

# **CMS VATAVARAN 2015**

(ENTRY GUIDELINES)



## **MESSAGE FROM THE DIRECTOR CMS**

## **Dear Friends,**

A warm welcome to the 8<sup>th</sup> edition of CMS VATAVARAN – Environment and Wildlife Film Festival, scheduled for 09 – 12 October 2015 in New Delhi.

CMS VATAVARAN is a visionary initiative of CMS, a Delhi-based, nationally-functioning independent multidisciplinary organization, engaged for the past two decades in research, policy advocacy, advisory services and programme evaluation in the domain of environment, social issues, public health, governance, development communications and transparency.

CMS VATAVARAN, today, is considered a prestigious international green film festival in the world. The festival follows the format of being competitive one year and travelling the next. The 7<sup>th</sup> edition of the festival, held in 2013, attracted more than 544 entries from 28 Indian states and 53 foreign countries.

CMS VATAVARAN is respected widely for the high standards it has set in the judging of films — the impartiality of the process and involvement of eminent personalities from across a wide spectrum.

So, send your film to this acclaimed and exciting film festival and become a part of the movement to conserve environment. Win awards. Let your green film travel far and wide and make an impact through screenings at engrossing travelling film festivals, theaters and multiplexes, legislatures, via telecast on prime channels, and be an environmental education tool in universities, colleges, institutions and schools and civil society groups.

We look forward to receiving your entries and overwhelming participation.

Thanks and wish you all the best.

P N Vasanti Director, CMS

# **CMS VATAVARAN 2015**

Please read the ENTRY GUIDELINES comprising of key information, CMS VATAVARAN – Awards and Categories (Indian and International), Rules and Regulations and Category specific guidelines before filling the Entry Form and submitting your entry.

## **KEY INFORMATION**

## THREE WAYS TO ENTER IN THE FESTIVAL

- I. www.withoutabox.com or
- 2. Download the Entry Form (in pdf format/word document), mail the completed Entry Form with required enclosures and applicable fees
- 3. In case you are unable to download, please mail us, we will send the form as an attachment.

ENTRY TYPE	ENTRY DEADLINE	ENTRY FEES		
		Indian Category (INR)	Indian Newcomer Category (INR)	International Category (US \$)
Early Bird	October 08, 2014 (Wildlife Week)	500	Free	20
Regular Entry	December 11, 2014 (International Mountain Day)	750	250	30
Final Deadline	March 22, 2015 (World Water Day)	1000	500	50
Late Entry Deadline	April 22, 2015 (World Earth Day)	1500	1000	75
Entrant Notified of Nomination Status	June 30, 2015			
Festival Date	09 – 12 October, 2015			
Award Announcement and Presentation	II October, 2015			

One film can be submitted for one category only.

You may also choose to let the organisers decide an appropriate category for your film.

There are 18 awards in 11 Indian categories. Indian awards carry a citation trophy and award money ranging from INR 50,000 – 1,50,000. There are 17 awards in 11 International categories. International awards carry a citation and a trophy.

In the Indian category, all nominated filmmakers will be invited for the duration of the festival and their travel and accommodation will be arranged by the Festival Directorate.

In the International category, all nominated filmmakers will be invited for the duration of the festival and their accommodation will be arranged by the Festival Directorate.

## CMS VATAVARAN INDIAN AND INTERNATIONAL AWARDS & CATEGORIES

## Overall Excellence Award

## **Best of the Festival Award\***

Awarded to the best overall production in the Indian and International categories by the Jury to honour work which reveals a fascination with its subject, rendered on screen with style, truthfulness and integrity to its sources.

## Thematic Award Categories

There will be two awards in each of the thematic categories: 1) Short Film (upto 20 minutes) and 2) Long Film (upto 60 minutes).

## **Wildlife Conservation**

Awarded to a production that most effectively sensitizes audience about faunal diversity, animal behavior and social, environmental, economic aspects of man and wildlife relationship. The films can depict successes, conflicts, trade, crime, wildlife governance, legislations, court interventions, or profile the great defenders of wildlife in the country.

