
  - Defined Target market with market analysis (market size & potential market share)
  - Marketing Plan (how do you plan to market your product)
  - Plans for Intellectual Property Rights (e.g., patents, licenses, etc.)
  - Plans to achieve milestones in next 6 months, 1 year and beyond.
  - The challenges that can be foreseen and plans to overcome them.
  - Projected Revenue Model (plan to generate revenue)
  - Funding Plans
  - Any other relevant input

No. of members: Team Event (2-3 members per team)
Time Limit : 10 minutes per team for presentation and 5 minutes for question answer.

# **CULTURAL EVENTS**

"The person born with a talent they are meant to use, will find their greatest happiness in using it."

Rules:

- The participating teams should not take any assistance from the non-participants. If found, negative marking will be done.
- Time limits need to be strictly adhered to; else it would invite negative marking.
- The material required must be carried by the participants themselves (nothing will be provided by the institute).

## I. <u>ALPANA (RANGOLI)</u>

Sprinkle the earth with beautiful colors and make it come alive.

### **Rules:**

- It is an event both for UG and PG students.
- 1 team per course, per college or institution.
- Teams will make an Alpana that depicts some meaningful message related to management, social issues or culture.
- The participating teams should not take any assistance from the non-participants. If found, negative marking will be done.
- Every team will explain the design and theme to the jury members
- Teams will be judged on the basis of depiction of theme, creativity and use of colors, aesthetic appeal and presentation.

#### IILM ACADEMY of HIGHER LEARNING, LUCKNOW

- The material required for making the Alpana to be carried by the participants themselves (nothing will be provided by the institute)
- Participants will be allotted a 2ft x 2ft area for their work
- The decision of the judges will be final and binding on all participants.

No. of members : 2 per team.

Time Limit : 1 hour

## II. <u>COLLAGE</u>

Say it with pictures & images; Let not the paper remain unadorned even a single inch.

#### **Rules:**

- It is an event both for UG and PG students.
- 1 team of 2 members per course, per college or institution is allowed
- No use of scissors is permitted
- All the materials required will be carried by the participants, but collage has to be prepared on the spot.
- The decision of judges will be final and binding
- Judgment Criteria : Creativity, Neatness, Presentation, Relevance of Theme

No. of members : 2 per team

Time Limit : 1 hour

## III) The SINGING SENSATION

If you have a song that you are singing from your instinct; you make the audience feel it in their gut.

### Solo Song- Film/Non film/ Classical/ Western

**Rules:** 

- It is an event both for UG and PG students.
- Only one entry per course per college.
- Orchestra Support will not be provided.
- Time limit: 3 minutes.
- Negative marking if participants exceeds time limit

# Group Song- Film/Non film/ Classical/ Western Rules:

- 2-6 members per team.
- It is an event both for UG and PG students.
- Only one entry per course per college.
- Orchestra Support will not be provided.
- Time limit: 3 minutes.
- Negative marking if participants exceeds time limit.

## IV) THE <u>DANCING FEVER</u>

Dance when you are broken open. Dance, if you have torn the bandage off. Dance in the middle of fighting. Dance when you are perfectly free.

### SOLO DANCE:

Rules:

• It is an event both for UG and PG students.

- Only one entry per course per college.
- Usage of props is allowed.
- Participants must carry their songs in a Pen Drive along with them.
- **Judgment Criteria:** Choreography, Facial expression, Costumes. Overall Presentation, Theme/ Originality of idea, Stage Coverage.
- **Time Limit:** Minimum 3 minutes, maximum 5 minutes.

#### **GROUP DANCE:**

#### **Rules:**

- Team size: 2-8 members.
- It is an event both for UG and PG students.
- Only one entry per course per college.
- Usage of props is allowed.
- Participants must carry their songs in a Pen Drive along with them.
- **Judgment Criteria:** Choreography, Props usage, Facial expression, Costumes. Overall Presentation, Theme/ Originality of idea, Stage Coverage.
- **Time Limit:** Minimum 3 minutes, maximum 5 minutes.

