

TERMS AND CONDITIONS for #TeamFantastico

Please read this agreement carefully before accessing, using or participating in this campaign. By accessing or using the campaign, the participant agrees to be bound by this agreement. The information on this campaign provided by Tata Motors {TATA MOTORS, Tata Motors or the “Company”}, is subject to the participant’s agreement to the terms and conditions below.

ELIGIBILITY

The promotional contest (“#TeamFantastico”) herein after referred to as the “contest” is open only to legal residents of India who are at least Eighteen (18) years of age as on 4th February, 2016 the pre-selected participants that were chosen by Tata Motors Employees, agents, partners or officers of Tata Motors (hereinafter referred as TATA MOTORS) or of any entity involved in the development, production, implementation and distribution of the contest, including any advertising or promotion agency, parent company, service provider, subsidiary or affiliate of any such entity or any other entity directly associated with TATA MOTORS or any member of the immediate family of and/or person living in the same household as such persons, are ineligible to enter the contest.

The #TeamFantastico promotional contest is hosted on Zica from Tata Motors Twitter handle (<https://twitter.com/ZicaTataMotors>), Facebook Page (<https://www.facebook.com/ZicafromTataMotors>) and Instagram handle (<https://www.instagram.com/zicatatamotors/>).

The Contest will take place during the period of 4th February – 23rd February, 2016.

HOW TO ENTER

The pre –buzz to the contest will begin on 20th January 2016 and the contest will take place from 4th February 2016 – 23rd February 2016.

- To enter the contest, all participants must like and follow the Facebook page (<https://www.facebook.com/ZicafromTataMotors>) and Twitter handle (<https://twitter.com/ZicaTataMotors>) of Zica respectively.
- It is mandatory for the participants to use the official campaign #Tag #TeamFantastico in all the relevant content they upload as an entry.
- Only those entries will be considered valid WHICH WILL HAVE the campaign #Tag #TeamFantastico and will be addressed to @ZicaTataMotors on Twitter & posted on the campaign posts in the form of comments on Facebook (<https://www.facebook.com/ZicafromTataMotors>).

- The participants will have to complete any one of the 5 tasks given on the Facebook page and Twitter handles in order to be eligible for the contest
- The tasks will be open for entry for a period of only 24-48 hours based on the discretion of Tata Motors.
- An official closure comment will be posted from the official accounts of Zica for each task.
- No entries received after the closure comment will be deemed valid for the relevant task it is posted/replied on.

DEFINED PROCESS

- a) The contest will start on the 6th Feb '16 and the first task will be rolled out on the same day followed by Task 2 on 13th Feb'16, Task 3 on 17th Feb '16, Task 4 on 19th Feb'16 and Task 5 on 21st Feb '16.
- b) Each task will be put up on the Facebook page (<https://www.facebook.com/ZicafromTataMotors>), Twitter handle (<https://twitter.com/ZicaTataMotors>) and Instagram handle (<https://www.instagram.com/zicatatamotors/>) of Zica from Tata Motors.
- c) The tasks will be open for entries till an official comment/tweet is posted from the official Zica from Tata Motors' account about the closure
- d) No entries received after the closure comment will be deemed valid for the relevant task it is posted/replied on.
- e) 2 Participants who submit best entries based on the following:
 - I. Task 1A: Creativity, Articulation and Innovation
 - II. Task 1B: Completion of the on-ground challenges at the Tata Motors Pavilion

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Creativity, Articulation and Quantity of LIVE tweets.

 - III. Task 2: Creativity, Articulation and Quality
 - IV. Task 3: Prominent screen presence, Oration and Creativity
 - V. Task 4: Most no. of Likes/Favorites on the entry
 - VI. Task 5: Most no. of Likes/Favorites on the entry
- f) The selection will be on the sole discretion of Tata Motors and no objection whatsoever will be withheld against the judgement of the selection panel
- g) 10 shortlisted participants will be then eligible for a Public Voting hosted on madeofgreat.tatamotors.com/TeamFantastico
- h) Shortlisted participants will be given a time of 72 hours to garner maximum public votes to become a part of the #TeamFantastico
- i) The Voting will begin on 23rd Feb'16 and will be Live till 25th Feb'16 (11:59 PM)

j) The 10 Shortlisted participants will be invited for a personal interview round with the TML Marketing team. (During the week of 22nd Feb – 25th Feb)

k) 4 Winners will be selected basis the combination of the following – 40% weightage of the public votes and 60% weightage of the personal interview.

