

TERMS AND CONDITIONS OF VETRI THIRUVIZHA CHALLENGE

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PLEASE READ THE FOLLOWING TERMS AND CONDITIONS CAREFULLY BEFORE PARTICIPATING IN THIS CHALLENGE KNOWN AS “**VETRI THIRUVIZHA CHALLENGE**” (HEREINAFTER REFERRED TO AS “**CHALLENGE**”). BY PROCEEDING WITH PARTICIPATION IN **VETRI THIRUVIZHA CHALLENGE**, YOU AGREE TO BE LEGALLY BOUND BY THESE TERMS AND CONDITIONS (“**Terms and Conditions**”). IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, PLEASE DO NOT PARTICIPATE IN **VETRI THIRUVIZHA CHALLENGE**.

Terms and Conditions:

This Challenge is conceptualized, organized and conducted by OnMobile Global Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Tower# 1 94/1 C & 94/2, Veerasandra Village, Attibele Hobli, Anekal Taluk, Electronic City Phase 1, Bangalore- 560100- India (hereinafter referred to as “**OnMobile**” or “**Organizer**”) as a part of the **Vaanga Vellalaam Club**. The Challenge is open for a limited period from **19th May 2015, 00:00:01 hrs till 17th July 2015, 23:59:59 hrs**, both days inclusive, for the active¹ pre-paid as well as post-paid category of airtel Subscriber(s)² (“**Subscriber(s)**”) who have successfully subscribed to Vaanga Vellalaam Club (“**Vaanga Vellalaam Club Member(s)**”) (airtel means Bharti airtel Limited, a company incorporated under the Companies Act, 1956 and having its registered office at Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi – 110 070, India (hereinafter referred to as “**airtel**”) and who belong to the Chennai and Tamil Nadu airtel telecom circles (“**Circle(s)**”).

A Vaanga Vellalaam Club Member, by successfully subscribing to the Vaanga Vellalaam Club and/or participating in the Challenge, hereby agrees to the Terms and Conditions mentioned below and to the terms and conditions of the Vaanga Vellalaam Club and gives his/her irrevocable consent to the process of selecting the Winners (defined below) as set out herein, and any appropriate changes that may be made to this Challenge by the Organizer or airtel, including due to any legal or regulatory requirement, business exigencies, instructions from any judicial or a quasi-judicial body or due to any natural calamity beyond the reasonable control of airtel, OnMobile, their respective affiliates and associates or for any other reason.

¹ An active Subscriber shall mean the Subscriber who uses the Subscriber Identity Module (“**SIM**”) on a regular basis for purposes other than to participate in the challenges under the Vaanga Vellalaam Club or any other challenges offered by the Organizer and airtel, jointly.

² Subscriber shall mean the rightful user of an airtel connection, pre-paid or post-paid, in whose name the mobile phone number (“**MSISDN**”) is registered with the operator. In the event the number / connection is registered in the name of a company/ firm, the employee who is authorized to use the phone connection shall submit a no objection certificate and authorization of the employer duly permitting the employee to use the number for participating in the Challenge, receive the prizes and accept the terms applicable to the Challenge.

For the purposes of these Terms and Conditions, wherever the context so requires “**You**” or “**Your**” shall mean any natural person who is a Vaanga Vellalaam Club Member and the terms and conditions of the Vaanga Vellalaam Club shall be deemed to be incorporated herein.

The Challenge is available on Interactive Voice Response (“**IVR**”) in English and Tamil.

Also, by participating in this Challenge, You:

- Warrant that You have read, understood and agreed to conform to these Terms and Conditions;
- Warrant the accuracy, truthfulness and currency of all information that You may have submitted;
- Agree that You are entering into this Challenge as an independent party and nothing herein establishes an employer-employee relationship between You and airtel or between You and OnMobile and You are acting voluntarily, using Your own time and resources to participate in the Challenge, solely at Your own risk; and
- Warrant that prior to participating in the Challenge, it shall be deemed that You have read and have agreed to be bound by the Terms and Conditions herein and the terms and conditions under Vaanga Vellalaam Club.

These Terms and Conditions are available on the website at the following address: <http://airtel.contestzone.in> (“**Website**”). The Terms and Conditions can be amended or varied from time to time or withdrawn and therefore, please visit the Website periodically to keep Yourself updated and informed.

By subscribing to Vaanga Vellalaam Club and participating in the Challenge, You indicate Your acknowledgement and acceptance of these Terms and Conditions and the terms and conditions of the Vaanga Vellalaam Club.

Procedure and Eligibility to participate:

This Challenge is valid for active Subscribers who fulfill the following criteria:

- He/she must be of at least 18 years of age;
- He/she must be a resident of India;
- He/she must be an active Subscriber;
- He/she must belong to any of the Circles mentioned herein;
- He/she must be a Vaanga Vellalaam Club Member;
- For Prepaid Subscribers – Subscribers must have the requisite balance of at least Rs. 2 per day, to be eligible to participate in the Challenge for that day;
- He/she must not have been either convicted and / or prosecuted for commission of any criminal offence nor be of an unsound mind; and
- He/she must not be under any legal disability e.g. insolvency, restraint by court order etc. and / or is prohibited from entering any contractual relationship.

