



NATIONAL ACCREDITATION
BOARD FOR HOSPITALS &
HEALTHCARE PROVIDERS

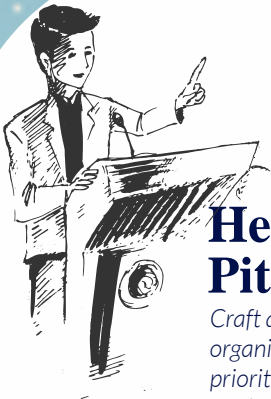


भारतीय गुणवत्ता परिषद्
**QUALITY COUNCIL
OF INDIA**
Creating an Ecosystem for Quality

NABH QUALITY CONNECT COMPETITIONS FIESTA 2024

Join NABH quality
oriented competitions and
make a difference in
healthcare quality

Participate Now!



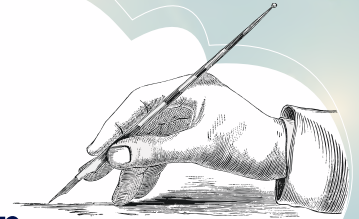
Healthcare Quality Pitch Competition

Craft a robust concept centered on organizational growth while prioritizing enhanced healthcare quality and patient safety. Innovate for expansion while ensuring superior healthcare outcomes.



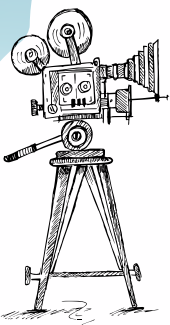
**PRIZES FOR
TOP THREE WINNERS
(IN EACH CATEGORY)
& CONSOLATION PRIZE FOR ALL
THE PARTICIPANTS**

Healthcare Slogan Competition



Theme: "My Health, My Right: Quality Health for Viksit Bharat 2047"

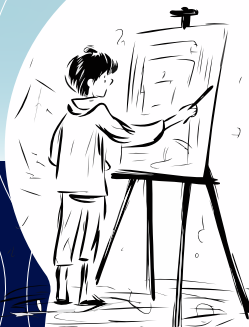
Slogans should be educational and inspiring, conveying key concepts of quality healthcare.



Healthcare Reels Competition

Theme: Any theme pertaining to healthcare quality and patient safety

Reels should focus on educating about quality measures in hospitals and healthcare providers in a unique and fun way. The content should be beneficial for hospital staff and medical students for learning and remembering key concept



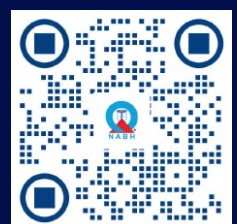
Healthcare Art Competition

Content: Creative work should reflect about healthcare quality measures in hospitals and healthcare providers, highlighting the interplay between policies, practices, and outcomes in delivering quality care to the citizens.

Submission format:

Please include the following in E-mail while submitting

- ▶ Name:
- ▶ Designation
- ▶ Organization name:
- ▶ Detailed address:
- ▶ E-mail ID:
- ▶ Contact no:
- ▶ Category of submission:
Slogan/ Reels/ Quality
Pitch/ Quality Art



Scan for more info

Submit your entries in the mentioned formats by 31st July, 2024 to qc@nabh.co
with subject line Submission for (NAME OF THE COMPETITION)

NABH QUALITY CONNECT COMPETITIONS FIESTA 2024

HEALTHCARE QUALITY PITCH COMPETITION

1. **Content:** Craft a robust concept centered on organizational growth while prioritizing enhanced healthcare quality and patient safety. Innovate for expansion while ensuring superior healthcare outcomes.
2. **Language of submission:** English/ Hindi
3. **Format-** PowerPoint (.ppt/ .pdf) / Video Presentation (.mp4)
4. **Length:**
 - Power point presentation: Maximum 5 slides
 - Video Presentation: Maximum 3 mins
5. **Size:** Keep it concise stick to the key points. The size of the power point should not exceed more than 5 MB. The size of the video should not exceed more than 20 MB.
6. **Watermark and Logo:** No watermarks or logos should be used.
7. **Credit:** Participants can mention their name at cover page of the presentation.
8. **Judging Criteria:** Quality Pitch will be judged based on innovation, creative idea, uniqueness, educational value, clarity of ideas, adherence to the theme and overall impact. The participants have to clearly explain how the suggestive model will add benefit to the quality of healthcare system & NABH.
9. **Usage:** The best work may be featured on the NABH platform for wider dissemination.
10. **Prizes:** Prizes will be awarded to the top three innovations selected by the judging panel.
11. **Originality:** Quality Pitch (Idea) should be original creations of the participants and should not infringe upon any copyright or intellectual property rights.
12. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their work to be used on the NABH platform if selected.
13. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
14. **Disqualification:** Ideas that do not comply with the rules and guidelines may be disqualified from the competition.
15. **Submission:** Participants are requested to mail their submissions to gc@nabh.co with subject "Submission for NABH Quality Pitch Competition 2024"
16. **Submission format:** Please include the following in E-mail body while submitting
 - **Name:**
 - **Designation**
 - **Organization name:**
 - **Detailed address:**
 - **E-mail ID:**
 - **Contact no:**
 - **Category of submission: Slogan/ Reels/ Quality Pitch/ Quality Art**
17. **Deadline:** 31st July 2024.

