



'Har Payment Digital' Contest

March 13, 2024 to March 31, 2024

Reserve Bank of India is pleased to announce the 'Har Payment Digital' Contest with the intent of creating awareness about digital payments. Create Instagram Reel/YouTube Shorts about safe usage of digital payments and win exciting prizes. First prize is ₹2 lakh and next five prizes are ₹1 lakh each.

Rules of the contest

1. The contest is open to all except employees of Reserve Bank of India.
2. The video should be on the theme 'Safe usage of Digital Payments.'
3. Content should be relevant, appropriate and awareness oriented. You may refer to <https://rbikehtahai.rbi.org.in/dpaw.html> for information.
4. The video should be an original creation by the contestant. Each contestant can submit any number of entries. A separate entry needs to be made for each post.
5. The video should be posted on Instagram Reels / YouTube Shorts with the hashtags #HarPaymentDigital and #HarPaymentDigitalContest. Social media profile of Reserve Bank of India should be tagged in the post.
6. Entries to the contest should be submitted at this [link](#). Only entries submitted on this link will be considered.
7. The contest is open till March 31, 2024.
8. Winners would be identified based on relevancy and appropriateness of the content, and number of views on the post.
9. Reels / Shorts with at least 1,00,000 views only will be considered.
10. The profile should be public and number of likes / views on the post should be visible.
11. Winners shall be notified by email.
12. The winning contestants will be required to submit identity proof and prove ownership of the Instagram / YouTube account.
13. RBI reserves the right to disqualify any entry that does not comply with the terms and conditions or is deemed inappropriate.
14. Decisions of Reserve Bank of India shall be final.

Note: The contest is not sponsored, endorsed or administered by, or associated with Instagram or YouTube or any other platform.