# V) <u>SKIT</u>

### A theatrical portrayal of an idea or thought

#### **Rules:**

- It is an event both for UG and PG students.
- One team per course per college can participate.
- The teams are expected to bring their own props.
- The organizers are NOT liable to procure props for the participating teams.
- Language used can be either English or Hindi.
- The judges' decision will be final and binding

**No. of members** : Maximum 8 members

Time Limit: 5-8 Minutes per team

### VI) <u>MIME</u>

The theatrical technique of performance suggesting action, character, or emotion with or without words, using gesture, expression, and movement.

#### **Rules:**

- It is an event both for UG and PG students.
- One team per course per college will be allowed to participate.
- The teams are expected to bring their own props.
- The organizers are NOT liable to procure props for the participating teams.
- Language used can be either English or Hindi.
- The judges' decision will be final and binding

No. of members : Maximum 8 members

Time Limit : 5 Minutes per team

We give all the young comedians out there a platform to tickle the audience with the best of your comic skills. Be the reason for all the giggles and laughs around, and be the best of all.

#### **Rules:**

- It is an event both for UG and PG students.
- It is an individual competition
- One student per course per college will be allowed to participate.
- The students are expected to bring their own props.
- The organizers are NOT liable to procure props for the participating teams.
- Language used can be either English or Hindi.
- The judges' decision will be final and binding

Time Limit: 3 Minutes per student

# VIII) <u>PAINTING CONTEST</u>

### Say it with colors on a medium of your choice: Paper Sheet/Face/T-shirt/Glass/ Charcoal.

### **Rules:**

- It is an event for both UG and PG students.
- The participant can chose any one form of painting like Face Painting, T-Shirt Painting/ Glass Painting/ Charcoal or Sketching.
- All the material required for the painting will be carried by the participant but the painting/sketching has to be done on the spot in any one category.
- The decision of the Judge would be final and binding.
- Judgment Criteria: Creativity, Neatness, Presentation and Overall Aesthetic.
- There will be separate prizes for each of the 5 sub categories.

No. of members: 2 per course per CollegeTime Limit: 1 hour

## IX) <u>WAR OF MUSICAL INSTRUMENTS</u>

Express with music that cannot be put into words and that which cannot remain unsaid.

### **Rules:**

- It is an event both for UG and PG students.
- One participant per course per college can participate.
- No pre-recorded music or voices are allowed.
- The participants are expected to bring their own musical instrument.
- The judges' decision will be final and binding
- Judgment Criteria: Presentation Style, Rhythm, Audience Connect

No. of members	: Individual Event			
Time Limit	: Maximum 3 min			

### X) <u>MEHNDI COMPETITION</u>

#### **Redefine Conventions**

#### **Rules:**

- It is an event for both UG and PG Students.
- Only one team of 2 participants per course per college, one will apply the mehndi and the other will be the subject.
- Participants should carry their own material.
- Participants can also use decorative items like sparkles, glitter etc.

#### Judgment criteria: Theme, Design, Presentation

No. of members : 2 per Team Time Limit : 1 hour

# **INFORMAL EVENTS**

## I) <u>BUILD FROM SCRAPS</u>

#### Breathing new life into scrap? Let's see if it's your cup of tea!

Prove that the 3R's – reuse, reduce and recycle are the best strategies to make the most out of waste materials. Even waste can be useful, productive or can be turned into a decorative piece...let your imagination flow free..!! Get your stuff to be the best. Promote sustainable development in your own way, reuse today, for a new tomorrow.

#### Rules:

- It is an event for both UG and PG Students.
- The material used in the making of the products should only be waste substances.
- The participants will have to bring waste materials and the basic stationery articles required on their own.
- Participants are requested to be as environment friendly as possible.
- Participants have to make something worthwhile from the waste in the limited time.
- Decision of the Judges will be final and binding.

Judgment criteria: Innovative Idea, Utility, Materials Utilized

No. of members: 2 per TeamTime Limit: 1 hour

### II) <u>TATTOO DESIGNING</u>

#### Take Body-Art to new heights. Express yourself with temporary ink.

#### **Rules:**

- It is an event for both UG and PG Students.
- Only one team of 2 participants per course per college will be allowed, one will make the tattoo and other will be the subject.
- Participants have to get their own materials for the competition and Tattoo should be according to the theme.
- Use of stencil is strictly prohibited.