## **Climate Change and Sustainable Technologies**

Awarded to the production which contributes greatly to the current scientific understanding of climate change, its impacts on ecosystems, agriculture, water, food security, health, human settlements, especially in the coastal areas in the years to come or global politics of climate change. Film focusing on adoption of sustainable technologies and practices in almost all areas of human living, including energy generation, water use, building construction, health, food production, transportation and mobility, commerce and industry etc.

## **Environmental Conservation**

Awarded to the production creating awareness about the environmental issues concerning the natural world i.e. plant biodiversity, protected areas, mangroves, coral reefs, traditional knowledge and innovative practices, pollution, waste management, mining etc thereby focusing on combating destructive development projects, influencing environmental policies and striving for environmental justice.

#### Water for Life

For the best programme educating people about water sources, water bodies conservation, pollution, conservation, cleaning mechanism, health, social and management issues, corporatization, water conflicts or solutions.

## Livelihood

For the programme which highlights those fighting for protecting the natural assets such as land, water and forest, which are so intrinsically linked to their livelihood and survival. Best practices or sustainable livelihood or grassroots innovations will also be considered.

## **General Award Categories**

## Series (based on environment and wildlife)

A series is a collection of films based on similar thematic area, storyline, issue and format. The series should have three or more films.

## **Films for Children**

For the programme that most effectively kindles an appreciation of the natural world and its conservation amongst the young audience.

## **Newcomer**

Awarded to the documentary or short film or experimental work produced by an amateur i.e. general student/group of general students/filmmaking student/group of filmmaking students during their course of study, upcoming filmmaker/individual that most effectively communicates environment and wildlife conservation.

## **Technical Excellence Awards**

## **A**nimation

Awarded to the animation film produced with traditional animation techniques, computer generated images (CGI) or other production methods highlighting concerns on environment and wildlife or promoting conservation efforts.

#### **Feature Film**

Awarded to the full-length running time production, 80 minutes or longer, made to achieve it mass-audience objective. Film should highlight environment & wildlife concerns and conservation initiatives.

## **Public Service Announcements (PSA)**

Messages, short or promotional films, commercials or advertising campaigns that educate or inform the public at large. Duration not more than 180 seconds. The programme must highlight the issue or convey a conservation message.

## **Best Cinematography\*** (only for Indian Filmmakers)

For the excellent cinematography which illustrates nuances of the film's story beyond spoken dialogues.

<sup>\*</sup> You cannot enter for these awards

## **CMS VATAVARAN – RULES AND REGULATIONS**

The Rules and Regulations and Terms of Entry as, contained in this document, will govern the 8th CMS VATAVARAN - Environment and Wildlife Film Festival and will hereafter be referred to as the CMS VATAVARAN - Rules and Regulations. Please read the CMS VATAVARAN - Rules and Regulations carefully for submitting the entries.

Film entries must meet the following criteria:

#### **QUALIFYING DATES**

 Films must have been completed on or after January 1, 2013 and must carry a release date or copyright date or airdate during the calendar year 2013, 2014 or 2015.

## **DEADLINE**

Final Deadline for receiving entries is March 22, 2015 (World Water Day)

#### **PAYMENT OPTIONS**

3. ENTRY FEE is non-refundable.

#### INDIA

4. ENTRY FEE may be paid by DD/ Cheque (for non-Delhi cheques, please add INR 100 towards bank clearing charges) OR Credit Card (VISA ONLY using the festival website www. cmsvatavaran.org) – For Offline Credit Card (VISA) Payment, you need not give us Credit Card details. For Offline Credit Card (VISA) Payment, email your request to submission@ cmsvatavaran.org mentioning PAYMENT in the subject line. We will send you an electronic invoice. You may click this invoice to make the payment securely.

**Note:** For all other Credit Card types (MASTER CARD/ VISA), please enter ONLINE ONLY using the services of our Festival Submission Partner, www.withoutabox.com.

