

TERMS AND CONDITIONS FOR CALL FOR ENTRY

FOR THE CONTEST TITLED "CHAMBAL REFINED SOYABEAN OIL PRESENTS PEHLI

RASOI ("CONTEST")

These Terms And Conditions ("**Terms and Conditions**") govern your participation in the "Chambal Refined Soyabean Oil Presents Pehli Rasoi Contest" (the "**Contest**") being conducted by Viacom18 Media Private Limited ("Company" or "we" or "Viacom18") as per the terms stated hereinbelow. Viacom18 is calling for Call for Entries for the Contest and conducting the selection of contestants ("**Selection Process**") as per the process laid down hereunder. The Terms and Conditions of and in relation to this Selection Process and the Contest as stated herein, is an electronic record in terms of Information Technology Act, 2000 ("Act") and rules thereunder as applicable and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology (Amendment) Act, 2008. This is a legal and binding agreement between the You/Participant(s) and Viacom18, that states the terms that govern the Participant's participation in the Selection Process and the Contest through the Participation Mechanism (as stated hereinbelow) and/or any other platform as communicated hereunder.

These Terms and Conditions apply to all users ("You/Participant(s)") who intend to participate in the Contest. By choosing to proceed with Your comments on the Social Media Posts (defined hereinbelow), You agree to have read, understood, and be bound by these Terms and Conditions. Your comments on the Social Media Posts constitute Your participation in the Contest and Your agreement to follow and be bound by these Terms and Conditions without modification, and all other operating rules, policies and procedures that may be published from time to time by the Company. If You do not agree to these Terms and Conditions, You are advised not to participate in the Contest. Please be advised if You choose to continue to participate in the Contest, it shall be deemed that You have read and accepted the Terms and Conditions. The Terms and Conditions are personal to You, and are not assignable, transferable or sub-licensable by You.

The Contest invites Participant(s) to participate in the Contest by posting their comments on the Social Media Posts during the Contest Period (defined hereinbelow) and following all required mandates herein below.

1. **Participation mechanism and Contest procedure:**

- i. The Participant(s) can participate in the Contest in the following manner:
 - a. **Participation through Social Media Handles:** The Call for Entries for the Contest will be made by influencers and television actors through their respective Facebook, and Instagram handles as well as by Viacom18 through posts on the ColorsTV's official Facebook and Instagram handle or the Contest sponsor's Facebook and Instagram handle ("**Social Media Posts**"). To participate in the Contest, the Participant(s) must comment on the foregoing Social Media Posts with their most memorable moments of their own personal "Pehli Rasoi" experience and/or their own personal experience of the Pehli Rasoi of their immediate family members in which they played a memorable/interesting role, to participate in the Contest.

The Participation through the platforms as communicated herein shall collectively be referred to as 'Participation Mechanism'.

- b. Out of all the comments received on the Social Media Posts within the Contest Period, Viacom18 shall select a maximum of 3 (three) contestants as winners ("**Winners**") who have given the most interesting, and memorable experiences. The selection of the Winners shall be determined by Viacom18 at their sole discretion as per their creative requirements and policies.

The Winners will be selected and intimated to the concerned Participant(s) via an Instagram direct message sent through the official ColorsTV handle within 15 (fifteen) days from the expiry of the Contest Period or such other timeline as Viacom18 may determine in its sole discretion. The Winners will have to provide the relevant details including but not limited to a) name, b) age; c) Address; d) nationality e) contact number; g) city (“**Contact Details**”) on the message trail.