Judgment criteria: Idea, Design, Presentation, Theme.

No. of members : 2 per Team Time Limit : 1 hour

### III) THE PHOTOGRAPHY CONTEST

#### The true mystery of the world is the visible, not the invisible.

What can be captured in a picture goes well beyond what could ever be captured with words. The photography contest is for people who wish to convey their expressions and perspective through camera shots.

#### **Rules:**

- It is an event for both UG and PG Students.
- Photography will be done only during ZEAL FEST (On Feb 16,17,23 and 24)
- Participants have to bring their own cameras.
- A PowerPoint presentation of 10 selected photos of each participant will be displayed before the jury members on Feb 24.
- The pictures should be original and unedited.
- The contestant has to explain his best picture.

**Time Limit for Shooting Pictures:** Feb 16 and 17 (during outdoor sports events) and Feb 23 & 24 (during on-campus events).

No. of members: Individual EventDeadline to submit PPT: 3.00 pm on Feb 24, 2018.Time Limit for Presentation: 3-5 minutes per participant

### IV) <u>MOCKTAIL MAKING</u>

#### Create a Splash with color and taste.

#### **Rules:**

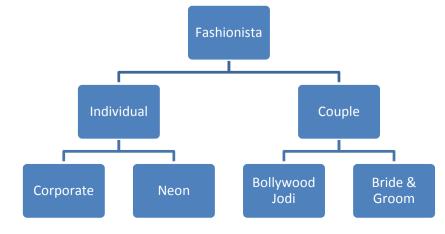
- It is an event for both UG and PG Students.
- One team of two members per college per course is allowed.
- Participants will have to bring the material, utensils, glasses and whatever material they need with them.
- No ALCOHOL to be used.
- Pre-done work will lead to disqualification.
- Tabling is to be done by the participant.

Judgment criteria: Taste, Presentation, Hygiene, Idea

No. of members: 2 per TeamTime Limit: 1 hour

### V) <u>FASHIONISTA</u>

### Versatility, Glamour, Fashion and Style all converged under one roof



#### **Rules :**

- It is an event for both UG and PG Students.
- There will be one entry in Individual Walk and one in Couple Walk per course per college.
- The themes for individual fashion walk category are **Corporate and Neon** and the themes for couple walk category are **Bollywood Jodi and Bride & Groom**.
- The participant can choose any one theme depending upon the category.
- In each round the participant will get maximum 30 seconds to walk the ramp and show off their stlye.
- Choice of dress & style of walk should be theme based.
- The participants have to walk on the music provided by the event co-ordinator.Music will be according to the theme.
- Judgement Criteria: Theme, Creativity, Dress, Walk, Style, Overall Appeal
- There will be separate prizes for each of the 4 sub categories.

## VI) <u>YouTube Guru</u>

#### YouTube is the new television.

What has made YouTube so successful is that the viewers can relate to the people they are watching to a much higher degree than they do to the people they see on television.

#### **Rules:**

- It is an event for both UG and PG Students.
- Each participant can submit upto 5 videos (only regarding or related to ZEAL 2018, and shot during the fest dates, Feb 16, 17, 23 and 24) for the event.
- Participants have to bring their own cameras/phones/recording equipments.
- The videos should be original.
- The duration of the video should be minimum 5 minutes and maximum 10 minutes.
- The videos must be submitted to <u>durbha.shrihari@iilmlko.ac.in</u> for approval latest by February 26, 2018, 11 am.
- After written approval from IILM, the video(s) will be uploaded by the participant on his / her own YouTube Channel on or after 11 am, February 27, 2018.
- No videos will be considered without approval.
- You can invite your friends for Views, Likes, Comments and Shares on your videos.
- The final counting of Views, Likes, Comments and Shares would be done on March 19, Monday, at 11am and points.
  - $\succ$  1 View= 1 POINT
  - $\succ$  1 Like= 3 POINTS
  - $\blacktriangleright$  1 Comment= 4 POINTS
  - ➢ 1 Share= 5 POINTS
- The grand total of the views, likes, comments and shares on all videos will be considered for deciding the winner.
- The result of this event will be announced on March 19, 2018, immediately after the points are calculated, latest by 2 pm.
- The First Prize for this event is Rs. 3000/-, Second Prize is 2000/- and Third Prize is 1000/-.

