

## **Announcement for Participants**

Dear Students,

Chennai Metro Rail Limited (CMRL) invites you to participate in our Creative Animation/video Contest, an exciting opportunity to showcase your talent and contribute to the promotion of public transportation.

### **Rules and Regulations:**

#### **1. Eligibility:**

- Regular college students are only allowed to participate.
- Unger Graduate and Post Graduate students are only allowed to participate.

#### **2. Terms and Conditions**

- Regular college students are only allowed to participate.
- Unger Graduate and Post Graduate students are only allowed to participate.
- Individual and group participation is allowed.
- Individual participants must submit a scanned copy of the College ID.
- Only students from the same college can participate in group participation (Maximum 4 students per group).
- In case of group participation, should be submit their bonafide certificate from their respective college.
- Each participant only allowed one entry either in group or individual.
- CMRL reserves the right to use Participant's entries for promotional purposes.
- Plagiarism may lead to disqualification.
- If desired by CMRL, individual participants should also submit a bonafide certificate from their respective college.
- CMRL's decision is final in all matters relating to the selection, screening, and disqualification and winner selection for the competition.

#### **3. Submission Guidelines:**

- Entries should be 30 to 60 second's long multimedia content (**Animation / videos** in prescribed format).
- Clearly convey the theme "**USE CMRL - Save Your Money & Time**"

#### **4. Registration:**

- Online registration through the CMRL provided form /link.
- Those who have registered will be shared a link to upload the content on later date.
- Provide necessary contact information as requested in the registration form and requesting to be active on communications.

#### **5. Judging Criteria:**

- Creativity and originality.
- Relevance to the theme.
- Overall impact and message clarity.

#### **6. Prizes:**

- 1st Place: Rs. 15,000/-
- 2nd Place: Rs. 10,000/-
- 3rd Place: Rs. 5,000/-

## **2. How to Participate:**

1. Register on the CMRL provide online registration form before 31<sup>st</sup> March 2024.
2. Create a captivating Animation/video submission based on the theme.
3. Submit your entry in the online form shared by CMRL team.

## **3. Important Dates (Tentative):**

1. Extended Registration Deadline: 31<sup>st</sup> March 2024
2. Animation/Video Submission Deadline: 30th April 2024

**Get ready to unleash your creativity and contribute to a smarter and more efficient public transportation system!**

For further details, contact [lmc@cmrl.in](mailto:lmc@cmrl.in) (queries with subject “Creative Design Competition for Students” only can be accepted and reply will be sent)

Registration Link & QR Link: <https://forms.gle/oa3qyGG3kmW2vHn16>