- ii. Gratification: The selected 3 (three) Winners will be invited to Mumbai and will get a chance to be a part of a cooking video with Ms. Smita Bansal (“Program”) and the Winners shall receive Chambal Soyabean Oil for 12 months i.e., 5 Litres of jar each month. The Program will be uploaded on Viacom18’s digital internet video platform service presently branded as “Voot”, Viacom18’s YouTube channels, and such other platforms as Viacom18 may determine at its sole discretion.
 - iii. Viacom18 shall make reasonable arrangements for the Winners travelling, boarding, and lodging to and from Mumbai to their city of residence. These arrangements are applicable to the Winners only and not for any other person accompanying the Winners.
 - iv. Upon receipt of the Contact Details, Viacom18 shall contact the Winners via ColorsTV Instagram handle to submit scanned copies of their identity proof, age proof, and address proof (eg picture of passport/electricity bill/any other valid ID for verification) (“**Documents**”) within 48 hours of such message. In the event, any Winners fail to submit the Documents, their participation shall be invalidated and Viacom18 shall forfeit their chance to participate in the Program. It is clarified that Viacom18 shall not be obligated to shortlist another Participant(s) in place of such forfeited Participant(s).
 - v. The Participant(s)’ participation in the Contest shall only be considered as valid only upon the Participant(s)’ submission of all the details as required by Viacom18. The Participant(s) undertake to sign all documents/forms/release letters/declaration/consent letters, etc as may be required by Viacom18 from to time in relation to the Contest.
 - vi. Each Winners consent to the use of information supplied by them for the purposes as set out in these Terms and Conditions. The Winners agree and confirm that the Contact Details and Documents shall be their own, and that Winners shall at no time submit any contact details which belong to any third party.
2. For the sake of clarity, Viacom18 has the right but not an obligation to select the Winner(s) for the purposes of this Contest. Viacom18 shall have the right not to select any Participant(s) for the purpose of this Contest and/or its Gratification and no Participant(s) shall question the decision of Viacom18.
 3. The Gratification does not include any expenses, costs, etc. incurred by the Winners nor any applicable taxes and except as stated herein, the Winners shall be responsible for any and all expenses of personal nature being incurred by the Winners to avail the Gratification and/or incurred otherwise including but not limited to all applicable taxes. For the sake of illustration:
 - i. Any taxes (as applicable) in relation to the Gratification shall be borne by the Winner(s).

4. **Eligibility Criteria:**

Participants above 21 (twenty one) years of age who are legally residing in India are eligible to participate in this Contest. However, Viacom18 may at any time and as per its sole discretion, impose or modify the age limit/restrictions of the Participants who would be eligible to participate in the Contest or any of its subsequent rounds (if any).

Participant(s) hereby represent and confirm that they are above 18 (eighteen) years of age as on the date and time of participating in the Contest and that they completely understand the nature of the Contest and that they have voluntarily chosen at their free-will to participate in the Contest and are willing to

bear all risk, costs & consequences arising from such participation in the Contest and/or subsequent contests.

5. **Contest Period:**

The Contest Period shall commence from 28th December 2023 and shall tentatively conclude on 10th January, 2023 or such other date as may be decided and updated by Viacom18 and/or modified at the sole discretion of Viacom18 ("**Contest Period**") and the same shall be updated and informed by Viacom18 in any manner as it deems fit. It shall be the responsibility of the Participants to keep themselves updated with respect to any change/modification in the Terms and Conditions and/or as informed by Viacom18 and any such modification shall apply to all the Participants and the Participants shall be bound by the amended / modified terms and conditions.

6. **Documentation and Proofs:**

You confirm that You are a citizen of India and You shall submit, at Viacom18's request valid (i) residence proof; (ii) age proof; (iii) contacts details; (iv) identification proof and/or any other document as may be required for participation in the Contest and Program, in consonance with the laws of India and/or any other documents as may be required by Viacom18 from time to time. Further that, Viacom18 shall have the sole and unfettered right/authority (at its discretion) to disqualify any Participant(s) from the Contest (at any point) if the Participant(s) fail to comply with any of the terms and conditions stated herein. Additionally, the Participant(s) shall also sign and submit all such necessary documents/ release letters/ declaration letters/ no objection letters/certificates/ agreements etc., as required by Viacom18 authorized representatives from time to time, in relation to the Contest, subsequent contests and/or otherwise either with Viacom18 directly or any other party, as Viacom18 may require at any time and the aforesaid additional documents and these terms and conditions shall be read in consonance with each other.

By submitting the information through the Participation Mechanism, You hereby waive all privacy rights and/or any other rights including but not limited to proprietary rights, copyrights, etc. and/or any privacy expectations that You may have with respect to the use of the information furnished by You in any manner.

7. **Term:**

These Terms and Conditions, all Rules (as defined hereinafter) contained herein shall subsist until end of the Contest Period and/or any such extended duration as may be deemed fit by Viacom18.

8. **Rules:**

In the event of large number of registrations, participation, the chance to be considered as a winner of the Contest shall be as per the sole discretion of Viacom18. Further, Viacom18 shall have a sole discretion to decide on the number of winners. You agree and undertake to abide at all times by all the rules, regulations, terms and conditions for this Contest as laid down herein and as determined from time to time by Viacom18 (the "**Rules**"). You agree and acknowledge that the Rules, may be changed at any time by Viacom18 including but not limited to cancelling or postponing the Contest and/or introducing new/subsequent rounds/levels and/or changing the format of the Contest and/or introducing wild card rounds of the Contest and/or otherwise and You will be bound by such altered/changed /new Rules/new terms and conditions. You shall be responsible to make Yourself aware about the altered/modified Rules/term and conditions and shall continue to be bound by the same and Viacom18's decisions shall be final in matters concerning the same.