l) They will be titled as the official #TeamFantastico and they will help the Marketing team of TML with producing content for digital platforms for a period of 2 months.

m) The #TeamFantastico will be announced on 29th Feb’ 16

n) #TeamFantastico will be entitled to mandatorily perform the following activity within the stipulated time period of 2 months

I. Launch (Either in Mumbai/Delhi)

II. 2 Dealer Store Experiences (Basically catch the dealer experience on-ground and put up content about the excitement for the car in the market) – Visit any of the Concorde Motors dealer store in your city and create content around the 7 Senses Signature Experience and interact with customers about their experience

III. Cover the BTL activities (Walk up to any of our BTL activation zone in your city of residence and cover the event) – They might host a contest for their fans/followers as well on their personal Social Profiles

IV. Will have to promote the features and the car as much as they can in their own style – All 4 winners will be provided with a Zica for a week to drive through their cities and #TeamFantastico will have to create content out of these drives

V. They will amplify the content created by the Official Zica handles and will not be eligible to participate in any other contest run by the brand, but they can amplify it

o) One of the star performer from amongst the #TeamFantastico will stand a chance to win an all-expense paid trip to Barcelona now referred as “GRAND PRIZE”

p) The winner for the GRAND PRIZE will be selected basis the following criteria:

I.

<u>Average Engagement received on the content posted</u> No. of fans/followers on the platform

Amount of engagement generated, calculated basis the following formula

	X 100			X 100

II. Quality of content based on articulation, presentation and creativity

III. Quantity of content posted

The criterias will have a split weightage of **30% Engagement, 30% Quality & 40% Quantity**

q) The winner for the GRAND PRIZE will be declared in the last week of March '16.

GRATIFICATION

- a) There will be 4 winners to form the #TeamFantastico who will be gratified with gift vouchers worth INR 35,000/- each per month.
- b) The 4 winners comprising the #TeamFantastico will compete for a period of 2 months to win the Grand Prize
- c) There will be only 1 winner who will win the grand prize.
- d) The winner will also be sent emails notifying the results.
- e) The gift is decided by The Company on its sole discretion. Decision of the Company with regard to any conflict or any other matter regarding the scheme shall be final and binding. No correspondence what so ever shall be entertained on this regard. The Company will not be responsible in the event the campaign fails to register any entry or content or the same is lost for any reason what so ever
- f) TATA MOTORS shall not be responsible for invalid/ incomplete address.
- g) Winners/ Participants must Eighteen (18) years of age as on 3rd February, 2016 should be able to provide proof of the same, in the form of a photo ID/ PAN card/ Driving License/ Aadhar Card/ Birth Certificate/ Voter ID copy, address, valid passport copy and VISA (if already present) to Tata Motors within 2 days from publishing the results. Any individual unable to provide proof of age and address within the said date will be automatically disqualified for availing the gift.
- h) Gift are non-transferable. No substitutions or cash redemptions shall be provided. However, TATA MOTORS reserves the right to substitute the gift in

whole or in part for a gift of equal or greater value in the event that any component of the gift is unavailable for any reason. Gift may not be sold, bartered or transferred. Any additional expenses, including, but not limited to incidentals, meals, telephone charges, travel insurance, souvenirs, upgraded transportation, ground transportation, federal, state and income tax, local sales tax, VAT, octroi duties or other taxes and surcharges which shall be borne by the winner.

i) If the winner rejects his/her gift or in the event of noncompliance with these rules and requirements, such gift will be forfeited and an alternate winner may be selected.

j) By accepting the gift, the Winner releases and discharges TATA MOTORS, their respective representatives, affiliated companies and the respective parents, subsidiaries, affiliates, advertising and promotion agencies of each, and all their respective employees, officers, directors, representatives and agents from any liability or damage due in whole or in part to the award, acceptance, possession, use or misuse of any gift or from participation in this contest. TATA MOTORS reserves the right to substitute a comparable gift of like or greater value for any gift, or to pay Winner a cash equivalent (the value of which shall be determined by TATA MOTORS in its sole discretion), for any reason whatsoever.

