



2019

*A colourful salute to the
guardians of our nation*



let's make learning fun!





The Camel Art Contest (CAC) has emerged to be the largest art competition in the world and has the honour of being in the 'Guinness World Records'.

We, at Kokuyo Camlin, wish to thank all the participants, parents and educators for their whole-hearted participation and for being an integral part of our family. We also like to extend our gratitude for accepting our new contest format making it an overwhelming success.

Paper size: A3 / Quarter Imperial (297mm x 420mm to 279mm x 420mm)

Group A

Kindergarten (below Std. 1st)

My Toy - Every child has a favourite toy. Whether it is an animal, a vehicle, a cooking object, or a superhero. What's yours? And how do you play with it? Bring it alive with colours.

Group B

Std. 1st & 2nd

Fish Aquarium - Remember your visit to the aquarium? Wasn't it fun? Of the different kinds of fishes and sea-creatures you saw, which one did you like the most? Put colour to paper and give a glimpse of the aquarium.

Materials to be used for Group A & B - Camel Oil Pastels/ Camel Wax Crayons/ Camel Plastic Crayons

Materials to be used for Group C - Camel Oil Pastels/ Camel Artists' or Students' Water Colour Cakes and Tubes/ Camel Premium Colour Pencils

Group C

Std. 3rd & 4th

Let's Make Learning Fun - Going to school is fun. Friends, games and lots of new, interesting topics to learn. Just like playing during your playtime is fun, is learning also fun for you? Pick your colours and show us how you make learning fun when you are in class or when you sit down to study through your artwork.

Group D, E, F

Std. 5th to 12th

Guardians of our Nation (Indian Armed Forces- Army/ Navy/ Air Force) - The armed forces of our country protect our nation. There are three services that come under the armed forces - the Army, the Navy and the Air Force. People who work for the armed forces are the guardians of our nation. They are the ones who stay awake when we sleep peacefully. Draw and colour these heroes and how they protect us every hour of the day and guard the nation.

Materials to be used for Group D, E & F - Camel Premium or Students' Poster Colours/ Camel Artists' or Students' Water Colour Tubes or Cakes/ Camel Premium Colour Pencils

Though the topics are easy to understand, some guidance from teachers would really help. We request the teachers to hold group discussions on the topics before the students start painting. This contest aims at encouraging children to use their imagination to fuel creativity, which also forms the basis for judging. **If the participants wish, they can write a few lines to explain their creation.**

Important Notes:

- AICCC / Camel Art Contest entry labels are available in specific products of Camel Student & Premium Colour Range.
- Please ensure a completely filled AICCC / Camel Art Contest entry label is pasted at the back of the painting.
- We appreciate originality and creativity. Copying and colouring pre-printed drawing is not acceptable.
- Winning paintings at the Primary level are eligible for Zonal level judging.
- Prominent artists and educators would form the Jury at Zonal level.
- Zonal winners would go for Grand Finale level judging where child psychologists will also be on the jury.
- Schools with highest participation and best performance at the Zonal and Grand Finale level would be honoured with trophies
- Results of Zonal level and winning paintings of Grand Finale level would be hosted on the microsite www.camelartcontest.com
- Direct entries original paintings to be sent to Kokuyo Camlin Head office address.

Art School can register at www.camelartcontest.com

Requirements from the School:

- Properly filled registration forms with school stamp & authority signature
- Photographic evidences of the contest being held at the venue
- Properly filled result sheet with school stamp & authority signature
- All the entries with properly filled Camel Art Contest Coupon / AICCC Coupon
- Participation list of the students in the format submitted by the company representative



Prizes and Gratifications

Grand Finale (Prize and Certificates)

- 1 each of First, Second and Third prize
- 5 to 15 Appreciation prizes in each group

Zonal Level Prizes (Prize and Certificates)

- 1 each of First, Second and Third prize
- 5 to 15 Appreciation prizes in each group

Primary Level Prizes

(Prize and Certificates)

1% of participants will be selected for the Zonal level judging and will receive the prizes.

