



Naya Jammu Kashmir

Directorate of Information & Public Relations

LAUNCHES

Naya Jammu Kashmir Short Film Making Competition

AWARDS AND PRIZES

	Winner ₹2.5 lakh	First runner up ₹1.5 lakh	Second runner up ₹75,000	Three Consolation Prizes ₹40,000	
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Winning candidates will get a chance to interact with and learn from leading filmmakers in Mumbai

Contest Starting Date
13.02.2024

Contest End Date
28.02.2024

Terms & Conditions:

- Participant must be domicile of J&K
- Participant must follow the theme Naya Jammu Kashmir which can be broadly interpreted to include the human, infrastructural, technological and socio-economic development in J&K
- Film duration must be 15-20 minutes
- Film should be shot with full HD(1920x1080) Resolution (Mobile phones with Full HD Resolution cameras can be used)
- Film must be an original work of Art; must not be previously available to view online and should not have been screened at any festival or any prior event.
- Film can be in English, Hindi or any regional language of J&K.
- Film must be subtitled in English/Hindi if it includes spoken dialogue in any other languages.
- Participants will be required to produce official Government ID proof such as Aadhar card/Driving licence/ voter ID, etc.
- Participant can submit multiple entries

Submit your entries via email to: nayajammukashmir@gmail.com as a Google Drive attachment, along with the following details: Name, brief write-up about the film, Aadhar card number and mobile number.

Date of results shall be announced separately.



Government of Jammu and Kashmir
Directorate of Information & Public Relations

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Subject: Launch of Naya Jammu Kashmir Short Film Making Competition

Introduction:

The Directorate of Information and Public Relations announces **Naya Jammu Kashmir Short Film Making Competition** for the domicile of J&K in order to highlight the Developmental Scenario of the UT. The theme 'Naya Jammu Kashmir' can be broadly interpreted to include Human, Infrastructural, Technological and Socio-Economic development in J&K.

Terms & Conditions:

- i. Participant must be the domicile of J&K.
- ii. The participants must follow the theme 'Naya Jammu Kashmir' which can be broadly interpreted to include the human, infrastructural, technological and socio-economic development in J&K.
- iii. The film duration must be 15-20 minutes. Film which are lesser or more than the specified duration shall not be considered to be qualified for the contest. However, the entry submitted for the contest shall be deemed to be the property of DIPR.
- iv. The film should be shot with Full HD (1920×1080) resolution (Mobile Phones with Full HD Resolution Cameras may also be used). Films which are not shot in full HD will not be considered.
- v. The film must be an original work of Art; must not be previously available to view online; and should not have been screened at any festival or event prior to this. Participants are encouraged to submit fresh works produced for this competition only.
- vi. Film can be in English, Hindi or any regional language of J&K.
- vii. Films must be subtitled in English/Hindi if it includes spoken dialogues in any other language.
- viii. The Participants will be required to produce official government ID proof such as Aadhar card/Driving License/Voter ID etc.
- ix. The participant can submit multiple entries.

Awards:

- i. Winner – Rs 2.50 lakh.
- ii. First runner up – Rs 1.50 lakh.
- iii. Second Runners up – Rs 75,000.00
- iv. 03 Consolation Prizes- Rs. 40,000.00

Important Dates about the contest:

- i. Contest Starting Date: 13.02.2024
- ii. Contest End Date: 28.02.2024

How to apply:

Entries can be submitted on nayajammukashmir@gmail.com as a google drive attachment along with the Name of the Participant, Aadhar, Mobile Number and a brief write up of 100 words about the Film. Entries received through any other mode will not be considered for evaluation in the contest.

Submission Guidelines:

1. Entry is limited to original works of art for which the participant holds all intellectual rights.
2. Entries and the persons depicted therein are restricted to works for which the entrant holds the copyright or for which the entrant has received the prior usage permission of the right holder.
3. Before submitting a work, the entrant is responsible for taking all steps necessary to protect the right of publicity and other rights of persons depicted in the work, including but not limited to obtaining their permission, to avoid any problems related to the infringement of these rights.
4. Entrants are responsible for the resolution of any legal issues arising from their submitted works and agree to pay any costs thereby incurred.
5. Entries including any content from (1) to (5) below may be disqualified at the DIPR's discretion:
 - Content that infringes on any laws, or is defamatory or libelous.
 - Content that constitutes or encourages criminal behavior, leads to civil liability, or that otherwise violates laws.
 - Commercial content that promotes products or services.
 - Content in which animals were harmed or manipulated in the making of said Content.
 - Content that infringes on the copyrights, trademarks, contract rights, or other intellectual property rights of a third person or entity (whether individuals or companies), or violates rights of privacy or publicity.

Rights reserved by DIPR:

1. DIPR reserves the right to publish, any or all the entries with the credit titles, on its official social networking service accounts throughout the submission period to publicize the contest and after the contest is over, all the entries shall be the property of DIPR. The DIPR shall be at liberty to use any or all the entries for its publicity. Such publication does not guarantee an award of any kind. Some entries might be cropped for publication.
2. DIPR will display the names of the winners and the titles of the winning entries on contest-related websites and official social networking service accounts, at exhibitions, and in other locations where the works are shown.
3. Regardless of the above, in cases where it is difficult to give credit, on media such as websites managed by the organizer, etc., official social networking service accounts, or posters, tickets, and pamphlets promoting video exhibitions and other camera-related events, the DIPR may not give credit.
4. Entries, which in the judgment of the DIPR, do not conform to the Entry Guidelines will be disqualified. Entrants will not be notified in this event.
5. If a winner is found to be in violation of these Entry Guidelines after a prize is awarded, the award might be revoked and the entrant shall be requested to return the prize.