

Logo Creation Competition for Bharatavani Project Terms and Conditions

Logo Usage details

- The CIIL will use the Logo in its project website and other web locations, brochures, visiting cards, Social Media, Campaign materials, Backdrops, Video documentaries, Office Communication stationaries, mementos, stickers, Fax forms, etc., In effect, we use the Logo in print, electronic, visual and online media. The logo will be used in multicolor, single colour and as a monogram.

Legal Issues

- The Logo should not be similar to the ones that are in use by any other organisation / corporate. Any plagiarism will be strictly dealt with as per the law.
- Usage of copyrighted and freely available clipart, stock art, templates and other art materials is strictly prohibited.
- The CIIL will completely own the Logo design and the winning applicant will have no any rights thereafter. The designer shall not re-use the same visuals / visualizations elsewhere.

Technical Parameters

- **Minimum Size of Logo in high resolution:** 4" X 4" (4 inch wide by 4 inch high)
- **File Format:** The Logo should be submitted in SVG format.
- **Monogram:** The logo should be convertible into a monogram without affecting the image itself.
- **Colour:** Usage of minimal number of colours is appreciated.
- **Font:** Usage of minimal number of fonts is appreciated.
- **Detailing:** Please avoid detailed images, as it would be distorted in some media / sizes.
- Usage of photographs in the LOGO is not allowed.



Submission details

- Original Logo design (including the color codes and measurements, usage instructions etc.,) should be submitted along with a covering letter declaring that the work is original and also that the applicant will abide by all the rules and regulations of the competition.
- The softcopy submission should also contain a monogram of the Logo.