9. **Other Terms:**

8.1 The Winners of the Contest agree that they shall make themselves available from time to time and cooperate with Viacom18 and participate in the Program and any activity and/or campaign ("**Promotional Activity**") of any nature whatsoever without any money payable to the Winners.

Further, the Winners shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever. The Winners agree that the footage of any nature with regard to the Winners shall vest with Viacom18, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.

8.2 The Winners shall do any and all acts and execute any and all documents in such manner and at such location as may be required by Viacom18 in its sole and absolute discretion to protect, perfect or enforce any of the rights granted or confirmed to Viacom18.

8.3 Further, the Winners grant Viacom18 irrevocable consent in perpetuity to the use his/ her name, photographs, including the video tape, photos, footages taken during the Program and Promotional Activity in any and all applications including but not limited to advertising, commercials, promotion, publicity, marketing, stories, text, articles and commercial exploitation, in any and all media forms, including but not limited to radio, broadcast and television, newspapers and magazines at any time without the Participant(s)/Winners further knowledge or consent.

8.4 All decisions of Viacom18 shall not be subject to any appeal of any nature whatsoever. By participating in the Contest, it shall be construed that the Participant has waived his/her right to dispute with regards to the Contest and/or the Program and/or any decision(s) made by Viacom18.

8.5 Each Participant(s) consents to the use of information supplied by the Participant(s), to the extent possible under any applicable laws of India, in any media for further promotional, marketing and publicity purposes without any further payment or other compensation to the Participant(s) by Viacom18 and its affiliates.

8.6 The Winners shall not in any circumstances make any claims against Viacom18 or the Viacom18's affiliates/entities/representatives arising out of or relating to any and all costs, injuries, losses or damages of any kind, including, without limitation due to any technical faults or directly or indirectly, to the winner's participation or non-participation in the Contest or any related activity. If the Winner is found to be ineligible, or if he or she has not complied with these Terms and Conditions, the corresponding submissions/entries will not be considered further.

8.7 If Viacom18 so elects, Winners will be required to submit to a confidential background check to confirm eligibility and may even be required to sign a release letter on the format provided by Viacom18 and help ensure that the Winners will not bring Viacom18 and/or its entities into public disrepute, contempt, scandal or ridicule or reflect unfavorably on Viacom18 as determined in their sole discretion.

8.8 You hereby confirm that You are medically, physically and mentally fit and sound and that You do not have any kind of medical/physical/mental/emotional condition (including without limitation any heart ailment, blood pressure, final stages of pregnancy and/or psychological, anxiety, hypertension, depression, disease / disorder and/or any other medical problems of any kind whatsoever, etc.) which can jeopardize your participation in the Contest.

8.9 If for any reason the Contest is not capable of being executed as planned, due to, including without limitation infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, on any of the Participation Mechanism and/or due to any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Viacom18 reserves the right, at its sole discretion, to disqualify any Participant(s) who may be responsible or who tampers with the entry /Contest process, and to cancel, modify or terminate the Contest. Further, Viacom18 reserves the right to take legal action against such Participant(s) who has committed a breach under the Cyber laws (Information Technology Act, 2000 and all its amendments thereof) and/or any other laws as may be applicable from time to time and Viacom18 shall be entitled to such remedies in law as applicable.