NABH QUALITY CONNECT COMPETITIONS FIESTA 2024

HEALTHCARE SLOGAN COMPETITION

1. **Theme:** "My Health, My Right: Quality Health for Viksit Bharat 2047"
2. **Length:** Slogans should be concise and no longer than 40 words
3. **Content:** Slogans should be educational and inspiring, conveying key concepts of quality healthcare.
4. **Uniqueness:** Slogans must be original creations of the participants and should not infringe upon any copyright or intellectual property rights.
5. **Judging Criteria:** Slogans will be judged based on creativity, relevance to the theme, clarity of message, and memorability. The winners shall be communicated the results on NABH website, social media and upcoming NABH newsletter.
6. **Prizes:** Prizes will be awarded to the top three slogans selected by the judging panel.
7. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate. Slogans that do not comply with the rules and guidelines may be disqualified from the competition.
8. **Terms and Conditions:** By submitting their slogans, participants grant NABH the right to use their slogans for promotional and educational purposes.
9. **Language of submission:** English/ Hindi
10. **Format of submission:** .pdf format only. File length should not be more than 1 MB.
11. **Submission:** Participants are requested to mail their submissions to gc@nabh.co with subject "Submission for NABH Slogan Competition 2024"
12. **Submission format:** Please include the following in E-mail body while submitting
 - a. **Name:**
 - b. **Designation**
 - c. **Organization name:**
 - d. **Detailed address:**
 - e. **E-mail ID:**
 - f. **Contact no:**
 - g. **Category of submission: Slogan/ Reels/ Quality Pitch/ Quality Art**
13. **Deadline:** 31st July 2024.

NABH QUALITY CONNECT COMPETITIONS FIESTA 2024

HEALTHCARE REELS COMPETITION

1. **Theme:** Any theme pertaining to healthcare quality and patient safety
2. **Duration:** Maximum of 1 minute long.
3. **Content:** Reels should focus on educating about quality measures in hospitals and healthcare providers in a unique and fun way. The content should be beneficial for hospital staff and medical students for learning and remembering key concepts.
4. **Ratio and Size:** The video ratio can be 1:1, 4:5, or 9:16. The size of the video should be less than 10MB.
5. **Watermark and Logo:** No watermarks or logos should be used throughout the video.
6. **Credit:** Participants can mention their name and logo of their organization in the last slide of the video.
7. **Judging Criteria:** Videos will be judged based on creativity, educational value, clarity of message, and overall impact.
8. **Usage:** The best videos may be featured on the NABH platform for wider dissemination and educational purposes.
9. **Originality:** Videos should be original creations of the participants and should not infringe upon any copyright or intellectual property rights.
10. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their videos to be used on the NABH platform if selected.
11. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
12. **Disqualification:** Videos that do not comply with the rules and guidelines may be disqualified from the competition.
13. **Format of submission:** .mp4 format only
14. **Submission:** Participants are requested to mail their submissions to qc@nabh.co with subject "Submission for NABH Healthcare Reels Competition 2024"
15. **Submission format:** Please include the following in E-mail body while submitting
 - **Name:**
 - **Designation**
 - **Organization name:**
 - **Detailed address:**
 - **E-mail ID:**
 - **Contact no:**
 - **Category of submission: Slogan/ Reels/ Quality Pitch/ Quality Art**
16. **Deadline:** 31st July 2024.

NABH QUALITY CONNECT COMPETITIONS FIESTA 2024

HEALTHCARE ART COMPETITION

1. **Content:** Creative work should reflect about healthcare quality measures in hospitals and healthcare providers, highlighting the interplay between policies, practices, and outcomes in delivering quality care to the citizens.
(For Example: Explorable themes could encompass Healthcare Quality Improvement Initiatives, Patient- Centered Care, Healthcare Provider Policies, Impact of Technology and Health Equity and Access.)
2. **Size:** A3 or A4. The size of the document should not exceed more than 5 MB.
3. **Watermark and Logo:** No watermarks or logos should be used on the work.
4. **Credit:** Participants can mention their name at the corner.
5. **Judging Criteria:** Art work will be judged based on creativity, educational value, clarity of message, adherence to the theme and overall impact.
6. **Usage:** The best work may be featured on the NABH platform for wider dissemination and educational purposes.
7. **Originality:** Art work should be original creations of the participants and should not infringe upon any copyright or intellectual property rights.
8. **Terms and Conditions:** Participants must agree to the terms and conditions of the competition, including granting permission for their work to be used on the NABH platform if selected.
9. **Code of Conduct:** Participants are expected to adhere to ethical standards and avoid any content that is offensive, discriminatory, or inappropriate.
10. **Disqualification:** Art work that do not comply with the rules and guidelines may be disqualified from the competition.
11. **Format of submission:** .jpg/ .pdf format.
12. **Submission:** Participants are requested to mail their submissions to gc@nabh.co with subject "Submission for NABH Healthcare Art Competition 2024"
13. **Submission format:** Please include the following in E-mail body while submitting
 - a. **Name:**
 - b. **Designation**
 - c. **Organization name:**
 - d. **Detailed address:**
 - e. **E-mail ID:**
 - f. **Contact no:**
 - g. **Category of submission: Slogan/ Reels/ Quality Pitch/ Quality Art**
14. **Deadline:** 31st July 2024.