**Time for Shooting Videos:** Feb 16 and 17 (during outdoor sports events) and Feb 23 & 24 (during on-campus events).

**Duration of Video:** Minimum 5 minutes to Maximum 10 minutes **Number of Video Entries:** Maximum 5

### VII) <u>SELFIE CONTEST</u>

Take A Selfie, Upload It. You could be the Lucky winner. START CLICKING NOW.....!!

#### **Rules:**

- It is an event for both UG and PG students.
- It is an individual event.
- The participant should submit the Selfie on ashish.kashyap@iilmlko.ac.in latest by February 05, 2018.
- That Selfie picture will be uploaded on February 06, 2018 by 11 am on the following Facebook page:

https://www.facebook.com/media/set/?set=a.1653715084686692.1073741859.468814523176760&type =1&I=406598ffbe

You can invite your friends for likes and shares on the same.

 The Final counting of Likes and Shares would be done on 24 Feb at 1:00 pm. 1 LIKE= 1 POINT 1 SHARE= 5 POINTS

## VIII)<u>NUKKAD NATAK</u>

# Exhibit your acting skills in the manner of a street play, reaching out to masses effectively conveying a Social theme.

#### Rules :

- It is an event for UG students only.
- A team can have a maximum of 15 members.
- One team per course per college can participate.
- The play should contain a social message.
- No pre-recorded music or voices are allowed.
- Please note: Only household object can be used as a props (dholak, sticks, drums, gullal are allowed) For other props, permission of the event coordinators needs to be taken in advance.
- The teams are expected to bring their own props (if any).
- The judges' decision will be final and binding

No. of members	:	Max 15 per Team
Time Limit	:	8-12 minutes

### IX) <u>SALAD MAKING</u>

A well-made salad has uniformity and a perfect blend of the ingredients, like love served in a bowl.

#### Rules :

- It is an event for both UG and PG Students.
- The participant has to bring all the material for preparing salad (fruits/vegetables) on their own, including Crockery
- Pre-prepared work will lead to disqualification.
- Tabling is to done by the Participants.

Criteria for Judgment:		Hygiene, Taste Presentation, idea			
No. of members :		2 per Team			
Time Limit :		1 hour			

### X) <u>NAIL ART</u>

Tired of one-tone nails and the same boring patterns? Time to display some creative innovation

Rules :

- It is an event for both UG and PG Students.
- The participants have to bring their own material.
- Only 1 Team of 2 participants per course per college will be allowed to participate, one will do the nail art and the other will be the subject.

No. of members : 2 per Team Time Limit : 1 hour

### XI)<u>HAIRDO</u>

*Life isn't perfect, but your hair can be, so create and flaunt your style.* **Rules :** 

- It is an event for both UG and PG Students.
- The participants have to bring their own material.
- Only 1 Team of 2 participants per course per college will be allowed to participate, one will do the hair styling and the other will be the subject.

No. of members : 2 per Team

Time Limit : 1 hour

# <u>SPORTS EVENTS – SNAPSHOT</u>

#### February 16 & 17, 2018 at Mini Stadium, Vinay Khand, Gomti Nagar, Lucknow

S. No.	Event	Categories	Cost					
Ι	Badminton							
	(a) Singles	Women & Men	300/-					
	(b) Doubles	Women & Men	400/-					
II	Table Tennis							
	(a) Singles	Women & Men	300/-					
	(b) Doubles	Women & Men	400/-					
III	Volleyball	Women & Men	600/-					
IV	Kho-Kho	Women & Men	600/-					
V	Athletics							
	(a) 100m	Women & Men	200/-					
	(b) 4*100m	Women & Men	300/-					
	(c) 200m	Women & Men	200/-					
	(d) Long Jump	Women & Men	200/-					
	(e) Shot-Put Throw	Women & Men	200/-					
	(f) Javelin Throw	Women & Men	200/-					
	(g) Discus Throw	Women & Men	200/-					
	(h) Sack Race	Women & Men	200/-					
VI	Chess		300/-					
VII	Tug-Of-War	Women & Men	600/-					
VIII	Carrom	Double Mix	400/-					
IX	Slow Bike Racing	Women & Men	200/-					

# <u>SPORTS EVENTS – RULES</u>

#### **General Rules**

- Teams need to report at least 15 minutes before the scheduled time.
- Decision by the referee would be final and binding.
- If a team doesn't turn up for its match, it will be disqualified from the tournament.
- For any other information regarding rules of play, kindly contact the coordinators.