## **INTERNATIONAL**

5. ENTRY FEE must either be paid by Bank Transfer OR Credit Card (VISA ONLY using the festival website www.cmsvatavaran. org) – For Offline Credit Card (VISA) Payment, you need not give us Credit Card details. For Offline Credit Card (VISA) Payment, email your request to submission@cmsvatavaran. org mentioning PAYMENT in the subject line. We will send you an electronic invoice. You may click this invoice to make the payment securely.

**Note:** For all other Credit Card types (MASTER CARD/ VISA), please enter ONLINE ONLY using the services of our Festival Submission Partner, www.withoutabox.com.

For Bank Transfer Details please refer to ENTRY FORM, section - MODE OF PAYMENT (INTERNATIONAL ENTRANTS).

#### **JUDGING AND EXHIBITION COPY LANGUAGES**

 Entries are invited in all languages. Non-English and Non-Hindi language productions must include an English voiceover or subtitles.

## **JUDGING COPY FORMAT**

Submit two (2) Judging (preview) copies in PAL DVD (regionfree) format ONLY.

## **EXHIBITION COPY FORMAT**

 CMS VATAVARAN Nominees will be required to submit the film in in H.264 HD Format in Pen Drive/Hard Disk for final judging and public screenings.

## **BROADCAST OPPORTUNITY**

 All shortlisted and nominated films will be eligible for broadcast on select television channels. Separate broadcast copy and rights will be required for the same. Broadcast right includes, but is not limited to, terrestrial TV, direct or indirect satellite TV, digital and cable television. Payment for broadcast will be on prevailing rates negotiated with the respective broadcaster.

## PRESS KIT AND FESTIVAL DIRECTORY

- Please include HIGH RESOLUTION photographs (JPEG, TIF or EPS formats). The following will be required for the press kit and Festival Directory;
  - (i) Production stills (5);
  - (ii) Director's photograph (2);
  - (iii) Poster, press clippings, brochures pamphlets etc (optional); All the above to be sent by email or in a CD-ROM along with the duly filled form and other required enclosures.

## **DELIVERY**

- All materials must be sent prepaid. Collect or C.O.D. (Cash on Delivery) will not be accepted.
- CMS VATAVARAN will not assume responsibility or accept shipments incurring expenses for terminal charges, duties, taxes or custom brokerage.

#### CREDIT

- 13. Names on the Credit roll must match with those in the Entry Form.
- 14. Entries can be submitted by either the producer, co-producer, commissioner, broadcaster, director or an entrant (individual/organisation) who has the right to submit the entry.

#### **GENERAL**

- 15. One film can be submitted for one category only.
- 16. Films may be of any length. The only exception is Public Service Announcements, which should be not more than 180 seconds duration.
- 17. Films may be of any genre documentary, fiction or non-fiction etc. however it must be based on environment and wildlife issues.
- 18. Entrant may submit more than one film in any category. Each film must be accompanied by a separate ENTRY FEE and ENTRY FORM.
- Film(s), previously submitted to CMS VATAVARAN, or modified versions of previous entry will not be entertained.
- 20. CMS will not be responsible for any loss or damage to any films. All films and related materials may be insured by the entrant against any damage or loss which may occur during transit or in the course of the festival.
- 21. CMS reserves the right to shift a film to a more suitable category and the entrant will be duly informed about the change.
- 22. CMS reserves the right to exclude films which are not in conformity with aims of the Festival or produced in ways which does not respect living creatures, their behaviour and habitats.
- The screening committee of the Festival will decide the composition of the events, protocol and screening schedules of the Festival.
- 24. Judging and exhibition copy Formats submitted to the Festival will not be returned and will be a part of the CMS VATAVARAN archives. Please do not submit originals (original DVD, original tape, print photographs etc).
- 25. The films submitted in the CMS VATAVARAN will be included in CMS VATAVARAN Travelling Film Festival, other non-commercial and educational public screenings around the world.
- The films submitted in the CMS VATAVARAN will be used for promotional purposes.
- 27. The trophies and the citations of international winners will be handed over to the filmmakers/designated representatives only. The trophy and citation will not be shipped/ couriered to the filmmaker's native country under any circumstance.

