

Design a logo & Craft a Tagline for Haryana Sarasvati Heritage Development Board (HSHDB) Technical Parameters

Logo

- Participants should upload the logo in JPEG / PNG / SVG format only.
- The logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- Participants should not imprint or watermark logo design.
- A small description should be provided to explain the concept.
- Logo should be designed in colour. The size of the logo may vary from 4 cms X 4 cms to 60 X 60 cms.
- The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage.

Tagline

- Participants should upload the tagline in MS Word/ PDF format only.
 - The tagline should be catchy and should not be more than one line (Max 10 words)
- Evaluation Criteria

All the entries received by HSHDB would be assessed for award by the Selection Committee.

1. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the aim and objectives of HSHDB.
2. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any of their decisions.
3. The disqualified entries shall not be used by HSHDB for any purpose and HSHDB shall have no intellectual rights over the same.
4. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Panchkula, Haryana.