Further, the Vaanga Vellalaam Club Members who participate in the Challenge and are chosen as the Winners of each category of prizes under the Challenge in accordance with the Winner selection process under the Terms and Conditions of the Challenge shall be required to be the registered airtel Subscribers of the winning mobile phone number and not merely the players using such mobile number (“**Winner(s)**”). If the Winner is

not able to provide sufficient evidence to show that he/she is the Subscriber of the mobile number, the Organizer reserves the right to award the prize to the next eligible Winner or to forfeit the prize, at its sole discretion.

1. To Subscribe to the Vaanga Vellalaam Club:

A. airtel Subscribers can subscribe to the Vaanga Vellalaam Club by:

- Typing the keyword **WIN** and sending it as a Short Message Service ("**SMS**") to 55000, toll-free.
- Calling the toll free number 55000.
- Dialing the Unstructured Supplementary Service Data ("**USSD**") string *646*5# on a cellular phone.
- Clicking on the Wireless Access Protocol URL on <http://182.23.128.31/shurl?d=182> ("**WAP Link**")
- Subscription will be open only in the above mentioned Circles of airtel and the Vaanga Vellalaam Club Member/s will be barred from participating in the Challenge or subscribing to the Vaanga Vellalaam Club while they are roaming outside their home Circles. Subscription to the Vaanga Vellalaam Club is completely free, other than the data charges applicable to the Subscriber as per his/her data plan for accessing the WAP Link.
- Once a Subscriber has successfully subscribed to Vaanga Vellalaam Club, he/she will get an SMS on his/her MSISDN registered with airtel informing him/her about the current or upcoming challenges, prizes to be won and that the current Challenge can be played at just Rs.5/-, Rs.3/- or Re 1/-per day, depending on the balance available on his/her MSISDN registered with airtel, unless the price for individual challenges has been revised, in which case the revised prices shall be communicated to the Vaanga Vellalaam Club Members immediately.
- All Vaanga Vellalaam Club Members shall automatically be entitled to play the challenges under the Vaanga Vellalaam Club.
- Vaanga Vellalaam Club membership is valid until such time as the Subscriber chooses to unsubscribe from the Vaanga Vellalaam Club.
- If a Vaanga Vellalaam Club Member wants to unsubscribe from the Vaanga Vellalaam Club, then it can be done either by sending UNSUB WIN to 55000 as an SMS or by calling 155223 or by sending STOP as an SMS to 155223 or dialing USSD string *121*5#.
- Upon effective unsubscription, an SMS will be sent to the MSISDN of the Vaanga Vellalaam Club Member registered with airtel confirming the un-subscription from the Vaanga Vellalaam Club. A Vaanga Vellalaam Club Member can subscribe and unsubscribe from the Vaanga Vellalaam Club multiple times. Upon each fresh subscription/ re-subscription, the Subscriber will be charged again, in case there is a challenge live on that day and therefore the amount deducted may be more than Rs. 5/- per day. However, irrespective of the charges and the number of subscriptions, each Vaanga Vellalaam Club Member will be allowed to attempt the 7 questions of the day only once.

B. Charging

- On all Challenge days the system will try to charge all Vaanga Vellalaam Club Members Rs. 5/- , Rs. 3/- or Re. 1/- for each day of the Challenge, depending on the available balance on his/her number registered with airtel, through an automated charging system³ irrespective of successful charging or failure in the previous day. This amount will not be refunded to Vaanga Vellalaam Club Members
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under any circumstances. Irrespective of whether a Vaanga Vellalaam Club Member has been charged for each day of the Challenge, all Vaanga Vellalaam Club Members will be allowed to play questions every day, however such Vaanga Vellalaam Club Members shall not be entitled to win any prizes and shall not be considered during the Winner selection process.