k) Participant to deliver a pre-decided number of pieces of content across a month to promote the activities of Zica to stand a chance for the Grand Prize

l) During the tenure of two months (March 2016 - April 2016), any member of #TeamFantastico will not involve in any controversial subjects that will / can hamper the Tata Group / Tata Motors / Tata Zica's imagery . Eg – religion, current affairs, politics etc

m) During the tenure of two months (March 2016 - April 2016), any member of #TeamFantastico will not promote or associate with any other Auto brand / tweet about them

n) Participant cannot mention anything negative about the brand (Tata Motors / Tata Zica) or the contest they have participated in

o) All entrants agree to comply fully with each provision in these Official Rules. Any person attempting to defraud or in any way tamper with this contest and any person who does not comply with these Official Rules, will be ineligible for any gift and may be prosecuted to the full extent of the law.

p) All federal, provincial, state and local taxes are the sole responsibility of the winner. Participation in this contest and acceptance of gift constitutes winner's permission for TATA MOTORS to use his/her name, address (city and state), likeness, photograph, picture, portrait, voice, biographical information, including but not limited to contest Stories submitted and/or any statements made by winners regarding the contest or TATA MOTORS for advertising and promotional

purposes without notice or additional compensation, except where prohibited by law.

q) By participating, entrants and winners agree to release and hold harmless TATA MOTORS, and their respective advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in the contest, or possession, acceptance and/or use or misuse of gift or participation in any contest-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery.

r) TATA MOTORS is not responsible if the contest cannot take place or if any gift cannot be awarded including, but not limited to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Entrants who do not comply with these Official Rules, or attempt to interfere with this contest in any way shall be disqualified. There is no purchase or sales presentation in this contest.

s) Winner may be asked to submit gift tax/TDS worth 30% of the total value of the gift to TATA MOTORS in the form of a DD before TATA MOTORS hands over the tickets and makes necessary arrangements for stay. Failure to provide the same may lead to disqualification. The same will be communicated to the participant who finally wins the contest.

GENERAL TERMS AND CONDITIONS

a) The contests is subject to Terms & Conditions as mentioned with each contest hosted on the official social media profiles of Zica from Tata Motors. Participant needs to accept the Terms & Conditions in order to participate.

b) The Company reserves the right to change, curtail or discontinue the contest without notice.

c) No call or SMS shall be accepted in respect of this contest or the result of the same.

d) By entering the contest all participants confirm having understood the above terms and conditions and accept the terms and conditions.

e) The decision of TATA MOTORS is final in all respects and shall be binding on all the participants and no correspondence whatsoever will be entertained in this regard.

f) Participants acknowledge and understand that there will be no monetary/ any other obligations on the part of TATA MOTORS to compensate the participant for the usage of the content provided by the participant and shall have no claim whatsoever (whether financial or otherwise) on TATA MOTORS for all the aforementioned use of any content submitted by the participants.

g) Facebook may collect personal data about entrants in accordance with its privacy policy. The participants will be notified by Facebook for use of their personal information for the contest.

h) The participants warrant that they are of sound mind, of requisite legal age, have clearly understood that the contest details and that the participants would be shortlisted on the basis of originality, creativity and relevance of the story to the category. The participant further agrees that the contest does not involve a matter of chance and or gambling and does not call for any entry fee being charged by TATA MOTORS from the participants. The participants agree to all the aforesaid Terms and Conditions of their free will and there is no compulsion or coercion or undue influence exerted upon the participant to participate in the contest or agree the terms and conditions as mentioned herein above.

i) The participant is responsible for all Content that the participant submits, post, or otherwise make available to or through this campaign. By doing so, the participant represents and warrants to the Company that such content is original work of art and is not confidential and that the participant has all necessary permission to submit post and otherwise make available such Content.

j) The Company makes no claims to responsibility or approval of Content that the participant submits post or otherwise make available to or through the campaign and the participant continue to be responsible for such Content. However, the participant does grant to the Company and its affiliates a worldwide, nonexclusive, perpetual, fully sub-licensable, royalty-free right and license to use, adapt and exploit content as set below:

k) With respect to Content other than photos, graphics, audio, video, or journals that the participant submits, post or otherwise make available to public areas of the campaign (e.g. not intended as a private communication), the license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, publicly perform, and publicly display such Content (in whole or part) worldwide via the campaign or otherwise, and/or to incorporate it in other works in any form, media, or technology now known or later developed without any recourse to the participant; and

l) With respect to photos, graphics, audio, video or journals that the participant submits, post or otherwise make available to public areas of the campaign, the license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, publicly perform and publicly display such Content, posted or made available to the Company.

m) The Company has no responsibility for the content of any material submitted by participants, but reserves the right in its sole discretion to: (i) review, edit or delete content prior to posting on the page and/or making it available to the public; (ii) disclose to law enforcement; (iii) refuse access to the Site/Page to any participant that violates this agreement.