Registration Form

Name of the School: _____

Address: _____

City: _____ Pin Code: _____

State: _____ Country: _____

Name of Principal: _____

Tel. No.: _____ Email: _____

No. of Art Teacher(s): _____

Date of Contest: _____ Time of Contest: _____

Name of Contest in-charge: _____

Contact No.: _____

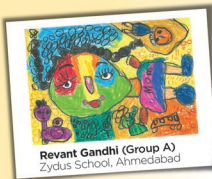


GROUP	NO. OF STUDENTS	EXP. NO. OF PARTICIPANTS
A (Below Std. 1 st)		
B (Std. 1 st & 2 nd)		
C (Std. 3 rd & 4 th)		
D (Std. 5 th & 6 th)		
E (Std. 7 th to 9 th)		
F (Std. 10 th to 12 th)		
Total		

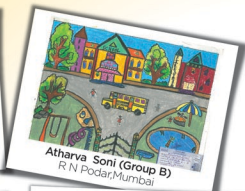
We confirm the details provided herewith and are willing to participate in the Camel Art Contest -2018, as per its terms and conditions.

Principal/ Art Teacher's
Signature with School Stamp

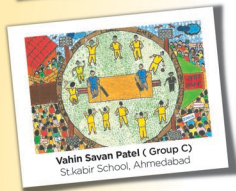
GRAND FINALE WINNERS OF 2018



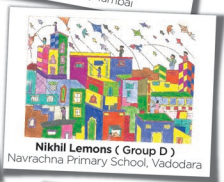
Revant Gandhi (Group A)
Zydus School, Ahmedabad



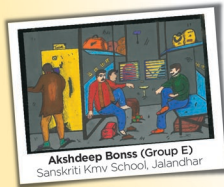
Atharva Soni (Group B)
R N Podar, Mumbai



Vahin Savan Patel (Group C)
St. Kabir School, Ahmedabad



Nikhil Lemons (Group D)
Navrachna Primary School, Vadodra



Akshdeep Bonss (Group E)
Sanskriti Kmv School, Jalandhar



Nyamat Cheema (Group F)
Dav Public School, Amritsar



Formerly known as AICCC
World's largest art contest

Entry Label	
Camel Art Contest	
Participant Name	
Age	
Gender	
Address	
Phone Number	
Signature of Parent/Teacher	

**BIGGER
&
BETTER**

**Contest
open for
11th & 12th Std.**

**Open for
countries
other than
India**

**Judging at
Primary, Zonal &
Grand Finale
level**



P.S.

AICCC had created the Guinness World Record in 2011 with 4.85 million participants from 6601 schools. A big thanks to all the participants, educators and parents for the support. We wish to start the new avatar called Camel Art Contest with a bang and scale new heights with it. Gone global, our ambitions are also sky high as we want to touch the 1 Crore (10 million) participation base with it. We are sure we will get your whole-hearted cooperation, both in terms of participation of the entire school, including the newly introduced classes 11th & 12th and compliance as well as documentation.

- Please ensure that all the entries are with AICCC/ Camel Art Contest entry labels.
- Click some photographs of children participating in the contest and submit them to the team members along with results before 31st October 2019.
- Keep the bundle of entries not selected for Zonal judging with you till 25th December 2019.

Camlin
KOKUYO

KOKUYO CAMLIN LIMITED

A SUBSIDIARY OF KOKUYO S&T CO., LTD., JAPAN
48/2, Hilton House, Central Road, MIDC, Andheri (E), Mumbai-93. Tel: (022) 6655 7000
www.kokuyocamlin.com | Email: support@kokuyocamlin.com

Disclaimer: We take no responsibility and assume no liability in case any participant is not selected and/or awarded the prizes, and mere participation will not entitle anyone to win prizes. Winner would be declared through fair competition and selection for participation is done only if the participants abide by the terms and conditions mentioned herein. The decision of jury would be final and binding on all participation and no further correspondence would be entertained in this regard.