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Your soft toy's name:		Name of the Participant:		Age:
City:	Country:		Email address:	
IKEA FAMILY membership No:			IKEA FAMILY member name:	

IKEA° FAMILY



# Tell us about your drawing

Character's name:							
Story about your character:							

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# TERMS & CONDITIONS IKEA SOFT TOYS DRAWING COMPETITION 2018

# **Entry Requirements**

- 1. IKEA India, having its registered office at 10th Floor Block A2 Greenheart Phase IV Building, Mfar Manyata Tech Park, Nagavara Village, Bengaluru, Karnataka 560045 and having one its store at IKEA HITEC City Raidurg, Serilingampally, Mandal, Survey no. 83/1, Plot No.25, 26, Part 29 Panmagtha, Rangareddy, Hyderabad, 500032, Telangana, India. is hereafter referred to as "IKEA"
- 2. The said Terms and Conditions is herein referred as "T&C".
- 3. The competition will be open at IKEA Store in Hyderabad, Hitec City between the following dates: 14-11-2018 and 21-11-2018, store hours: 12:00 to 21:00, at IKEA Restaurant. This competition is open to children with parents and guardians who are IKEA FAMILY members. This contest is open to children from the ages of 0-12. IKEA employees and their immediate families are excluded from the competition.
- 4. IKEA reserves the right at any time to require any IKEA FAMILY member that enters the prize draw to provide proof of identity and / or eligibility to enter the prize draw. If the participant is required to provide such evidence and fails to do so IKEA at its sole discretion may disqualify the participant from the competition.
- 5. No purchase or any other fee payment is necessary in order to participate in competition.
- 6. All those intending to participate in the competition must have the consent of their parent or guardian to do so. Consent is presumed if the parent or guardian has followed the child at the competition and has proved his/her membership in IKEA FAMILY to IKEA employee in charge of the competition. Parental supervision is also required during the participation of the competition.
- 7. Only one entry can be made by each individual child. Each child participant cannot be assisted in his/her participation by parents, guardians or any third parties. Any such entries will be disqualified. Late or incomplete entries will also be disqualified.
- 8. Each participant's drawing must be completed on A3 or A4 white paper, which will be supplied by IKEA. The template and the T&C will also be available at https://www.IKEA.com/in/en/, from where it can be downloaded. Each participant and his/her parent or guardian must fill up the information on the template their first name, last name, age and their parent or guardian's IKEA FAMILY membership number as well as their contact details. In addition, it is mandatory to mention the name of the drawing. All submissions to have a signed T&C by the guardian. Submissions with incomplete fields and signed T&C, will be disqualified.

#### How to participate

- 9. To enter the competition:
- a. One can download the drawing sheet from https://www.IKEA.com/in/en/ and submit the drawing at IKEA Hyderabad, Hitec City store in person, between the following dates: 14-11-2018 and 21-11-2018, during 10-23 hours
- b. Participants can visit the IKEA store at IKEA Hyderabad, Hitec City store between the following dates: 14-11-2018 and 21-11-2018; 12:00-21:00 hours and can draw the soft toy at the designated area at IKEA Restaurant. Participants can carry stationary items to draw at the store. The stationary items can include, pencil, eraser, sharpeners, crayons, sketch pens.
- 10. While members from across India can participate, but the submission of the drawing sheet along with the signed T&Cs have to be submitted in person by the member at the submission counter, at IKEA Hyderabad, Hitec city store.

#### Submission

- 11. Upon submission, participants will be given a certificate of participation from IKEA. The certificate is only an acknowledgment and cannot be used to claim any prize.
- 12. Submissions of drawings is only valid between 14-11-2018 and 21-11-2018, during store hours: 10:00 to 23:00. Any submissions post 21-11-2018 will not be eligible.
- 13. Drawings are mandatory to be drawn only on the IKEA template. Members should fill up the details on the drawing template (Name of the Participant, Age of the participant, name of the drawing, City, country, IKEA FAMILY number, IKEA FAMILY member name) along with the signed T&C by members.

### Selection and short-listing

- 14. The top 15 drawings will be short-listed are based on voting by an independent Jury formed by competent IKEA employees. The jury decision will be final.
- 15. Criteria for judging and picking drawings is based on news value, uniqueness, commercial potential and possibility to manufacture as soft toys. IKEA will reserve the rights to select drawings based on the judging criteria.
- 16. One national winner will be chosen from the top 15 short-list through online voting process. The voting will be on https://www.IKEA.com/in/en/ and will be valid from 05.12.2018 to 15.12.2018. Voting closes at 15.12.2018 at 23:59 hours.
- 17. IKEA reserves the right to choose national winner in case there is a tie through online voting or the winner selected don't meet the required criteria or couldn't furnish the required document.
- 18. IKEA reserves the right to submit top 15 drawings to IKEA Sweden, for international selection, if required. The same T&C is applicable for the said requirement also.

# **Prizes**

- 19. All store level entries will receive a Certificate of participation.
- 20. The 15 national entries will receive a goodie bag with IKEA products.
- 21. The national winner will receive an IKEA gift card's, the participant's drawing will be used as email mascot for IKEA FAMILY communication for 6 months. IKEA reserves the right to determine the value of the said gift cards.
- 22. The National winner and his/her parents will have no rights on the usage of the soft toy as mascot. The mascot cannot be manufactured.
- 23. The gift cards cannot be exchanged for cash. The terms & conditions for the gift card are mentioned here, https://www.IKEA.com/in/en/customer-service/-pubbea00441.
- 24. All prizes are non-negotiable, non-transferable and non-refundable. No cash or credit alternatives will be given in exchange for the whole, or any part of the prizes. IKEA reserves the right to substitute the prize with another prize or equivalent value, in the event of force majeure. Any eventual tax debt that arises out of or in connection to the prize received will be paid by the winner.
- 25. IKEA reserves the absolute right to select an alternative winner and award the prize to another participant in the event that IKEA has reasonable grounds to believe that a participant has acted in a way which is inconsistent and contrary with these terms and conditions or has acted in a way which IKEA considers to be inappropriate, unlawful, or offensive.
- 26. IKEA reserves the right to notify the short-listed participants and the international level winner by e-mail and phone.
- 27. IKEA will make the decision as to those who have won the competition. This decision is final. No correspondence on any matter concerning the competition winners will be entered into with any IKEA FAMILY member.



