

### Give your art talent an international recognition.





The and w

The Camel Art Contest (CAC) has emerged to be the largest art competition in the world and has the honour of being in the 'Guinness World Records'.

we, at Kokuyo Camlin, wish to thank all the participants, parents and educators for their whole-hearted participation and for being an integral part of our family. We also like to extend our gratitude for accepting our new contest format making it an overwhelming success.

Paper size: A3 / Quarter Imperial (297mm x 420mm to 279mm x 420mm)

#### **Group A**

Kindergarten (below Std. 1st)

My Family - Being with family is always fun and joyful. Whether its home or at picnic. Make your fun filled family time come alive with camel colours.

#### **Group B**

Std. 1st & 2nd

My favorite School - School days are always memorable. Whether its Play School/ Primary School or Art School. Bring back those memories with vivid colours.

#### **Group C**

Std. 3rd & 4th

My Hobbies - Hobbies are a part of you; they are your own idea of creative learning, which gives you immense pleasure and joy. May be a sport of collecting things, reading or travel...Show how you can make learning easy through your artwork.

Materials to be used for Group A & B - Camel Wax Crayons/ Camel Oil Pastels/ Camel Plastic Crayons

Materials to be used for Group C - Camel Oil Pastels/ Camel Artists' or Students' Water Colour Cakes and Tubes/ Camel Premium Colour Pencils

#### Group D

Std. 5th & 6th

Festivals - Festivals unite people of diverse types, among them are regional/ commerce/ fairs/ food/ arts/ folk/and religious festivals and many more to celebrate, which could be depicted in an array of colours.

#### **Group E**

Std. 7th to 9th

Train Journey - Train journeys are fun. We meet people from all walks of life and spend time with family while looking at beautiful scenes pass by from the train-window. The child is free to draw an account of his favorite train journey, and don't forget platforms are also very exciting.

#### **Group F**

Std. 10<sup>th</sup> to 12<sup>th</sup>

Person who ladmire - From parents to friends, and from sports players to scientists. Be it a Kalpana Chawala or Dr.Abdul Kalam. We all admire someone in our life, and try to follow them. Let's draw the person that you admire and fill with colours.

Materials to be used for Group D, E & F - Camel Premium or Students' Poster Colours/ Camel Students' Water Colour Tubes or Cakes/ Camel Premium Colour Pencils

Though the topics are easy to understand, some guidance from teachers would really help. We request the teachers to hold group discussions on the topics before the students start painting. This contest aims at encouraging children to use their imagination to fuel creativity, which also forms the basis for judging. If the participants wish, they can write a few lines to explain their creation.

#### **Important Notes:**

- AICCC / Camel Art Contest entry labels are available in specific products of Camel Student & Premium Colour Range.
- Please ensure a completely filled AICCC / Camel Art Contest entry label is pasted at the back of the painting.
- We appreciate originality and creativity.
   Copying and colouring pre-printed drawing is not acceptable.
- Winning paintings at the Primary level are eligible for Zonal level judging.
- Prominent artists and educators would form the Jury at Zonal level.
- Zonal winners would go for Grand Finale level judging where child psychologists will also be on the jury.
- Schools with highest participation and best performance at the Zonal and Grand Finale level would be honoured with trophies
- Results of Zonal level and winning paintings of Grand Finale level would be hosted on the microsite www.camelartcontest.com

Art School can register at www.camelartcontest.com

#### Requirements from the School:

- Properly filled registration forms with school stamp & authority signature
- Photographic evidences of the contest being held at the venue
- Properly filled result sheet with school stamp & authority signature
- All the entries with properly filled Camel Art Contest Coupon / AICCC Coupon
- Participation list of the students in the format submitted by the company representative



**Prizes and Gratifications** 

**Grand Finale** (Prize and Certificates)

- 1 each of First, Second and Third prize
- 5 to 15 Appreciation prizes in each group

Zonal Level Prizes (Prize and Certificates)

- 1 each of First, Second and Third prize
- 5 to 15 Appreciation prizes in each group

## **Primary Level Prizes**

(Prize and Certificates)

1% of participants will be selected for the Zonal level judging and will receive the prizes.

Popular Choice Awards - All the Grand Finale award winning entries would be showcased on the website for people to appreciate and vote for there favourite one in each group. The top vote grossers would be awarded with 'Popular Choice Award' trophies.

# **Registration Form**

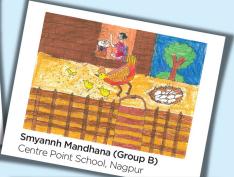
lame of the School:				
ddress:				
ity:	F	Pin Code: _		
tate:		Country: _		
lame of Principal:				
el. No.:	Email: _			
lo. of Art Teacher(s):				
ate of Contest:	Time of	Contest: _		
lame of Contest in-charge:				
ontact No.:				
GROUP	NO. OF STUDENTS		EXP. NO. OF PARTICIPANTS	
A (Below Std. 1st)				
B (Std. 1st & 2nd)				
C (Std. 3 <sup>rd</sup> & 4 <sup>th</sup> )				
D (Std. 5 <sup>th</sup> & 6 <sup>th</sup> )				
E (Std. 7 <sup>th</sup> to 9 <sup>th</sup> )				
F (Std. 10 <sup>th</sup> to 12 <sup>th</sup> )				
Total				

We confirm the details provided herewith and are willing to participate in the Camel Art Contest -2018, as per its terms and conditions.

Principal/ Art Teacher's Signature with School Stamp

#### **GRAND FINALE WINNERS OF 2017**





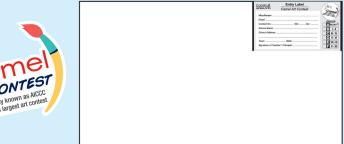
















Open for countries other than India





P.S.

AICCC had created the Guinness World Record in 2011 with 4.85 million participants from 6601 schools. A big thanks to all the participants, educators and parents for the support. We wish to start the new avatar called Camel Art Contest with a bang and scale new heights with it. Gone global, our ambitions are also sky high as we want to touch the 1 Crore (10 million) participation base with it. We are sure we will get your whole-hearted cooperation, both in terms of participation of the entire school, including the newly introduced classes 11th & 12th and compliance as well as documentation.

- Please ensure that all the entries are with AICCC/ Camel Art Contest entry labels.
- Click some photographs of children participating in the contest and submit them to the team members along with results before 31<sup>st</sup> October 2018.
- Keep the bundle of entries not selected for Zonal judging with you till 25th December 2018.



#### **KOKUYO CAMLIN LIMITED**

A SUBSIDIARY OF KOKUYO S&T CO., LTD., JAPAN

48/2, Hilton House, Central Road, MIDC, Andheri (E), Mumbai-93. Tel: (022) 6655 7000 www.kokuyocamlin.com | Email: support@kokuyocamlin.com

**Disclaimer:** We take no responsibility and assume no liability in case any participant is not selected and/or awarded the prizes, and mere participation will not entitle anyone to win prizes. Winner would be declared through fair competition and selection for participation is done only if the participants abide by the terms and conditions mentioned herein. The decision of jury would be final and binding on all participation and no further correspondence would be entertained in this regard.