- On non-challenge days the Vaanga Vellalaam Club Members will not be charged i.e., for the period between the end of one challenge and before the start of the next challenge.
- All Vaanga Vellalaam Club Members from the first day of the Challenge will be charged Rs.5/- , Rs. 3/- or Re. 1/- for each day during the Challenge, depending on the available balance on his/her number registered with airtel from 01:00:00 hours till the end of this Challenge or till the day he/she unsubscribes from the Vaanga Vellalaam Club, whichever happens first, irrespective of whether the Vaanga Vellalaam Club Member plays the Challenge or not.
 - On all Challenge days, all Vaanga Vellalaam Club Members will be sent the charging SMS (if the charging is successful) on their MSISDN's registered with airtel, along with the rules, prizes and Terms and Conditions URL and the number 55000, on which he/she can call and participate in the Challenge.
- Every 15 days from the date of commencement of the Challenge till its completion, all active Vaanga Vellalaam Club Members will be sent a reminder SMS on their MSISDN's registered with airtel informing them that they are active on Vaanga Vellalaam Club and such SMS shall detail the process of un-subscription from the Vaanga Vellalaam Club. All Vaanga Vellalaam Club Members will be allowed to play the Challenge each day irrespective of successful charging on each day. If the charging fails for any particular day during the Challenge, the Vaanga Vellalaam Club Member will be allowed to play the Challenge for that day, however the questions attempted by such Vaanga Vellalaam Club Member shall not be considered for the Winner selection process for any of the prizes under the Challenge. Notwithstanding the foregoing, such uncharged Vaanga Vellalaam Club Members will be allowed to play the Challenge only for five consecutive days, from the date of he/she participates in the Challenge without being charged.
- All the Vaanga Vellalaam Club Members will be allowed to play all 7 questions of the day, for each day of the Challenge, irrespective of the amount that has been charged for each day. However, for the purpose of Winner selection, correct answers to only those questions shall be considered which are eligible to be considered, based on the amount charged on any particular day. Therefore:
 - For Vaanga Vellalaam Club Members that are charged Rs.5 for a day, correct answers out of 7 questions played shall be considered for the purposes of Winner selection in accordance with the Terms and Conditions mentioned herein;
 - For Vaanga Vellalaam Club Members that are charged Rs.3 for a day, correct answers out of the first 5 questions played shall be considered for Winner selection in accordance with the Terms and Conditions mentioned herein; and
 - For Vaanga Vellalaam Club Member that are charged Re.1 for a day, correct answers out of the first 3 questions played shall be considered for Winner selection in accordance with the Terms and Conditions mentioned herein.

The Vaanga Vellalaam Club Members will not be charged for the days on which the Challenge is not being held.

C. Challenge on Call:

- All Vaanga Vellalaam Club Members can play the Challenge by calling the toll-free number 55000.
- The Challenge consists of a total of 420 questions, with 2 answer options each.
- All Vaanga Vellalaam Club Members can play all 7 questions a day. There will be a fresh set of 7 questions every day.
- The questions under the Challenge shall be based on information available to the public at large. The Vaanga Vellalaam Club Member can press 1 for 1st Option or 2 for 2nd Option on the phone keypad to answer the questions.
- After every question and answer options, a “beep” prompt will be played, post which the Vaanga Vellalaam Club Member can answer the question.
- After every answer, the Vaanga Vellalaam Club Member will be played an appropriate response followed by the updated score and given the next question and answer options.
- For every right answer the Vaanga Vellalaam Club Member will get 1 point. There is no negative marking for a wrong answer.
- The time taken for answering a question is calculated from the time the question, answer and the “beep” prompts finish playing till the time the Vaanga Vellalaam Club Member provides an answer by pressing the relevant key.
- Vaanga Vellalaam Club Members can press * to listen to a question again.
The points scored by the Vaanga Vellalaam Club Member in a day will not get carried over to the next day. His/her score will be reset to zero at the start of each day.
- If the Vaanga Vellalaam Club Member stops playing the Challenge after answering the nth question then when he/she calls back on the number 55000 (toll free) the same day, he/she will be played the (n+1)th question. If Vaanga Vellalaam Club Member stops playing the Challenge without answering the nth question then when he/she calls back on the number 55000 (toll free), the same day, he/she will be played the nth question of the day which may be different than the question received previously. i.e., if a Vaanga Vellalaam Club Member listens to the 4th question but drops the call without answering the 4th question, then when he/she calls back on the same day, he/she will be played the 4th question of the day, which may be different from what he/she received previously.
- If the Vaanga Vellalaam Club Member stops playing the Challenge, then he/she can continue playing by calling back on 55000, on the same day, to receive the next question.
- Irrespective of whether or not the Vaanga Vellalaam Club Member has answered all questions on a particular day, when he/she calls on the next day, he/she will be played the first question of that day.
- The Vaanga Vellalaam Club Member will play the questions one after the other till he/she finishes answering all the questions for that day.
- There will be a black-out time for the Challenge every day between 11:45 PM in the evening to 12:15 AM in the morning of the next day. This black-out time will be communicated to all Vaanga Vellalaam Club Members at the time of subscription to the Vaanga Vellalaam Club. During this black-out period, the Vaanga Vellalaam Club Members will not be allowed to play the Challenge.

All existing Vaanga Vellalaam Club Members will be sent an SMS on their numbers registered with airtel, before the launch of a challenge, informing them about the upcoming challenge.

- Vaanga Vellalaam Club Members who are roaming outside their home Circles will be barred from subscribing to the Vaanga Vellalaam Club Members and/or participating in the Challenge.