#### Liability and permissions

- 28. The promoter for this competition is IKEA India., whose registered office is at 10th Floor Block A2 Greenheart Phase IV Building, Mfar Manyata Tech Park, Nagavara Village, Bengaluru, Karnataka 560045.
- 29. IKEA does not accept responsibility for network, computer or software failures of any kind which may restrict or delay the sending or receipt of your e-mail. Proof of sending is not a proof of an e-mail receipt.
- 30. IKEA will not be liable for any loss arising from the postponement, cancellation, delay or changes to the prize beyond its control or for any act or default of any third party supplier. IKEA does not exclude or limit liability in any way for death or personal injury arising out of our negligence or fraud or by unforeseen circumstances.

#### Personal Data

- 31. In order to enter this competition, participants and their parent/guardian as applicable, will be required to provide certain personal data including the name and age of the participant, a contact email address and phone number and the IKEA FAMILY Member number of their parent or guardian. IKEA will be the data controller for such personal data and will use it for the purposes of administering this competition and to contact participants who are short-listed and/or winners. The name, age and competition entry (drawing) will also be used for purposes of advertising IKEA and its products as well as the competition. For the six international winners, an interview with each of them will be conducted and the result will be used for marketing purposes and communication about the competition.
- 32. IKEA will reserve the rights to use pictures of the drawings, pictures and videos taken during and after the contest days on https://www. IKEA.com/in/en/, and IKEA social media channels Facebook, Instagram, YouTube, Twitter or any other print or production mediums.
- 33. The participants, winners, parents of participants and/or winners should be fully aware that should his/her child's drawing be selected as the top 15 national drawings, these images will be hosted on https://www.IKEA.com/in/en/ for public online voting.
- 34. If the drawing is selected as a country short-list, IKEA India will verify the eligibility of the participants. The members will need to submit valid government documents to IKEA India for this process. The members will be reached out through channels like email and SMS. IKEA India will share the drawing and the personal data collected of the 15 country short-lists with IKEA of Sweden who then
- 35. IKEA will process the personal data for the purpose of carrying out the judging process to elect the 6 international winners. The home address of the international winners will also be shared with a third party for the purpose of delivering the prize to the winner.
- 36. The personal data is processed during the competition until the international winners have been elected and up to and including the sales start date of the winning toys. The personal data will also be kept as long as necessary to invite participants to next year's competition. First name, age, drawing, interview and country regarding the six international winners will be kept by IKEA of Sweden as long as necessary for the purpose of marketing and communication purposes of IKEA and the SAGOSKATT range and will be shared with other companies within the IKEA group, Inter IKEA group and IKEA franchisees who will process the data for the same purposes.
- 37. IKEA processes the personal data based on a legitimate interest to administrate the competition and to be able to contact the winners. By entering this competition and providing the required personal data to us, each participant and their parent/guardian confirms that they have understood that their personal data and drawings will be processed for the purposes described above. The participants (and their parent/guardian as applicable) have a right to access their personal data by contacting a contact person specified under point 19 and have a right to correct any incorrect personal data.
- 38. Details of the prizes, winner's first name and local IKEA store will be available after the close of this competition by writing to the address below and stating the name and date of the competition.

#### **Intellectual Property Rights**

- 39. IKEA group of companies, IKEA of Sweden and any IKEA franchisee would like to publish the name, age and competition entry (the drawing) of any one of the participants, on its website and via other media channels for advertising and publicity purposes. By entering this competition, participants and their parent/guardian consent to this information being used in these ways without further consent, notification or compensation.
- 40. IKEA would like to base new product designs on the competition entries (drawings) from the 6 international winners and manufacture a limited product offer from these designs with the purpose to sell in all IKEA franchisee stores and IKEA franchisee online shopping (commercial use). For each sold soft toy from this limited product offer, IKEA will make a charitable donation, chosen by IKEA franchisees or an IKEA organisation, that support children in need, children's development or play. By entering this competition, participants and their parent/guardian consent to this information being used in this way without further consent, notification or compensation.
- 41. All competition entries must be the original work of the participant. Any intellectual property rights including copyright and design rights in the drawings provided by participants, including in the winning entries and in toys made to the designs provided in the competition entries, shall belong to IKEA from the point at which the competition entries are provided to IKEA.
- 42. The 6 participants whose drawings are purposed for commercial use will have no rights in the designs or to receive any remuneration, reward or other benefit as a result of the use of their design other than the prizes provided for in these terms and conditions. IKEA will not develop products based on any of the non-winners in the competition. Under circumstances that any of the 6 designs are not possible to manufacture or commercialise, IKEA reserves the right to remove this product from the product offer to be commercialised and exchange it with a product based on another drawing from any of the entries.
- 43. This competition and any dispute or claim arising out of or in connection with it, shall be governed and construed in accordance with laws of the Republic of India.
- 44. By entering this competition, all participants will be deemed to have accepted and agreed to be bound by these terms and conditions.

I, (name)	
Date:	
Parent/Guardian (signature)	

