

## ***Announcing the*** **"Joy of Reading" Photo Contest**

**National Book Trust, India** announces the “**Joy of Reading**” **Photo Contest** – a one-of-its-kind event celebrating the universal joy of reading.

NBT-India invites individuals from all walks of life to capture the essence of reading and its profound impact on people during the **Pune Book Festival** (13-21 December 2025) at Fergusson College Grounds, Pune. This Contest aims to highlight the resilient bond between readers and books, showcasing how reading enriches lives; and also fosters learning and creativity. Through this Photo Contest, the participants are encouraged to creatively express their interpretation of "Joy of reading" through photography, celebrating the transformative power of books.

The **winning entries** will be put up on a huge wall/flex in Fergusson Grounds, from 18 till 21 December 2025 during the Pune Book Festival. These Photos will also be put up on a huge wall in the Foyer of Hall 6 during **NDWBF 2026** and also published as part of a special **Coffee Table Book** by NBT-India, which will serve as a tribute to the culture of reading in India.

### **TERMS & CONDITIONS AND SUBMISSION GUIDELINES**

1. The contest is **open** to all citizens of India of all age-groups.
2. There is **NO** entry fee for this contest.
3. Each Entrant may submit up to 4 (Four) Photos.
4. Photo submission details:
  - i. The photo should be in JPEG/JPG/PDF/PNG format.
  - ii. File should be in high resolution digital format. The resolution of the photo must be a minimum of 600 pixels on the longest side.
  - iii. It is compulsory to send the high resolution file of the picture along with its RAW file.
  - iv. Hardcopy of the photo can also be submitted. The photo should be of minimum 12 inch x 18 inch size, not pixelated, clear image and in high resolution.
  - v. Each Photo should be named as: S.No. of the Entry\_Title\_Name of the Entrant
  - vi. Each submission must include a short description of the photo (up to 50 words)
5. The **Theme** is ‘Joy of Reading’, hence photos relevant to only this Theme should be submitted. Irrelevant photos, not conforming to the Theme, will be summarily rejected.
6. The photos need to be taken during **Pune Book Festival** only.
7. Submissions must be **Original** works. AI-generated images or photos with significant editing (e.g., advanced manipulation) are strictly prohibited.
8. Photos will be selected based on their uniqueness, originality, creativity, composition, aesthetics, visual appeal, etc. Staged photos or selfies will not be considered.
9. Basic editing, such as cropping, color enhancement, and the use of filters, is permitted as long as it does not compromise the authenticity of the photograph.
10. Photos must not contain any watermarks, logos, or other identifying marks.

11. Photos that portray or otherwise include inappropriate and/or offensive content, including provocative nudity, violence, human rights and/or environmental violation, and/or any other contents deemed to be contrary to the law, religious, cultural & moral traditions and practices of India, are strictly prohibited and will be immediately rejected. A participant who submits such photos will be permanently banned from participating in any future contests of NBT-India.
12. Any entry found to be plagiarized or in violation of the contest guidelines will be disqualified.
13. Incomplete submissions will not be considered.
14. Entries received after the last date & time will not be considered.
15. NBT-India is not responsible for any technical issues during the submission process or for the loss of data.
16. NBT-India reserves the right to verify the authenticity of the submitted photos and disqualify entries deemed inauthentic.
17. Copyright of the submitted photographs will remain with the participant, but NBT-India will hold exclusive rights to publish and use the photo for promotional and non-commercial purposes, with appropriate credit to the photographer.
18. By participating, entrants agree to grant NBT-India exclusive rights to use, reproduce, publish, and adapt the submitted photographs for promotional, educational, and non-commercial purposes (including in the coffee table book, exhibitions, online platforms, and promotional materials) without requiring further consent or compensation.
19. Participants cannot use their submitted photographs for any commercial or promotional purpose without prior written permission from NBT-India.
20. By participating, entrants consent to the use of their personal details for administrative purposes related to the contest and its promotion.
21. By participating in the "Joy of Reading" Photo Contest, the entrants affirm that they have read and agreed to all terms and conditions.
22. NBT-India reserves the right to modify, cancel, or suspend the contest in exceptional circumstances.
23. The decisions made by NBT-India regarding the contest are final and binding.

- **Start date of Contest:** 13 Dec 2025 at Pune Book Festival, Fergusson College
- **Last date of submission:** 17 Dec 2025
- **Entries to be emailed at :** [director@nbtindia.gov.in](mailto:director@nbtindia.gov.in) / [nccl@nbtindia.gov.in](mailto:nccl@nbtindia.gov.in)

#### **PRIZES:**

All winning entries will receive certificates.

• <b>FIRST PRIZE</b>	= INR 31,000	=	1 prize
• <b>SECOND PRIZE</b>	= INR 21,000	=	1 prizes
• <b>THIRD PRIZE</b>	= INR 15,000	=	1 prizes
• <b>CONSOLATION PRIZES</b>	= INR 10,000	=	2 prizes

# **Entry Form**

## **"Joy of Reading" Photo Contest by National Book Trust India**

*Please fill out all fields completely and submit this form along with your images*

Full Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Name of Parent/Guardian (*in case of minor*): \_\_\_\_\_

Phone number of Parent/Guardian (*in case of minor*): \_\_\_\_\_

Brief Description about the Photo Submitted (*up to 50 words*):

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### **Declaration:**

I, the undersigned, certify that the submitted photographs are my original work, and were taken during the Pune Book Festival 2025, and have not been manipulated by AI or other software. I understand and agree to all the Terms and Conditions of this Photo Contest.

**Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

### **Submission**

All entries, including this completed form, must be sent via email to Deputy Director(NCCL) at [nccl@nbtindia.gov.in](mailto:nccl@nbtindia.gov.in) and cc at [director@nbtindia.gov.in](mailto:director@nbtindia.gov.in)