### I) <u>BADMINTON</u>

### Don't be afraid, just make the bird fly.

#### **Rules:**

- It is an event for both UG and PG students.
- Only one Single player & one Doubles team can participate per course per college in each category.
- The same participant may play in both singles and doubles.
- Each match will be best of three sets, each set being a race to 21 points.
- All league matches will be knock-out matches.
- In case of conflict the decision of the event coordinator will be final and binding
- Note: Participation fee for singles is Rs. 300/- per player and for doubles will be Rs. 400/- per team. Only one team will participate per course per college.

- Singles Women & Men
- Doubles Women & Men

### II) <u>TABLE TENNIS</u>

Toss and spin with a twist of the wrist.

#### **Rules:**

- It is an event for both UG and PG students.
- Only one team in each category per course per college is permitted
- The same participant may play in both singles and doubles
- The general rules of the game are to be followed
- Incase of conflict the decision of the event coordinator will be final and binding
- Note: Participation fee for singles is Rs. 300/- per player and for doubles will be Rs. 400/- per team. Only one team will participate per course per college.

#### **Categories:**

- Singles Women & Men
- Doubles Women & Men

### III) <u>VOLLEY BALL</u>

#### Don't let it touch the earth while the ball is in your court.

#### **Rules:**

- It is an event for both UG and PG students.
- Only one women's team and one men's team per course per college is permitted
- A minimum team of 6 should be present maximum of 9 players.
- A maximum of 6 substitutes.
- Rotation preferable though depends on teams (international rotation rules apply).
- Standard size ground and net height.
- Substitutions as per international rules.
- All the matches will be 3-set match, with each set will be played for 25 points.
- Final will be 5-set match.
- Rally scoring to be used in all matches.
- The referee's decision shall be considered final.
- Note: Participation Fee for each team is Rs. 600/- and only one team will participate per course per college.

#### **Categories:**

- Women
- Men

### IV) <u>KHO-KHO</u>

# Life is all about chasing and being chased. What about having a game with the same theme and thrill?

#### **Rules:**

- It is an event for both UG and PG students.
- Only one women's team and one men's team per course per college is permitted
- A team of 9 players are required to participate in the event.
- The name of the 9 main players will be submitted by the captain 15 min before the commencement of the match.
- All the decisions of referee shall be final and binding to all.
- Other rules will be announced on the spot.
- Note: Participation Fee for each team is Rs. 600/- and only one team will participate per course per college.

- Women
- Men

## V) <u>ATHLETICS</u>

The road to athletic greatness is not marked by perfection, but the ability to constantly overcome adversity and failure.

#### **Rules:**

- It is an event for both UG and PG students.
- Only one team in each category per course per college is permitted
- The general rules of the game are to be followed
- All rounds will be knock out rounds
- In-case of conflict the decision of the event coordinator will be final and binding
- Note: Participation Fee for Individual Races/Throws/Long Jump will be Rs. 200/- per participant and for 4\*100 Metres Relay will be 300/- per team. Only one team will participate per course per college in each event.

#### **Categories:**

- Dash (100mtrs sprint) Women & Men
- 4\*100mtrs Relay Women & Men
- 200mtrs Women & Men
- Long Jump Women & Men
- Shot-put Throw Women & Men
- Javelin Throw Women & Men
- Discus Throw Women & Men
- Sack Race Women & Men

VI) <u>CHESS</u>

#### The Brain Game: the battle of strategic intent

#### Rules:

- It is an event for both UG and PG students.
- Only one participant per course per college is permitted
- The general rules of the game are to be followed
- Incase of conflict the decision of the event coordinator will be final and binding
- Note: Participation fee is Rs. 300/- per player and only one participant will participate per course per college.