n) The Company reserves the right to in its sole discretion to edit, withhold or delete any content (e.g., photographs, videos, posts, tips) posted to this Site/Page, of the type set forth below:

1. Content that appears to be copied or otherwise plagiarized from another source
2. Content which is offensive, fraudulent, misleading, harmful, threatening as determined by the Company in its sole discretion, nor can it defame or invade publicity rights or privacy rights of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights (including Religious, National or Social sentiments).
3. Content which contains references to competitors' products/claims.
4. Content which contains Adverse Event regarding use of the Company or its affiliates' products. Please contact the consumer helpline listed on the website.
5. Content that gives suggestions/ideas for product/packs/advertisement and any such advice not solicited by the Company. If however, such content is submitted, they shall become the property of the Company
6. Content that is libelous, obscene, fraudulent, misleading, harmful, threatening otherwise illegal or offensive.

o) To the maximum extent permitted by law, the Company disclaims all express and implied warranties with regard to the information, services, and materials contained on this site; including without limitation any implied warranties of care and skill, satisfactory quality, fitness for a particular purpose. All such information, services, and materials are provided "as is" and "as available" without warranty of any kind.

p) The Company does not make any warranty that the campaign will meet the participant's requirements, or that access to this campaign will be uninterrupted, timely, secure, or error-free, or that defects, if any, will be corrected. The Company makes no warranties as to the results that may be

obtained from the use of the campaign or as to the accuracy, quality, or reliability of any information obtained through the campaign.

q) In no event will the Company or its affiliates be liable for any special, indirect, punitive, exemplary or consequential loss, or any loss whatsoever, including loss of data or profits and the like whether or not in the contemplation of the parties, whether based on breach of contract, tort (including negligence), product liability or otherwise, even if advised of the possibility of such damages. The participant alone will remain responsible and liable for all contents posted. The participants acknowledge and agree that the limitations set out above are fundamental elements of this agreement.

r) The participant agrees to indemnify, defend and hold harmless the Company, its directors, officers, employees, agents, affiliates and suppliers from any liability, loss, claim and expense (including reasonable legal fees) directly or indirectly related to (i) the participant's breach of this agreement, and (ii) the participant's posting of material to this campaign.

s) The Company may at any time modify, discontinue, or suspend its operation of this campaign, or any part thereof, temporarily or permanently, without notice to the participant

t) Tata Motors reserves the right to change curtail or discontinue the contest without notice. Decision of Tata Motors is final in all respects and binding on all participants to the offer and no correspondence whatsoever will be entertained in this regard. All disputes shall be subject to Mumbai jurisdiction only.

u) By entering the Contest, all participants accept and agree to the above terms and conditions. Non-acceptance of any of these terms and conditions will result in disqualification of the participant.

v) This agreement will be governed by and construed and interpreted in accordance with the laws of India. In case of any dispute only Mumbai Courts will have Jurisdictions

TERMS OF USE

This campaign belongs to Tata Motors and Tata Motors may, in its sole discretion and at any time, modify or discontinue this campaign or specific portions of it.

This campaign (excluding any sites that are linked to it) is managed by Tata Motors, a company that has its registered office at Bombay House, 24 Homi Modi Street, Fort, Mumbai- 40000, India.

This campaign is designed only for persons located in India and all information regarding products, services and promotions are only applicable to India.

By accessing the campaign you accept that you are bound by this legal notice. If you are not willing to abide by this legal notice, do not use this campaign. Other campaigns of TATA MOTORS may contain different terms and conditions and you should separately read those.

About Children: This page is not intended for children under the age of 18. We will not knowingly collect information from page visitors in this age group. We encourage parents to talk to their children about their use of the Internet and the information they disclose to websites and Facebook pages.

Active Information Collection Like many pages, this page actively collects information from its visitors both by asking you specific questions and by permitting you to communicate directly with us via e-mail, feedback forms, and/or chat rooms. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you, such as your full name, address, e-mail address, phone number, and so on).

Use and Disclosure of Information Except as otherwise stated, we may use your information to improve the content of our page and campaign, to customize the campaign to your preferences, to communicate information to you

If you provide personally identifiable information to this page/campaign, we may combine such information with other actively collected information unless we specify otherwise at the point of collection. We will take reasonable measures to prevent personally identifiable information from being combined with passively collected information, unless you consent otherwise.