2. Prizes and Winner Selection process:

2.1 Winner selection:

The selection of all the prizes hereunder shall be conducted after the Challenge ends. For the avoidance of doubt, for the purposes of Winner selection of any of the prizes hereunder, the points scored by an MSISDN shall be calculated based on the number of questions which an MSISDN is entitled to answer in a day, based on that day's charged value, as detailed in Paragraph B above. One Individual Winner, irrespective of the MSISDDN of Vaanga Vellalam Club is entitled to win either the Bumper Prize, Monthly Bumper Prize or Daily Bumper Prize, only once during the Challenge.

- **Bumper Prize:** The selection for the Bumper Prize Winner will be conducted after the completion of the Challenge. One MSISDN across the Circle-Group**, with the minimum cumulative score of 180 points, in the least amount of time, during the Challenge will be selected as the Winner of a cash amount or Bank Voucher, worth up to Rs. 151,000/-. The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection. The Bank Voucher may be used by the Winner, subject to the terms and conditions applicable to the Bank Voucher. The winning MSISDN will be removed from the eligible list of MSISDN's for the Monthly Bumper, Daily Bumper, Daily 1st Prize, Daily 2nd Prize and Daily 3rd Prize. The cash amount, if applicable, shall be given to the Winner as a cheque, issued in favour of the Winner only.
- **Monthly Bumper Prize:** The selection for the Monthly Bumper Prize will be conducted after the completion of the Challenge and after the Bumper Prize Winner is selected. Two MSISDNs across the Circle Group**, with the minimum cumulative score of 90 points in the least amount of time during that month as per monthly schedule***, will be selected as the Winner of a cash amount *or Bank Voucher* worth up to Rs. 51,000/- for such month. The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection. The Bank Voucher may be used by the Winner, subject to the terms and conditions applicable to the Bank Voucher. The winning MSISDNs will be removed from the eligible list of MSISDN's for the Daily Bumper Prize, Daily 1st Prize, Daily 2nd Prize and Daily 3rd Prize. The cash amount, if applicable, shall be given to the Winner as a cheque, issued in favour of the Winner only.
- **Daily Bumper Prize:** The selection for the Daily Bumper Prize will be conducted for each day of the Challenge, after the completion of the Challenge and after the Bumper Prize and Monthly Bumper Prize Winners are selected. Two MSISDNs across all Circle-Group** with a score of 7 points in the least amount of time, on that day will be selected as the Winner of Gold Voucher worth up to Rs 3000/- for such day. The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection. One MSISDN can win this prize only once in the Challenge. These winning MSISDNs will be removed from the eligible list of MSISDNs for the Daily 1st Prize, Daily 2nd Prize and Daily 3rd Prize.

In the selection of the Bumper Prize, Monthly Prize or Daily Bumper Prize, in case of a tie in the score and in the time taken to answer, 1 round of tie-breaker will be conducted for all the tied MSISDNs, on voice. In case of a further tie in the score and time taken, in the tie-breaker, the selection will be conducted by checking the time taken by the MSISDNs to answer x-1, x-2 questions in the tie-breaker. i.e., if the tie-breaker has 35 questions, and there is a tie in this, then, the time taken for an MSISDN to answer 35-1=34 questions will be considered. In case of a tie in this, then the time taken to answer 34-1=33 questions, and so on will be considered.

- **Daily 1st Prize:** The selection of the Winner for the Daily 1st Prize will be conducted for each day of the Challenge, after the completion of the Challenge and after the Bumper Prize, Monthly Bumper Prize and Daily Bumper Prize Winner of each day are selected. One MSISDN across the Circle-Group**, with the minimum score of 7 points in the least amount of time, on that day, will be selected as the Winner of Recharge⁴ worth up to Rs 500/- for such day. The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection. One MSISDN is entitled to win this prize only once in the Challenge. The winning MSISDNs will be removed from the eligible list of MSISDN's for the Daily 2nd Prize and Daily 3rd Prize.
- **Daily 2nd Prize:** The selection of the Winners for the Daily 2nd Prize will be conducted for each day of the Challenge, after the completion of the Challenge and after the Bumper Prize, Monthly Bumper Prize, Daily Bumper Prize and Daily 1st Prize Winners of each day are selected. One MSISDN, across the Circle-Group**, with the minimum score of 5 points in the least amount of time, on that day will be selected as the Winner of Recharge worth up to Rs 400/- for such day. The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection. One MSISDN is entitled to win this prize only once in the Challenge. The winning MSISDN will be removed from the eligible list of MSISDN's for the Daily 3rd Prize. One MSISDN is entitled to win this prize only once in the Challenge.
- **Daily 3rd Prize:** The selection of the Winners for the Daily 3rd Prize will be conducted for each day of the Challenge, after the completion of the Challenge and after the Bumper Prize, Monthly Bumper Prize, Daily Bumper Prize, Daily 1st Prize and Daily 2nd Prize Winners of each day are selected. One MSISDN, across the Circle-Group**, with the minimum score of 3 points in the least amount of time, on that day will be selected as the Winner of Recharge worth up to Rs 300/- for such day. The points scored by an MSISDN from the questions that the MSISDN is entitled to answer in a day, based on that day's charged value will only be considered for selection. One MSISDN is entitled to win this prize only once in the Challenge.
- In case of a tie between MSISDNs in the selection of any of the Daily 1st Prize, Daily 2nd Prize and Daily 3rd Prize, all the tied MSISDNs will receive the prize.

