

Terms and Conditions for SAB TV Dekho Inaam Jeeto Contest

The following terms and conditions (“T&Cs”/ “**Terms and Conditions**”) shall be applicable to Sony Pictures Networks India Private Limited (“SPN”) formerly known as Multi Screen Media Private Limited owned television channel ‘SAB’ (“**Channel**”) for the activity conducted by SPN (“**Activity**”) which shall function in accordance with the Specific T&C’s at end of this T&C and the contest shall be termed as follows:

□ SAB TV Dekho Inaam Jeeto Contest

The T&Cs shall be in two parts (a) Specific T&Cs for each Contest and Basic T&Cs for the Contest.

“General T&Cs”:

Following are the terms that shall be applicable to the Activity:

1. The Activity is open only to Indian citizens, residing in India. Citizens and/or residents of countries other than India are not eligible to participate. Citizens and/or residents of countries other than India residing in India are not eligible to participate.
2. The Participants must be adults having attained the age of eighteen (18) years to participate in the Activity as on the date of the Activity.

(All persons fulfilling conditions mentioned in section 1 & 2 shall be hereinafter referred to as “*Participants*”)

3. Activity shall be open for participation as per the timelines specified in the T&Cs for Activity.
4. Employees, agents and promoters (including their immediate family members) of SPN and any of their divisions, affiliates and subsidiaries, and others associated with the Activity in any manner, are not eligible to participate in the Activity.
5. The Activity terms and conditions shall be mentioned on SPN’s Channel website www.sabtv.com (“**Website**”). The Participants agree that by participating in the Activity, the Participants shall be bound by the terms and conditions provided at the Website.
6. The Participants shall be required to provide basic personal information about them including but not limited to Participants name, address, telephone number or mobile number and email address in order to register and participate in the Activity. The information provided by the Participants may be used by SPN for internal purposes and to send in the future to the Participants promotional information pertaining to the SPN network.
7. The specific requirements for the Activity shall be outlined in the T&Cs of the Activity.
8. For the Activity, each Participant must submit their Entry (as defined below) in order to qualify as an entrant in the Activity through Specific Mode of Participation specified in Specific T&C’s stated at end of this T&C.
9. Participants entering the Activity may use only one telephone number for participating once in the Contest. Every new number shall be treated as a separate Entry, so long as such Entries meet SPN’s criteria as specified in these T&Cs even if not chosen as the final winners of the Activity and any Participant may at SPN’s sole discretion be declared a winner of the Activity. The manner, day and the basis of choosing the winner (defined below) shall be specified in the T&Cs of the Activity.

10. The announcement about the Winners and the Prize(s) (defined below) shall be as per the T&Cs of the Activity.
11. The distribution time and mode of distribution of the Prize(s) shall be at the sole discretion of SPN.
12. The Participant can win only once in this Activity. Any subsequent wins of the Participant (if declared) will be automatically void.
13. Participants should ensure the accuracy of the information provided by them at the time of entering the Activity.
14. SPN shall make a maximum of 2 (two) attempts; each attempt being within 1 (one) hour of each other, to contact the Winners via a telephone call on the phone number provided by the Participants. SPN shall not be held liable despite SPN's best efforts, in the event the provided mobile numbers/email Id is unreachable/not replied due to the following reasons including but not limited to: 1) phone number provided by the Participant is incorrect. 2) phone number belongs to a person other than the Participant 3) Call answered but individual answering refuses to acknowledge SPN, the Activity and/or any relation thereto. 4) Any other reason the Email ID or any other contact details provided by which Participant cannot be contacted.
15. The Prize(s), when the same are in form of some tangible goods or materials or vouchers, shall be sent by post and/or courier to the Winners as per the address specified by them at the time of registering for the Activity. SPN shall not be responsible if any Prize(s) is damaged in the course of delivery through post and/or courier.
16. Participants agree no clarifications on the questions and the answers used in the Activity shall be entertained by SPN.
17. By participating in the Activity, each Participant agrees to follow these Terms and Conditions and is deemed bound by any decisions made by SPN in its sole discretion, including any interpretations of the Terms and Conditions.
18. SPN including its divisions, affiliates and subsidiaries, and their respective agents and representatives, employees shall not be responsible for any loss of Entries for any reason whatsoever including, due to any technical problems for Entries received after the deadline as a consequence of computer service delays, interruptions, electronic failures or overloads, or for lost, misdirected or misplaced Entries. The Entries are void if unreadable, inaccurate, incomplete, damaged, tampered with, falsified, mechanically reproduced, not in prescribed format, irregular in any way or otherwise not in compliance with these Terms and Conditions.
19. SPN reserves its right to select and declare or not to declare the Winners in the event no Participant has submitted correct answers. Decision of SPN in this regard is final and no correspondence in this regard will be entertained.
20. While accepting the Prize(s), the Winners may be required to sign an "indemnity and release of claims" form provided by SPN, as the case may be, which shall release SPN of all liability. Failure to complete and sign any documents requested by SPN may result in disqualification and selection of an alternate Winner. All decisions of SPN are final in this regard.
21. Mere participation/submitting Entries in the Activity do not entitle the Participants to win the Prize(s).
22. The Prize(s) will be awarded to the Winners pursuant to verification and in accordance with these Terms and Conditions.
23. SPN may refuse to give the Prize(s) to Participant(s) in the event of his/her fraud, dishonesty or non-entitlement to participate in the Activity under these Terms and Conditions.