Liability

To the extent that such is permitted by law, TATA MOTORS including its affiliated companies, its managers and employees – hereby exclude all liability for any damage whatsoever, caused directly and/or indirectly in any

way by and/or resulting from your use of the campaign including – but not limited to damages caused by and/or resulting in any way from:

- Actions performed by you that could have been prompted by the information published on the campaign
- The impossibility of using the campaign; and
- The fact that certain information on the campaign is incorrect, incomplete or not up to date.

The limitations mentioned in the preceding paragraph shall not apply if and insofar as the damage, death or personal or injury is the result of intentional acts or omissions or gross negligence by TATA MOTORS including its affiliated companies and its managers.

Continuing Agreement

TATA MOTORS may change or revise these Terms of Use from time to time by updating this posting, so please visit this area each time you visit the campaign to keep up to date with the current terms regarding your use of the campaign. Your use of the campaign reaffirms your continuing agreement to the then-current Terms of Use.

Use of Campaign Materials

TATA MOTORS owns the copyright for all of the material on the campaign or has a valid right from a third party to use material on the campaign. TATA MOTORS also owns or has a valid right to use all trademarks, service marks, and trade names used on this campaign. No part of the campaign may be copied, reproduced, republished, uploaded, posted, transmitted, or distributed in any way, except that you may download one copy of the materials on any single computer for your personal, non-commercial home use only, provided you keep intact all copyright, trademark and other proprietary notices on the materials. Any modification of the materials or use of the materials for any other purpose is a violation of TATA MOTORS's copyright and other proprietary rights. The use of any such material on any other campaign or computer network without TATA MOTORS's written consent is strictly prohibited. Your use of the trademarks, service marks and trade names on this campaign in any manner other than as authorized in these terms and conditions, or as authorized in writing by TATA MOTORS, is strictly prohibited.

Downloaded Software

If you download software from this campaign, the software and all files, images and data relating to the software will be licensed to you by TATA MOTORS. You do not own the downloaded software, and TATA MOTORS

does not transfer ownership of the software to you. TATA MOTORS retains full ownership of and title to the downloaded software and all intellectual property rights related to the software. You may not redistribute, sell, decompile, reverse engineer, disassemble, or otherwise reduce the software to a human-perceivable form.

Submissions

All comments, suggestions, graphics, ideas (including product and advertising ideas), and other information or materials you submit to TATA MOTORS through this campaign will become and remain the exclusive property of TATA MOTORS, including any future rights associated with such submissions, even if these Terms of Use are later modified or terminated. This means that you disclaim any proprietary rights in such submissions, and you acknowledge Tata Motors' unrestricted right to use them (or materials or ideas similar to them) in any medium, now and in the future, without notice, compensation or other obligation to you or any other person. It also means TATA MOTORS has no obligation to keep your submissions confidential.

Geographic Scope of Campaign

TATA MOTORS controls and operates this campaign from India Unless otherwise specified on or by this campaign, this campaign is intended to promote only those TATA MOTORS products that are sold by TATA MOTORS in India and its territories, and TATA MOTORS makes no representation that materials in this campaign or the products described thereby are appropriate or available for use in other locations. All visitors to this campaign are responsible for compliance with all Indian laws applicable to them with respect to the content and operation of this campaign.

Links to Other Sites

For your convenience and enjoyment, this campaign may provide links to other campaigns on the World Wide Web that are not operated by TATA MOTORS These links do not mean that TATA MOTORS endorses, approves or sponsors any information available at the linked site or any products that may be sold there, nor is TATA MOTORS liable for any damage that might result from your use of such information or products.

Information Submitted

By submitting any information or materials to us you agree that we may use that information and materials as we wish, free of charge, and that our use will not infringe any other person's rights.

In any parts of this campaign which contain information posted by other participants of the campaign, we do not control the information posted or

have any obligation to monitor such information and we do not accept any responsibility or liability for such information. We reserve the right to edit or remove any such information from this campaign without notice at any time at our complete discretion.

Data Protection

Personal details, such as your name and e-mail address, provided to us through this campaign will only be used in accordance with our privacy statement. Please read this carefully before providing any information to us.

Contents of the Campaign - Disclaimer

The materials in this campaign (including any graphics, software, recommendations or other materials) and any materials made available through this campaign are provided "as is" and without warranties of any kind, either express or implied. To the fullest extent permissible pursuant to applicable law, TATA MOTORS disclaims all warranties, express or implied, including, but not limited to, all implied warranties of merchantability, fitness for a particular purpose, title and non-infringement. TATA MOTORS does not warrant or make any representations regarding the use or the results of the use of the materials in this campaign in terms of their correctness, accuracy, reliability, or otherwise. The materials in this campaign could include technical inaccuracies or typographical errors. These materials could be inaccurate or become inaccurate as a result of developments occurring after their respective dates. Tata Motors undertakes no obligation to verify or maintain the currency of such information.

Certain links in this campaign may link you to other sites on the worldwide web. The linked sites may not be under the control of Tata Motors and TATA MOTORS is in any event not responsible for the contents of any linked site or any link contained in a linked site, or any changes or updates to such sites. Tata Motors is not responsible for webcasting or any other form of transmission received from any linked site. TATA MOTORS is providing these links to you only as a convenience, and the inclusion of any link does not imply a referral by TATA MOTORS to, or an endorsement by TATA MOTORS of, the linked site or any products or services which may be offered there.

Operation of the Campaign - Disclaimer

TATA MOTORS endeavors to maintain this campaign and its operation, but is not, and cannot be, responsible for the results of any defects that may exist in the campaign or its operation. As to the operation of the campaign, TATA MOTORS expressly disclaims all warranties of any kind, whether

express or implied, including, but not limited to all implied warranties of merchantability or fitness for a particular purpose, title and non-infringement. TATA MOTORS makes no warranty that (i) the operation of the campaign will meet the participant's requirements; (ii) access to the campaign will be uninterrupted, timely, secure, free of viruses, worms, trojan horses or other harmful components, or free of defects or errors; (iii) the results that may be obtained from the use of the campaign will be accurate or reliable; or (iv) defects will be corrected. You (and not TATA MOTORS) assume the entire cost of all servicing, repair, or correction that may be necessary for your computer equipment and software as a result of any viruses, errors or any other problems whatsoever you may have as a result of visiting this campaign.

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Limitation of Liability

Under no circumstances shall TATA MOTORS be liable for any damages or injury, including any direct, special, incidental, consequential, punitive or other damages, that may result from the use of, or the inability to use, any materials in this campaign, whether in an action of contract, negligence or other tortious action, arising out of or in connection with the use or performance of the campaign or information available in the campaign. TATA MOTORS shall not be liable even if TATA MOTORS or a TATA MOTORS authorized representative has been advised of the possibility of such damages. These include but are not limited to damages or injury caused by error, omission, interruption, defect, failure of performance, delay in operation or transmission, line failure or computer virus, worm, Trojan horse or other harmful component.

Postings

TATA MOTORS may from time to time monitor or review discussions, chats, postings, and other transmissions on this campaign. However, TATA MOTORS is under no obligation to do so and assumes no responsibility or liability arising from the content of any such transmissions or for any error, defamation, libel, slander, omission, falsehood, obscenity, pornography, profanity, danger, illegality or inaccuracy contained in any information transmitted to any such locations on this campaign. You may not post or transmit any unlawful, threatening, libelous, defamatory, obscene, scandalous, inflammatory, pornographic, or profane material or any material that could constitute or encourage conduct that would be considered a criminal offense, give rise to civil liability, or otherwise violate any law. TATA MOTORS will fully cooperate with any law enforcement authorities or court order requesting or directing TATA MOTORS to

disclose the identity of anyone posting any such information or materials. TATA MOTORS may also disclose such information if it has a good faith belief that such disclosure is reasonably necessary to protect the rights, property, or personal safety of TATA MOTORS, its customers or the public.

Availability of Help

This campaign may provide a Help file or other instructions for the use of the campaign. However, you understand that TATA MOTORS is under no obligation to provide any support for the use of the campaign.

Severability

If any provision of these Terms of Use shall be found to be unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these terms and conditions and shall not affect the validity and enforceability of any remaining provisions.

Waiver

No failure on the part of TATA MOTORS to enforce any part of these Terms of Use shall constitute a waiver of any of TATA MOTORS's rights under these Terms of Use whether for past or future actions on the part of any person. Neither the receipt of any funds by TATA MOTORS nor the reliance of any person on TATA MOTORS's actions shall be deemed to constitute a waiver of any part of these Terms of Use. Only a specific, written waiver signed by an authorized representative of TATA MOTORS shall have any legal effect whatsoever.

No Legal Effect

The paragraph titles in these Terms of Use are for convenience only and have no legal or contractual effect.

Contact Us

If you have a question or complaint about this campaign, please contact us at:

TATA MOTORS

Miscellaneous

We reserve the right, without giving prior notice, to make changes and amendments in this legal notice in the future.