List of Circle Group **

S.No.	Circle Group
1	Tamil Nadu & Chennai

Monthly Schedule***:

Monthly Schedule

⁴ Recharge is the amount that will be given to the Winners as talk-time, based on the available denominations or offers in the respective Circle or State. In case in any of the Circles or Circle-Groups, the talk-time recharge value or denomination offered in the Challenge is not available, the Winners will be provided with the nearest value or denomination available for talk-time, data or SMS recharge which could be equal to or closest to the recharge value or denomination offered. All taxes and charges including but not limited to State tax, cess, operator charges etc. on such recharge will be applicable and will be borne by the Winner. It is clarified that Winners who are post-paid Subscribers of airtel will receive the Recharge amount by way of credit of the Recharge amount in their respective winning MSISDN's.

Month	From	To
1	19-May	17-Jun
2	18-Jun	17-Jul

Subject to the other terms contained herein including Clause 3.1.17 and 3.1.18 herein below, a Vaanga Vellalaam Club Member is eligible to win more than one prize during the period of the Challenge, provided he/she satisfies the conditions for winning the respective prizes.

Without prejudice to the foregoing, the Vanga Vellalaam Club Members shall not hold OnMobile, the Independent Auditor (defined below) or airtel liable for the Winner selection process under this Challenge.

3.1 Winner Announcements and Claiming Process:

- 3.1.1 The Winner selection process detailed under this Clause 2 will be conducted using an automated ISO certified Winner selection system.
- 3.1.2 The process of Winner selection for each category of prize, in accordance with the Winner selection process detailed in this Challenge will be witnessed by an independent third party auditor ("**Independent Auditor**") who shall, after the selection of the Winners, certify such process.
- 3.1.3 After the selection and validation of the Winners of all the prizes under the Challenge, the Winners will be contacted, by calling them for 3 consecutive days on the number of the Vaanga Vellalaam Club registered with airtel, and will be given further details as to how, when and where they can collect their respective prizes. In the event any of the Winners do not answer the calls of the Organizer, an SMS will be sent to the Winners intimating them regarding their winnings and providing them the details as to how, when and where they can collect their respective prizes ("**Intimation**"). For the purpose of Intimation, the Winner(s) will receive calls only from one of the numbers mentioned herein, i.e., 080-49292425/ 080-67186344 and/or SMS from 55000. The Organizer shall not be liable for any reason whatsoever in the event the Winners respond or communicate in any form, with any other numbers. The prizes must be claimed by the Winners within 30 days from the date of Intimation to the Winners, failing which, the prize(s) will be deemed to be forfeited by the Organizer under the respective categories of prizes. The prize/s offered under the Challenge may be given to the Winners during a special event, the venue, date and time of which shall be announced by the Organizer, at its sole discretion, subsequent to completion of the Challenge. In the event no special event is being conducted by the Organizer, the Winners shall be requested to provide their address to which the prizes may be sent by Organizer, failing which the prize shall be forfeited. The prizes shall, under no circumstance be distributed from the amount charged by OnMobile or airtel for playing the Challenge. Delivery of prizes will be subject to the Winners giving the correct address and his/her availability there. The Winners agree that there shall be no liability on Organizer in the event the Winners cannot be contacted for the aforesaid time periods stated in this clause, on any

account for any reason whatsoever. In the event that any of the Winners cannot be reached through SMS or calls for a period of 3 days from the date of Intimation, or are ineligible or are disqualified, for any reason whatsoever, the Organizer reserves the right to forfeit the prize at its sole discretion.

- 3.1.4 Without prejudice to the foregoing Clause 3.1.3, any failure on the part of the Winners of the Challenge to comply with directions issued by the Organizer shall entitle the Organizer, at its discretion, to cancel and forfeit the prize for the said Winner and the same prize will be given to the next eligible Winner. All costs and expenses for collecting the prize unless otherwise specified, shall be borne solely by the Winners under the Challenge and the prize shall not be transferable and no request shall be entertained by the Organizer for such transfer. In the event the prizes cannot be delivered, when specified that they will be delivered, due to reasons beyond the control of the Organizer, the Winners shall collect them from the place specified by the Organizer. The Organizer and airtel shall not be responsible for any delay on part of a third party including the courier agency, in delivering the prize.
- 3.1.5 To be eligible to claim the prize/s under the Challenge, the winning MSISDNs have to be active Subscribers of airtel during Winner announcement
- 3.1.6 This Challenge may contain factual references to the names of certain companies, products and individuals. The Organizer and airtel make no representation of having a business relationship or tie -up with any such companies, products or individuals. All trade names shall continue to remain owned by their respective owners.
- 3.1.7 All prizes offered in this Challenge are subject to availability. Organizer reserves the right to provide alternate models or brands, cash or issue a Bank Gift Card (defined below) for the value of the prize won under the Challenge, after deducting applicable taxes, which may be redeemed by the Winner at stores accepting such Bank Gift Card.
- 3.1.8 A Bank Gift Card acts as a pre-filled card, in which the Winner's prize amount, less TDS if applicable, is available and is given to the Winners under any category of prizes under the Challenge, at the sole discretion of the Organizer. This Bank Gift Card can be used and/or swiped as a credit or debit card in all outlets where debit or credit cards are accepted. The Bank Gift Card is valid for a minimum period of 6 (six) months from the date of issue to the Winner. The applicable terms and conditions for such Bank Gift Cards shall be the terms and conditions stipulated by the relevant bank.
- 3.1.9 airtel and/or OnMobile are neither responsible nor guarantee the quality of the goods or services being offered as prizes nor are they liable for any defect or deficiency of goods or services so obtained or availed, by the Vaanga Vellalaam Club Members under this Challenge.
- 3.1.10 The prize(s) under this Challenge are neither assignable nor transferable under any circumstances. Mere participation in the Challenge shall not entitle a Vaanga Vellalaam Club Member to any prize. No other person or agent can claim the prize on behalf of the Winner, unless expressly mentioned herein.
- 3.1.11 The prize(s) to the Winners shall be given subject to compliance with all applicable statutory legislations, processes or formalities in connection with the prize(s).
- 3.1.12 Any Vaanga Vellalaam Club Member providing any incorrect information, concealing or withholding any information from the Organizer with an intent to participate and/or win the Challenge will automatically be disqualified from participating in it and winning the different

categories of prizes. Such act of providing incorrect information, concealing or withholding any information, including without limitation incorrect declaration of information relating to name, age, identity, address, mobile connection of airtel number, domicile, payment of outstanding amount to airtel or any other information provided by the Vaanga Vellalaam Club Member, shall entitle the Organiser to disqualify him/her without any further intimation.

3.1.13 All prizes must be claimed by the Winners, along with the documents specified herein below within the specified timelines intimated by the Organiser. The documents required to be submitted along with the claim by the Winners include the following (the document list is only inclusive and not exhaustive and can change as per the requirements of law): (a) Identity Proof; (b) Photocopy of PAN Card; (c) Address Proof; (d) In case of Winner holding a post-paid connection of airtel number and is entitled to a prize, the value of which exceeds Rs. 5,000/-, self-attested copy of the latest bill issued by the operator in respect of his/her airtel number registered with the Organizer under the Vaanga Vellalaam Club and in case of Winner holding a pre-paid connection of airtel number and is entitled to a prize, the value of which exceeds Rs. 5,000/-, an affidavit in the format provided by the Organizer, declaring that the Winner is the rightful owner of the airtel number and the same is registered with the operator in the name of the Winner; and (e) Letter of compliance with rules and regulations and declarations in the format as may be required by airtel and/or Organizer or applicable law.

3.1.14 All incidental costs, taxes or levies related to the prize(s), if any, shall be exclusively borne by the Winner, including but not limited to TDS, gift tax (if any), road tax, insurance and any other taxes applicable by the Central, State or Municipal government.

3.1.15. Any prize of value in excess of INR 10,000/- in a year will attract deduction of tax at source and all taxes to be paid on the prize/s shall be paid by the Winner at the prevailing rate, unless expressly specified otherwise. Further, all Winners must furnish a valid Indian PAN Card copy to claim the prize amount, or prize, irrespective of the value of the same, failing which the Winner's prize shall be forfeited, or the prize shall be rolled over to the next eligible Winner, at the sole discretion of the Organizer.

**** A Winner earning prize in excess of INR 10,000/- in a year in aggregate from all challenges or offers conducted by OnMobile Global Limited as one of the organizers irrespective of the operator or other organizers will be subject to TDS under the Income Tax Act, 1961.**

3.1.16. The list of the Winners of the prizes will be published on the Website- <http://airtel.contestzone.in> after the completion of the Challenge and after all the Winner selection processes are complete.

3.1.17 In all challenges/quizzes launched by Organizer and airtel jointly ("**airtel Challenge(s)**" or **airtel quizzes**"), in any State or circle or circle groups as may be applicable, for the financial year 2015-16 ("**Financial Year**"), one individual Winner, irrespective of the number of mobile connections registered in his/her name with airtel, is entitled to win prizes aggregating worth up to Rupees Five Lakhs only ("**Threshold Limit**"). However,

(a) Notwithstanding the Threshold Limit, If an individual Winner, irrespective of the MSISDN's has either not achieved the Threshold Limit or has not won any prize under any airtel challenge in the Financial Year and subsequently

wins an individual prize during the Financial Year which results in such individual Winner crossing the Threshold Limit, shall, as an exception, be entitled to his/her cumulative winnings in the Financial Year. It is clarified that such individual Winner will be entitled to the afore-said exception only if winning one individual prize results in him/her crossing the Threshold Limit in the Financial Year; and

(b) Once any individual Winner, irrespective of the MSISDN's achieves the Threshold Limit for the Financial Year, he/she will no longer be eligible to win prizes worth Rupees Ten Thousand and/or above in the Financial Year; and

(c) In the event there are multiple airtel challenge simultaneously, the Winner announcement of which need not follow the same order as the respective airtel challenge launch date, then the order of the airtel challenges, for the purpose of reckoning the Threshold Limit shall be as determined by the Organizer at its sole discretion.

3.1.18 In all airtel challenges launched by the Organizer, in a circle, State or circle groups as applicable for the financial year 2014-15, one individual Winner, irrespective of number of MSISDN's, who has already won prizes aggregating Rupees Ten Lakhs or more for such financial year 2014-15, will not be eligible to win prizes equal to or exceeding Rupees Ten Thousand for the Financial Year.

4. Customer Support:

Vaanga Vellalaam Club Members may contact OnMobile at 08049292444 TOLL NUMBER regarding any queries or complaints pertaining to the Challenge between 9.30 AM to 6.30 PM, on all working days from Monday to Friday. Alternatively, Vaanga Vellalaam Club Members may send an email to contest@onmobile.com which shall be answered on all working days. All disputes must be addressed by the Vaanga Vellalaam Club Members in writing to OnMobile, and airtel shall neither be responsible nor shall entertain any communication in this regard.

5. Content:

5.1 You acknowledge and agree that all copyright and trademarks and all other intellectual property rights in the SMS content, WAP Link, Website and all material or content related to the Challenge shall remain, at all times, owned by OnMobile, airtel and/or their respective owners. All material and content contained in this Website is made available for Your personal and non-commercial use only. Any other use of the material or content on this Website, WAP Link and/ or any information disseminated by SMS or any other means of communication is strictly prohibited.

5.2 Questions and their answers, designed or sourced by the Organizer, are as per their best knowledge and information available and have been collected and framed with reasonable prudence. In case there is any discrepancy or dispute regarding the questions or answers, neither the Organizer nor any third party involved shall have any liability towards any Vaanga Vellalaam Club Member.

6. Others:

- 6.1 By entering the Challenge, You confirm and waive the applicability of rules and regulations of the National Do Not Call Registry and You agree to receive promotional messages and alerts including without limitation daily updates on the score from OnMobile and/or airtel, as they may in their sole and absolute discretion decide.
- 6.2 By participating in the Challenge, Vaanga Vellalaam Club Members consent to the following information relating to them to be exchanged between airtel, OnMobile and their concerned vendors and/or published or otherwise communicated to in any media that the Organizer/s may deem fit, for any legal purpose: name, mobile phone number, score and/or photograph. The Vaanga Vellalaam Club Members also consent to the information being shared by OnMobile with its affiliates and service providers and to the information being processed and stored in the servers of OnMobile or its service providers, inside or outside India.
- 6.3 Subject to any applicable law, all warranties of any kind whatsoever, whether express or implied, are hereby expressly DISCLAIMED by OnMobile and airtel including, but not limited to, (a) meeting of the Vaanga Vellalaam Club Member's requirements or aspirations, timeliness, security, the results or reliability of the Challenge; (b) delay or failure in sending or receiving an SMS; (c) the delivery, quality, quantity, merchantability, fitness for use or non-infringement in respect of any goods, services, prizes, benefits or awards acquired or obtained through the Challenge or any transactions effected through the Challenge; (d) by way of and /or on account of this Challenge or for any loss or damage whatsoever that may be suffered; (e) for any personal loss or injury that may be suffered (including loss of life), by a Vaanga Vellalaam Club Member and/or any third party, directly or indirectly, by use or non-use of the prizes offered in this Challenge; and (c); any advice or information whether by representations, oral, written or pictorial derived from the Website or through the Challenge.
- 6.4 The employees of airtel, OnMobile and their group companies, affiliate or associate companies shall not be eligible to win any of the prizes offered in this Challenge.
- 6.5 This Challenge cannot be used in conjunction with any alternative offer or promotion which is of similar nature.
- 6.6 This Challenge is subject to force majeure circumstances including without limitation, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of airtel and/or OnMobile ("**Force Majeure Event**"). Neither OnMobile nor airtel shall be liable for any delay or adverse effect caused to Vaanga Vellalaam Club or this Challenge as a result of a Force Majeure Event. OnMobile and/ or airtel shall intimate the suspension of Vaanga Vellalaam Club or the Challenge, caused as a result of such Force Majeure Event to the Vaanga Vellalaam Club Members. Without limiting the generality of the foregoing, neither airtel nor OnMobile shall be responsible for any claims arising out of technical failures before, during or after the completion of the Challenge including but not limited to any technical failures in the mobile connectivity, any action that has been initiated, actioned or completed through his/her mobile phones, delay in time recorded for answering a question through voice or SMS mode including during the tie-breaker process, failure of servers, failure or any defect in viewing, downloading, using or removing the Content or related URL from their devices, delay or failure in sending or receiving an SMS, the failure to provide the correct score updates or any failures arising out of technical snags or resultant inability of the listener for participation
- 6.7 The Terms and Conditions stated herein shall not override the terms and conditions of the Subscriber Enrolment Form.
- 6.8 This Challenge is subject to guidelines/ directions issued by the Department of Telecommunications ("**DoT**"), Telecom Regulatory Authority of India ("**TRAI**") or any other statutory authority from time to time.
- 6.9 The decision of the Organizer in respect of all transactions under this Challenge including the process of Winner selection shall be final and binding and no requests shall be entertained in this regard for any reason whatsoever.

- 6.10 The Vaanga Vellalaam Club Members and Winners hereby irrevocably authorize airtel and its subsidiaries to use the data gathered during and/or after the Challenge in respect of the Vaanga Vellalaam Club Member (including Vaanga Vellalaam Club Members name, photograph etc.) in any of its communications including marketing promotions and advertisements along with or without airtel's brand.
- 6.11 Apart from the entitlement to the above prizes, the Winners or their legal heirs, successors and representative will have no other rights or claims against the Organiser, unless otherwise mentioned herein.
- 6.12 In the event of any discrepancy between these Terms and Conditions and the terms and conditions of the Vaanga Vellalaam Club, so far as the same impact the terms and conditions of subscription to Vaanga Vellalaam Club as are specifically provided under the terms and conditions of the Vaanga Vellalaam Club, the terms and conditions of the Vaanga Vellalaam Club shall prevail. In the event of any such discrepancies impacting the Terms and Conditions of this Challenge, only these Terms and Conditions shall prevail and override the terms and conditions of the Vaanga Vellalaam Club.
- 6.13 airtel and OnMobile reserve the right to extend, cancel, discontinue, prematurely withdraw, change, alter or modify this Challenge or any part thereof including the eligibility criteria, the Terms and Conditions and prizes at their sole discretion at any time during its validity as may be required including in view of business exigencies and/or changes by a regulatory authority and/or statutory changes and/or any reasons beyond its control and the same shall be binding on the Vaanga Vellalaam Club Members. The latest revised version of the Terms and Conditions shall be effective and binding on the Vaanga Vellalaam Club Members from the time of its posting on the Website. You are therefore advised to check the Website regularly for any update(s) or amendment(s) made to these Terms and Conditions and in the event the modified or amended Terms and Conditions are not acceptable to You, You should discontinue the subscription to the Vaanga Vellalaam Club.
- 6.14 The Organizer and/or airtel may use sub-contractors or 3rd party vendors or affiliates to execute certain tasks associated with this Challenge.
- 6.15 The Organizer and/or airtel reserves the right, at any time, to unconditionally disqualify any Vaanga Vellalaam Club Member who tampers with or who in any way abuses the process or Terms and Conditions, without giving any prior intimation to the Vaanga Vellalaam Club Members. Failure by the Organizer or airtel to enforce any of their rights at any stage does not constitute a waiver of those rights.
- 6.16 The Vaanga Vellalaam Club Members shall indemnify and keep indemnified airtel and OnMobile and their officers, directors, employees, customers, affiliates and agents harmless from and against any and all claims, losses, suits, proceedings, action, liabilities, damages, expenses and costs (including attorney's fees and court costs) which OnMobile or airtel may incur, pay or become responsible for as a result of breach or alleged breach of the representations or obligations of the Vaanga Vellalaam Club Members hereunder; any failure by the Vaanga Vellalaam Club Members to comply with applicable law, including without limitation attempting to undermine the legitimate operation of the Challenge; and/or misuse of any information of a third party. airtel and OnMobile shall have the right to defend themselves, pursuant to this Clause, at the cost of the Vaanga Vellalaam Club Members. The Organizer, airtel or their respective affiliates shall not be responsible for any direct, indirect, incidental, special, punitive or consequential damages, including loss of profits, incurred by the Winner or any third party, in connection with the Challenge.
- 6.17 The Organizer and/or airtel do not make any commitment, express or implied to respond to any feedback, suggestion, advice, service and/or queries of the Vaanga Vellalaam Club Members.
- 6.18 A Winners shall not be entitled to the prize, in case he/ she fails to clear all outstanding dues payable to airtel and / or is not an active Subscriber of airtel on the date of announcement of the prize and as on the date of claiming the prize.
- 6.19 The Winners' names will be announced as registered in the system of airtel.

6.20 These Terms and Conditions are subject to Indian law and the exclusive jurisdiction of the Courts in Bangalore.