24. The Prize(s) shall be delivered to the Winners subject to submission of all relevant documents, if required in accordance with these Terms and Conditions of the Activity.
25. The Prize(s) are not transferable, assignable or exchangeable for cash equivalent. Only the prize Winners and no other person or agent, may claim the Prize(s).
26. In case the Winners is / are found to be in violation of any and all rules of the Activity, SPN reserves the right to initiate legal proceedings against such person(s) including but not limited to having the concerned Winners to refund the Prize(s) won.
27. SPN has the right to substitute the Prize(s) with other prizes of equal value, as determined by SPN in its sole discretion.
28. SPN has the right to amend (add, delete or modify) the Terms and Condition governing the Activity, prospectively or retrospectively, at its discretion and without prior notice.
29. SPN reserves the right to disqualify any participant if it has reasonable grounds to believe that the Participant has breached any of these Terms and Conditions.
30. SPN is not responsible for any errors or omissions in the terms and conditions contained herein. All information provided in the Activity is provided "As is" without warranty of any kind. SPN makes no representations and disclaims all express, implied, and statutory warranties of any kind to the Participant and/or any third party including, without limitation, warranties as to accuracy, timelines, completeness, merchantability or fitness for any particular purpose.
31. Under no circumstance, unless due to wilful misconduct or gross negligence, shall SPN and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever. The Participant specifically agrees not to file in person/through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against SPN their directors, employees, officers, affiliates or subsidiaries to claim any damages or relief in connection with the Activity.
32. By entering into the Activity, the Winners/Participants waive all copyrights including but not limited to Intellectual Property Rights (IPR) and moral rights, rights of publicity and any related rights and consents to SPN's right to use the pictures uploaded by the Participant(s) the captioned posted for the Activity , picture, tape or portray him/her as a Activity Winners, and to exhibit this material in any and all media now existing or hereinafter created, including without limitation television, film, radio and print media, without any compensation whatsoever for advertising and publicity purposes, except where prohibited by law. The prize Winners also consent to SPN's right to use his/her name, voice or picture, or the content of his/her Activity Entry (collectively, the "Publicity Rights"). SPN can allow to its agencies to exercise/exploit the Publicity Rights in conjunction with SPN. SPN shall also be free to use any ideas, concepts, know-how or techniques contained in the entries received for the Activity for any purpose.
33. SPN does not make any commitment, express or implied, to respond to any feedback, suggestion and, or, queries of the Participants or furnish any reason or explanation for inclusion and, or, exclusion of any particular submission of the Entry of a Participant at any stage of the Activity.
34. Under no circumstance shall SPN including the Channel and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participant and/or any third party for any lost profits or lost opportunity, indirect, special, consequential, incidental, or punitive damages whatsoever, even if SPN has been advised of the possibility of such damages.
35. Non-conformance by any Participant and /or Winners of the Activity will result in immediate disqualification of the Participant from participation or winning the Prize(s) as the case maybe.