- 28. Please preview your entries before shipping. Programs with time code or other defects may be disqualified. No refunds.
- Please thoroughly review the CMS VATAVARAN- Rules and Regulations, Category Information and Entry Form included in this booklet.
- The decision of the Nomination Jury and the Award Jury shall be final and no correspondence will be entertained in this regard.
- 31. The jury reserves the right to withhold an award in any category for which there is an insufficient number of qualifying submissions, or to create new awards for films deserving special recognition.
- 32. CMS has the right to change any information contained in this document (including festival dates, venues, events, awards and eligibility requirements) without further notice.

- Submission of entries implies full acceptance of the CMS VATAVARAN – Rules and Regulations, Guidelines and Terms of Entry
- 34. All matters regarding the Festival will be decided by the Festival Directorate and its decision in these matters shall be final.
- 35. All matters not mentioned in these regulations will be decided by the Festival Directorate. The discretion to make an exception to any rules and regulations of the festival will rest with the Festival Directorate.
- All disputes are subjected to the exclusive jurisdiction of competent courts and forums in Delhi only.
- 37. Copyright CMS. All rights reserved throughout the world. Reproduction of this form, or any other CMS VATAVARAN material, in any manner is strictly prohibited.

## **CATEGORY SPECIFIC GUIDELINES**

Besides those mentioned in CMS VATAVARAN – Rules and Regulations, the following Category Specific Guidelines also applies;

## **INDIAN ENTRANT**

- 38. Only bonafide Indian citizens can apply for the Indian Categories.
- 39. Subject focus of the films could be issues of local or national environmental and wildlife concern.
- In the case of Indian productions involving a foreign entity, the following conditions should be fulfilled;
- I. At least one of the co-producers must be an Indian citizen.
- II. The director must be an Indian national.

## INTERNATIONAL ENTRANT

- 41. Indian citizens cannot apply for International Categories.

  Only non-Indian citizens can apply for the International Categories.
- 42. Subject focus of the films could be issues of global or any other country specific or even on issues of India's national environmental and wildlife concern.

## **CATEGORY – ANIMATION: Indian and International**

- 43. Specific guidelines;
- I. Any form of computer generated animated film produced in accordance with the definition of animation.
- II. Atleast 50 per cent of the film should consist of animated sequences.
- III. The production can be of any genre made for television or new media.

## **CATEGORY - NEWCOMER: Indian and International**

- 44. Specific guidelines;
- I. Newcomer includes first time (debut) filmmaker.
- Films made by students of recognized educational institutions, colleges and universities are eligible.
- III. Films directed by students of foreign origin, pursuing courses in Indian institutes shall be considered as a special case. Such film must focus on Indian environment and wildlife issues.
- IV. Films directed by Indian students of Indian origin, pursuing courses institutes abroad shall be considered as a special case.

## **JUDGING PROCESS**

The Judging at CMS VATAVARAN is a three tier process. It consists of Peer Review, Nomination Jury and Award Jury. A panel of Nomination Jury reviews and decides on the CMS VATAVARAN Nominees. The Award Jury selects the award winners from amongst the Nominated films. The Jury looks for content, treatment, presentation, authenticity, accuracy, technical

excellence, educational value and motivational elements. Both, the Nomination Jury and the Award Jury consists of a panel of experts and professionals from diverse backgrounds such as environmental wildlife, film production, academicians, media, Industry representatives, cinema and advertising world etc. of national and international repute.

Send the entry form with all enclosures to: CMS VATAVARAN

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www.cmsvatavaran.org

For submissions related enquiry, please contact Ms Bharti Kapoor

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For all Festival related query and information please write to

info@cmsvatavaran.org / vatavaran@cmsindia.org