- 8.10 Viacom18 shall make reasonable attempts to reach the Winners. In case they do not revert, their selection shall be invalidated and Viacom18 shall not be liable to that Winners in any manner whatsoever.
- 8.11 In case the winner announcement is postponed for whatsoever reasons, Viacom18 will not be held responsible.
- 8.12 Non-conformance by the Participant(s) to any and/or all the Terms and Conditions herein or as set by Viacom18 from time to time will make such Participant's entry(ies) null and void.
- 8.13 Viacom18 shall not be held responsible in case of a server shut-down or loss of Participant's Contest data.
- 8.14 The Participant agrees that they shall be charged for internet usage / mobile data usage at such rates as levied by its internet service provider / mobile service provider and the same shall be checked and shall be borne by the Participant at their sole responsibility.
- 8.15 Viacom18 shall not be responsible for any delay in receipt or non-receipt or incomplete receipt of details of the Participant(s). Further, Viacom18 shall not be responsible and/or liable in any manner whatsoever in case the Participant(s) are unable to register their entry and participate in the Contest due to failure on part of the internet service provider, facility provider, etc. Shortlisted entries, as selected by Viacom18 shall only be intimated as per the Contact Details provided on the Participation Mechanism and/or in any other manner as deemed fit by Viacom18/representative of Viacom18. Viacom18 does not accept any responsibility for any incorrect and/or incomplete contact detail provided and/or delay in receipt of contact details and/or non-receipt of contact details.
- 8.16 Neither Viacom18 nor any of its entities/channels shall be responsible for any unauthorized access to user data and/or for any compromise on private/confidential user related, or any other data, including but not limiting to user ids, email address, names, contact numbers and/ or any other user related details.
- 8.17 You hereby represent that You are not under any exclusive contracts / agreements / engagements with any other third party/ agency or not under any kind of disqualification under any law to enter into an agreement with Viacom18 (as may be required) as the case may be and/or to participate in the Contest and the Program (if selected).
- 8.18 Viacom18 reserves the right to disqualify You immediately from the Contest/Program if you have supplied untruthful, inaccurate or misleading details and/or information, of any nature, have failed to abide by the Rules and/or are in breach of the terms hereof.
- 8.19 You and/or Your Parent/Legal Guardian shall not, without Viacom18's prior written consent, disclose/ publicise in any manner including on social networks /social media platforms and/or any other platform nor discuss with any person/party, including without limitation the press, about any information relating to the Contest/Program and You shall maintain strict confidentiality in this matter at all times and in event of Your failure to comply with the confidentiality obligations, Viacom18 may/shall, at its option take legal action against You, as it may deem fit.
- 8.20 You hereby represent and warrant that You have not been accused or convicted or are otherwise involved in any offence and/or are not under inquiry or trial by the police or judiciary and that there are no criminal/civil actions pending (actual or threatened) against You of whatsoever nature, and/or served against You and/or have no other disability which would prevent Your participation in the Contest and the Program (if selected).
- 8.21 You hereby agree and acknowledge that Viacom18 shall neither be responsible or liable for any loss, injury, mental/psychological problem/issues like anxiety, depression, stress, mishap, injury,

accident, physical harm of any nature, death, any other unfortunate incident, etc., caused to You, during and/or after the Contest/Program and nor shall be liable to indemnify or make good any claim being raised against it, of whatsoever nature. Under no circumstances will Viacom18 and/or any other persons associated with Viacom18 for the Contest will be liable for any consequential, indirect, special punitive, or incidental damages or lost profits, whether direct or indirect, arising in any way whether in contract, tort (including negligence) or otherwise but not limited to loss or damage to property or for loss of profit, business, revenue, goodwill or anticipated savings pursuant to the Program.

- 8.22 You hereby agree and undertake that, if selected by Viacom18 to participate in the Program, You will sign the participant agreement with Viacom18 upon terms to be detailed under the said agreement and in the event You fail/refuse to sign the said agreement, then Viacom18 shall have the right to reject You from participating in the Program.
- 8.23 Viacom18 shall not be liable for any loss of earnings, loss of opportunity, employment and/or otherwise caused to You or any other person, even if such loss arises as a result of You participating in the Contest and the Program (if selected).
- 8.24 You hereby agree and undertake that You shall not accept or undertake to accept / give or undertake to give, either directly or indirectly, any gifts, commission or other favour, of any kind whatsoever, to facilitate your selection or participation in the Contest/Program. It is hereby reiterated that Viacom18 does not charge any money/participation fee for the Contest/Program hence, You are requested not to entertain any calls or agents in this regard. Participation in the Contest/Program is as per the eligibility criteria mentioned herein. Participant(s) are cautioned against entertaining touts/agents who solicit money and scam people in the name of the Viacom18 and/or otherwise.
- 8.25 Employees and/or their relatives of Viacom18/consultants of Viacom18, and/or persons hired on contract by Viacom18, and/or their associate and affiliate companies, the respective sponsors of campaign and their employees/relatives will not be qualified for the participation in the Contest.
- 8.26 Taking part in the Contest shall be deemed to be consent by the Participant(s) to receive promotional messages about the shows, events, and programs of Viacom18.
- 8.27 Apart from the prospective entitlement to participate in the Program subject to selection and written intimation by Viacom18 to such selected Participant(s) and subject to executing the participant agreement (as decided by Viacom18 as per its sole discretion), the Participant /selected Participant or his/her legal heirs will have no other rights or claims against Viacom18/ /affiliates/sponsors, etc. nor have any right to receive or claim any remuneration/compensation, fees at anytime whatsoever. Further, Viacom18 has the sole, unfettered and absolute discretion to shortlist the Winners from the Contest. The selection criteria indicated herein is indicative and Viacom18 retains absolute right and discretion to decide on the issue of final selection only upon fulfilling all Rules, mentioned herein, terms and conditions to the satisfaction of Viacom18, shall Your participation in the Contest be considered. Even after final selection of the Participant(s), Viacom18 shall have the absolute right to replace any of the Participant(s)/Winners as per Viacom18's sole discretion and creative requirement. You understand and expressly agree that Your selection in the Contest shall be solely as per the criteria and process as determined by Viacom18 and **NO** correspondence / communication by You / any person /Parent /Legal Guardian/ any third party shall be entertained by Viacom18 in any manner and at any time whatsoever.
- 8.28 You expressly agree to save and hold Viacom18 harmless and agree to indemnify and keep Viacom18, its affiliates, employees, officers, directors, agents, contractors, representatives, or any other person, directly or indirectly connected to the campaign/Contest, against any and all claims, demands, direct or indirect losses (physical, mental, emotional, medical), damages, actions, liability arising as a result of any untruthful, inaccurate or misleading information, or concealment of material facts provided by You, any failure on Your part to abide by the Rules, any breach of Your representations, warranties

terms and conditions hereof including terms and conditions of any agreement entered into with Viacom18 and/or any terms and conditions otherwise stated/prescribed, any act including any unlawful act, omissions, misconduct, performance, harm caused to any person / party during the Contest, any violation of any applicable laws by You and/or any such claims, losses, damages and liabilities arising out of Your participation in the Contest. In the event of any claim, You will promptly adjust, settle, defend or otherwise dispose of such claim at Your sole costs and consequences. If You are not diligently and continuously pursuing this matter, Viacom18 may take such action on behalf of itself and/ or as attorney on behalf of You to adjust, settle, defend or otherwise dispose of such claim, in which case You shall, reimburse Viacom18 for any costs and penalties incurred thereof or such other indemnity in the amount thereof.

- 8.29 You hereby agree and confirm that even if You are selected as one of the participants to participate in the Program, You shall not have any right to claim any benefit/demand/consideration/monies from Viacom18, in addition and/or in exchange of the selection.
- 8.30 You hereby agree and confirm that any and all decisions of Viacom18 in connection with selection, disqualification, participation, for/in the Contest is final and binding and is non-contestable. You shall neither question the process /eligibility criteria nor dispute the same in any manner.
- 8.31 The grant of rights, representations, warranties, indemnities given by the Participant(s) and the Participant's confidentiality obligations contained herein and any such provision that is intended to survive and/or by its very nature should survive, shall survive the expiration of the Term as contained herein.
- 8.32 In case of any dispute or difference in respect of above, the decision of Viacom18 shall be final and binding on all parties/persons.
- 8.33 The Terms and Conditions shall be governed, interpreted by and construed in accordance with the laws of India and the Courts of Mumbai, India shall have sole and exclusive jurisdiction over any suit or other proceeding arising out of or based upon this terms and conditions.
- 8.34 YOU AGREE, CONFIRM, AND DECLARE THAT THE INFORMATION YOU HAVE PROVIDED / SUBMITTED IS TRUE AND CORRECT AND YOU FURTHER AGREE THAT YOU HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS FOR YOUR PARTICIPATION AND YOU HEREBY CONFIRM TO COMPLY WITH THE SAME. ALL INFORMATION GIVEN BY YOU, WHETHER ORALLY OR IN WRITING IS TRUE AND COMPLETE AND THAT YOU SHALL BE RESPONSIBLE AND LIABLE TO INDEMNIFY VIACOM18, IT'S AFFILIATES, CONTRACTORS / REPRESENTATIVES / AGENTS / PARTNERS AGAINST ANY LOSS/DAMAGE/CLAIMS, ETC. ARISING DUE TO ANY MISREPRESENTATION AND/OR INCOMPLETE INFORMATION PROVIDED BY YOU AND YOU AGREE TO BE BOUND BY THE RULES AND TO THE TERMS AND CONDITIONS SET OUT ABOVE.