### VII) <u>TUG OF WAR</u>

#### Feet firmly on the ground and all attention on the rope.

#### About the Activity:

A game of strength and team work, in which there will be rope pulling by the two teams. Each team will try to pull the other team in his side. It will be a knock out tournament based on best of three pull.

#### **Rules:**

- It is an event for both UG and PG students.
- Types of tournament: Separate team for Boys & Girls
- Only one women's team and one men's team per course per college is permitted
- All the decision of referee will be final.
- The rope is marked with a "centre line" and two markings six meters either side of the centre line.
- The rope must under the arms; actions e.g. pulling rope over shoulders may be considered fouls.
- No knots or loops may be made in the rope, nor may it be locked across any part of the body of any number of the team. Crossing of the rope over itself constitute a loop.
- Note: Participation Fee for each team is Rs. 600/- and only one team will participate per course per college.

No. of members : Maximum 8 players.

- Women
- Men

### VIII) <u>CARROM</u>

#### **Rules:**

- It is an event for both UG and PG students.
- Only one team per course per college is permitted.
- Each team will consist of two players.
- The general rules of the game are to be followed
- Incase of conflict the decision of the event coordinator will be final and binding
- Note: Participation fee is Rs. 300/- per player and only one team will participate per course per college.

No. of members : 2 players per team

### IX) <u>SLOW BIKE RACING</u>

You can drive fast but driving slow is your job

#### **About the Activity:**

Drive your two-wheeler as slowly as possible, without touching the ground with your feet. The one who drives like a snail and reaches the finish-line last will be the winner.

#### **Rules:**

- It is an event for both UG and PG Students.
- The participant must bring his/her own two-wheeler.
- There are two categories Men & Women
- For Male participants only Motorbikes (with gear) are permitted.
- For Female participants, any two-wheeler (with or without gear) is permitted.
- The two-wheeler has to be driven from Starting Line to Finishing Line as slowly as possible, without touching the ground with feet and without moving out of the assigned track.
- If the rules are broken, the participant will be disqualified on the spot and he/she has to stop there itself without disturbing the other participants.
- Note: Participation fee is Rs. 200/- per player and maximum 6 players can participate per college, with any combination of men & women.

- Women
- Men

## Zeal 2018 Schedule (Tentative)

Day 1 (February 16, 2018, Friday)						
8:00- 9:00am	9:00am - 3:00pm	1:00 pm- 3:00pm				
Draw of Lots - Volleyball, Kho-Kho, Tug-of-War, Badminton and T.T	Eliminations of Volleyball, Kho-Kho, Badminton, Carrom, Chess & Table Tennis	Eliminations of Tug-of-War & Slow Biking Finals of Races, Long Jump and Throws				
	Day 2 (February 17, 201	8, Saturday)				
8:00-9:00am	8:00-9:00am - 3:00pm					
Warm up Volleyball & Kho-Kho Semi-Finals & Finals						
Badminton, Chess and Table Tennis Semi-Finals & Finals Tug-of-War Semi-Finals & Finals						
						Slow Biking Finale

			Day 3 (Fe	bruary 23	8, 2018, Fric	lay)			
9:30-10:30	10:30-11:30	11:30-12:30	12:30-01:30	01:30-02:30	02:30-03:30	03:30-04:30	04:30-05:30	05:30-06:30	06:30-07:30
Inaugural Ceremony	Marketing Warfare	Business Quiz- Written Round	Creative Writing - Expressions			Fashionista			
	Vaad Vivaad		Nail Art	Ad-Mad Show	Mehndi /Tattoo Designing		Hair Do		
	Alpana (Rangoli)	lpana (Rangoli) Skit & Nuk		Painting (All)					
9:30-10:30	10:30-11:30	11:30-12:30	12:30-01:30	ruary 24, 01:30-02:30	2018, Satu 02:30-03:30	rday) 03:30-04:30	04:30-05:30	05:30-06:30	6:30 onwards
Build From Scrap	Mocktail Making/ Salad Making							Prize Distribution Ceremony	DJ for IILM Studen
Business Plan Collage Mime / Mimicry / War of Musical Standup Comedy Instruments		Collage			The Photography Contest				
			The Dancing Fever						