36. SPN reserves the right to withdraw or discontinue and/or terminate the Activity at any stage without prior notice and without any liability whatsoever to the Participants.
37. The decisions of SPN and its representatives shall be final and binding on all aspects of the Activity.
38. Your participation in the Activity by posting the Entries will be deemed as an acceptance of the above stated Terms and Conditions.
39. Participants are providing their personal information to Sony Pictures Networks India Pvt. Ltd. and such information will only be used for SPN's internal purposes and to send Participants promotional information in the future pertaining to the Channel/SPN/Website.
40. All taxes, levies and duties due and owing under applicable and statutory laws in connection with all Prize(s) if any, and all other costs, including insurance, incidental costs, gifts, gratuities and taxes, are the sole responsibility of the Prize(s) Winners.
41. SPN shall not be responsible for any lost, late or misdirected computer transmission or network, electronic failures of any kind or any failure to receive entries owing to transmission failures or due to any technical reasons.
42. SPN shall keep all the information collected from the Participant's confidential. SPN shall ensure that the Participants are contacted by SPN and SPN shall not share the information so collected with any party, save and except for the purpose of the present Activity. The Participant's by providing the aforesaid sensitive personal information hereby agree that SPN shall have the right to share the information so collected with such other third party and SPN as required for the purpose of the Activity and hereby agreed that they shall not file any claim against SPN for sharing for such personal information. Please refer to Channel's Privacy Policy www.sonymix.tv that governs the use of your personal information. Participant entering into this Activity agree and acknowledge the Terms and Conditions, Privacy Policy and Terms of Use as put up on the website www.sabtv.com in addition to the conditions set out in this document which shall govern the Activity;
43. SPN shall deal with any Data/information including sensitive personal information, if any, that it receives from SPN or otherwise collects, holds, uses and processes in the following manner: a). Company may also disclose Data/information including sensitive personal information, if any, to governmental agencies and regulators (e.g., tax authorities), social organizations (e.g., the social security administration), human resources benefits providers (e.g., health insurers), external advisors (e.g., lawyers, accountants, and auditors), courts and other tribunals, and government authorities, to the extent required or permitted by applicable legal obligations upon prior written approval from SPN. b).The level of data protection using technical, managerial, operational and physical security control measures by SPN shall be such as to be in compliance with all applicable laws including but not limited to Information Technology Act, 2000 and Privacy Rules. c).The term 'Data/information' including sensitive personal information, if any, shall mean and include the name and contact information (home address, telephone and fax numbers and email address), valid identity proof such as passport number, driver's license number, permanent account number (PAN), or other details pertaining to the identity of the Participants.
44. The Activity is void where prohibited by law. All relevant national and local laws apply.
45. The Activity shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Activity are subject to the jurisdiction of the Courts at Mumbai only.
46. For any queries on the Activity and/or the Terms and Conditions, please send a direct message (DM) to the Sony TV at feedback.sabtv@setindia.com

SAB TV Dekho Inaam Jeeto Contest– Specific T&Cs

Day/s of the Activity	The Activity shall be held from __08_ December, 2015 upto March 31, 2016
Start and End Timing of the Activity	The Activity shall commence from __00:00:00 hrs__ IST on __December 08____, 2015 and end at __23:59:59hrs__ on March 31, 2016.
About the Contest and Process of Participation	<ol style="list-style-type: none">1. A branded postcard will be delivered to each household which will contain details regarding the contest called SAB TV Dekho Inaam Jeeto.2. Interested Participants can participate by answering questions pertaining to the shows the Channel by giving a missed call on 07827678276.3. Once a Participant gives a missed call on the number mentioned above, he/she will receive a callback (within the next twenty four hours) which will be an IVRS asking the Participant four (04) questions (followed by 2 choices each) pertaining to the shows of SAB TV. Interested Participants shall dial 1 or 2 for the corresponding answer (“Entry”).4. After these four (04) questions are posed and their responses recorded, the consumer will be given an option to participate to win the bumper prize. Interested Participants shall confirm by dialing 1(Yes) or 2(No).5. If Participant opts to participate in the bumper prize contest, Participant will be posed one question every day, for the subsequent four (04) days via an IVRS call at 7:00pm.6. The IVRS call will end by informing the Participant that the last date for participation is March 31, 2016, apart from mentioning the show tune-ins and brand message.7. A Participant can participate in this contest as many times as she/he wants from only one number however, only the latest answers shall be deemed to be a valid Entry and considered for prize felicitation. Only one final Entry will be considered valid from one number.8. If a call gets dropped while a Participant is answering question(s), the Participant can give another missed call to participate. However, the answers given by the Participant before the call drop will be considered as the final Entry in case she/he does not give another missed call.9. Participant will be given only three (03) chances to enter an invalid choice while answering questions. If a consumer

	<p>enters an invalid choice more than 3 times, the call will be cut and the Entry shall be deemed to be invalid.</p> <p>10. All consumers, who agree to Participate in the bumper prize, will be given a call at 7:00pm on four (04) consecutive days following the IVRS call. In each call, they would be asked a question from any of the Channel's TV show (each question followed by 3 options). Participant shall send in their Entry which will be recorded.</p> <p>11. The winner(s) of the bumper prize will be decided basis the total number of correct answers obtained from a particular mobile number. In case there are more than one mobile numbers giving the maximum number of right answers, the final winner(s) will be decided by the SAB TV Marketing team.</p> <p>12. It shall be noted that each unique/new/fresh telephone number is to be treated as a separate Participant and only one Valid Entry shall be considered from each unique/new/fresh number.</p> <p>13. Note: While participating in Activity, Participants shall ensure that:-</p> <ul style="list-style-type: none"> i. Participant shall be responsible towards his Entry. i. Participant shall be the owner of the number from which he participates and sends Entry. i. Entry does not harm minors in any way; v. Entry does not violate any law for the time being in force; v. Entry does not deceive or mislead about the origin of such messages or communicates any information which is grossly offensive or menacing in nature; i. Entry is not abusive, harmful, harassing, blasphemous, defamatory, obscene, libellous, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, relating or encouraging money laundering or gambling, or otherwise unlawful in any manner whatever; i. Entry shall not create any liability for SPN or any of its respective parents, subsidiaries, affiliates, successors, assigns, employees, agents, directors, officers and shareholders;
<p>Specific Process for choosing the Winners</p>	<ul style="list-style-type: none"> 1) All the answers for the question in the form of the calls on the corresponding number will be collected from the Entries received by SPN. 2) A total of 33 winners will be chosen on 31st Jan and 29th Feb 2016 and 34 winners will be chosen on 31st Mar 2016 and will be gratified with one prize each which

	<p>shall be at the sole discretion of SPN. The decision of SPN in choosing the Winners and the appropriate answer by randomizer method and/or any such other method shall be final and binding on the Participants and the Participants while participating into this Activity agrees to accept SPN's decision as final without any further claim in this regard.</p> <ol style="list-style-type: none"> 3) SPN shall not entertain any mail or query questioning or otherwise asking for the definitive process for choosing the Winners and the Participants by participating in the Activity shall be bound by these T&Cs and Basic T&Cs. 4) SPN reserves the right to withdraw or discontinue and/or terminate the Activity at any stage without prior notice and without any liability whatsoever to the Participants. 5) The decisions of SPN and its representatives shall be final and binding on all aspects of the Activity.
Announcement of the Winners	<ol style="list-style-type: none"> 1) The winners will be contacted via a telephone call, where the operator will inform them of their status and note down their names and addresses. 2) The Winners shall be declared as per the terms of the Basic T&Cs 3) In event the Participant is not able to utilize the Prize or is unable / refuses to accept the same, the Prize will be revoked by SPN.
Prize(s)	<ol style="list-style-type: none"> 1) SPN shall give out a total of 100 prizes over a period of 3 months – 33 winners declared by end Jan 2016, 33 winners by end Feb 2016 and 34 winners by end March 2016. 2) Each Winner will win either of the following prizes– <ul style="list-style-type: none"> ○ TV sets (5 no.s) ○ Mobile phones (5 no.s) ○ Gold coins (5 no.s) ○ Silver coins (4 no.s) ○ SAB merchandise (80 pcs) 3) Winners shall be entitled to such other prizes (as decided by SPN in its sole discretion) which will be sent /arranged for the respective Winner within sixty (60) days from the date of announcement of the Winners. 4) The Winner shall be contacted in the manner specified in the Basic T&Cs. 5) The process of sending the Prize(s) shall be as per the

terms of the Basic T&Cs.