

MAHATMA GANDHI INSTITUTE FOR RURAL INDUSTRIALIZATION
MAGANWADI,WARDHA,MAHARASHTRA-442001

KHADI DESIGN CONTEST 2016

INFORMATION BROUCURE

Mahatma Gandhi Institute for Rural Industrialization (MGIRI), a National Institute, functioning under the administrative control of the Ministry of Micro, Small and Medium Enterprises, Government of India, is located at Wardha, Maharashtra. The operational objectives are providing focused support to KVI sector on Management, Science and Technology intervention, Innovation of Process, Product and Machinery equipment (especially downsizing with Man-machine interface), quality guidance, dissemination and entrepreneurship development. The Institute has six sections to cater to the needs of the Khadi and Village Industries and Khadi & Textile section is one of them.

MGIRI Wardha is organizing Khadi design Contest since last year. The main objective of this contest is to promote innovative designs for khadi garments amongst youths. The motives of the contest is to spread awareness for use of khadi and its feasibility for fashion garments to match with the current market trends. The scope for this contest may be converted as "Inter College Khadi Design Competition" among the student of fashion Institutes located in Vidarbha region in coming years.

Khadi Design Contest 2016

MGIRI has decided to organize Khadi Design Contest 2016 on 19th January 2016. The theme of this contest is selected as NATURE. Application form and other details are also available on institute websites www.mgiri.org and on www.greenkhadidesigns.com. Participant has to submit all enclosures within scheduled time.

There are three stages for this contest:

i.) Entry level : Candidate desirous to participate in this contest may apply with application form, designs and fees, create a design on A3 size paper. The theme of design is NATURE. He/she has to also explain design by writing a story on a separate page in minimum 100 words.

- Only one design will be accepted by one candidate.
- Original hard copy of design should be submitted .
- Soft copy will not be accepted.
- Do not mount the work on any type of board .
- Pack the sheet in A3 Size well labeled envelope and submit.
- Entry fees of Rs.100/- (Rupees One Hundred only) per candidate through cash or by Demand draft in the name of DIRECTOR, MGIRI.

Candidate may submit design along with fees to MGIRI,Wardha upto 5.00pm,12th January 2016. Anything later will not be acceptable and there is no extension. Candidates should read the instruction carefully.MGIRI reserves the right to disqualify any incomplete entries.

ii.) Designs Short listing: Designs short listing will be carried out by a committee. Innovative idea and creativity are measured criteria for short listing process. The ratio of shortlisted designs to enteries will depend upon the number of participants at Entry level.

iii) Final winner design selection contest: Final winner design contest will be held on 19th January 2016 at MGIRI,Wardha and all participants are invited for this round to present a vision on his/her design. There are three winner prizes for winners 1st,2nd and 3rd positions and two consolidated prizes. Winner certificate for winners and participating certificates will be awarded to rest participant.

KHADI DESIGN COMPETETION SCHEDULE

S. N.	DETAILS	Date
1.	DESIGN COMPETETION DETAILS INFORMATION TO ALL FASHION DESIGNING INSTITUTE LOCATED IN VIDARBHA THROUGH E-MAIL, POST etc	upto 31 st December 2015
2.	SUBMISSION OF FORMS AND DESIGNS BY PARTICIPANTS	Upto 12 th January 2016 (05.00 pm)
3.	SHORTLISTING OF DESIGNS	13 th January 2016 to 15 th January 2016
4.	DESIGN DISPLAY, FINAL JUDGING, AWARDS AND CERTIFICATE DISTRIBUTION	11.00 am on 19 th January 2016

DESIGN COMPETITION APPLICATION FORM

1. NAME OF THE PARTICIPANT:

(In capital letters)

2. ADDRESS OF THE PARTICIPANT:

3. NAME AND ADDRESS OF INSTITUTE:

4. QUALIFICATION :

5. CONTACT NO. :

6. E-MAIL ID :

I (Ms./Mr.) hereby declare that , all the above information are true and if found wrong my application may be treated as cancelled.

Candidate Signature

Date:

Place: